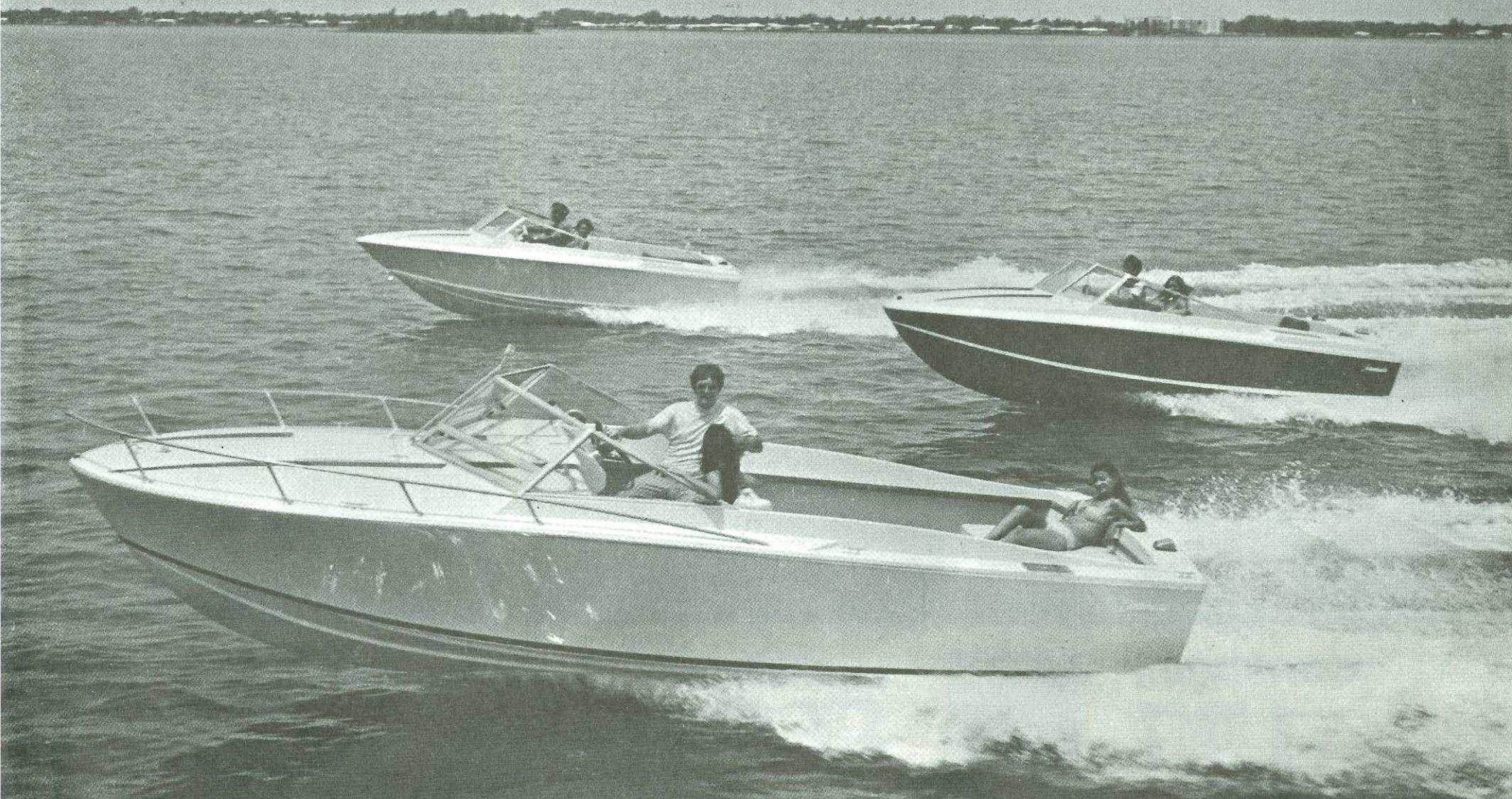


72

FORMULA HIGH PERFORMANCE SPORT BOATS



 **FORMULA**



FORMULA **177**

**17'7" AVAILABLE
WITH INBOARD/OUTBOARD
POWER**

SPECIFICATIONS

Centerline length 17'7"
Gunwale length 18'6"
Beam amidship 7'4"
Cockpit length 8'5"
Maximum depth 4'2"
Weight lbs. (approx.) . . . 2550

STANDARD EQUIPMENT

Two deluxe bucket seats
36 gallon fuel tank • Carpet
Glove box • Deluxe jump seats

Deluxe steering wheel
Boot striping tape
Engine box cushion
Teak step pads
Teak deck runners
Lifting rings
Electric bilge pump
Electric bilge blower

**COLORS—EXTERIOR &
INTERIOR:** White • Blue •
Lemon • Tangerine



FORMULA **190**

**19'0" AVAILABLE
WITH INBOARD/OUTBOARD
POWER**

SPECIFICATIONS

Centerline length 19'0"
Gunwale length 19'9"
Beam amidship 7'6"
Cockpit length 9'0"
Maximum depth 4'2"
Weight lbs. (approx.) . . . 2750

STANDARD EQUIPMENT

Boot stripe tape
Electric bilge blower

Electric bilge pump
Carpet
Glove box
Deluxe steering wheel
Teak step pad
36 gallon tank
Teak deck runners
Lifting rings

**COLORS—EXTERIOR &
INTERIOR:** White • Blue •
Lemon • Tangerine



FORMULA
233

23'3" AVAILABLE
WITH INBOARD/OUTBOARD
POWER

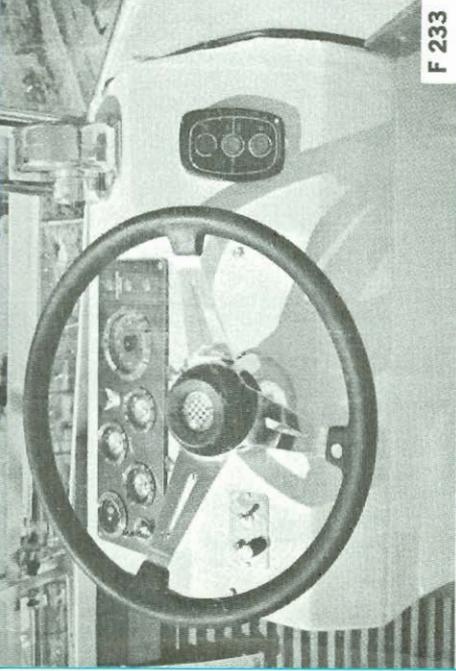
SPECIFICATIONS

Centerline length 23'3"
Gunwale length 24'3"
Beam amidship 8'0"
Cockpit length 12'0"
Maximum depth 5'0"
Weight lbs. (approx.) 4100

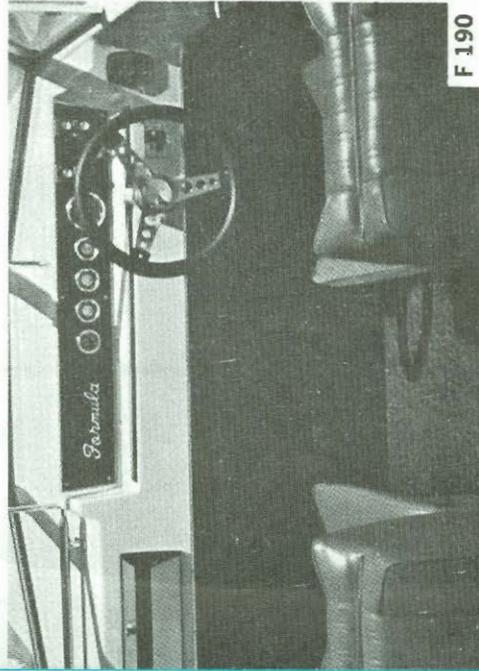
STANDARD EQUIPMENT

Automatic bilge pump
Bilge blower
Front bunk cushion
Spring line cleats
85 gallon fuel tank

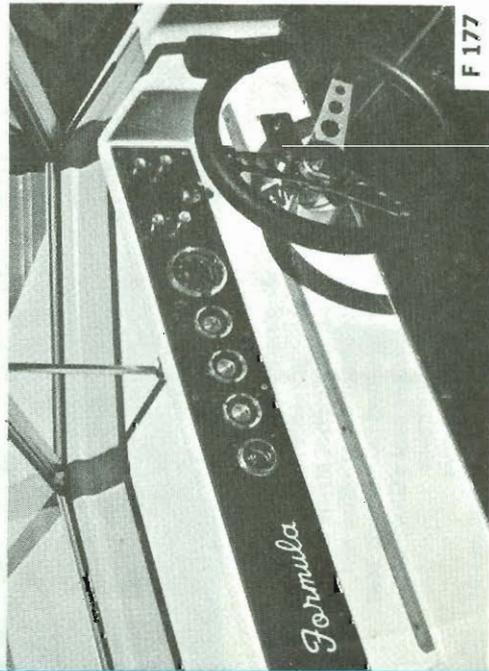
Engine box cushion
Deluxe gunwale molding • Console
Wide single boot stripe tape
Instrument cover • Bow rail
Ped mounted helmsmans seat
Sun lounger seat • Glove box
Rope locker cover
Teak deck runners
Carpeted sides & headliner in
cabin • Lifting rings
Deluxe steering wheel
**COLORS—EXTERIOR &
INTERIOR:** White • Blue •
Lemon • Tangerine



F 233



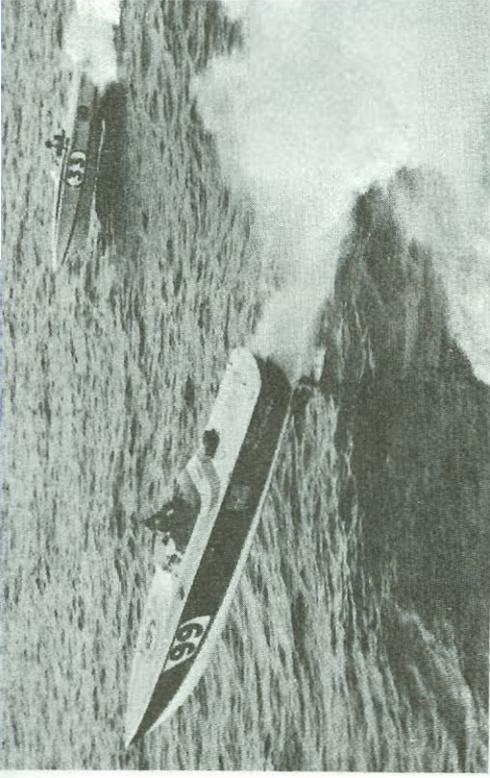
F 190



F 177

All specifications and standard equipment subject to change without notice.

Form No. ADV 240 REV-1



1st IN PERFORMANCE THROUGHOUT THE WORLD

Some years ago a 23-foot Formula was first under the checkered flag in a brutal ocean race. This was the first win for Formula. And it started a line of racing craft which since has captured practically every major trophy in open ocean powerboat racing against the toughest international competition afloat.

The superb marine engineering and hand craftsmanship necessary to maintain a winning stable of competition boats has been translated into the production line Formulas. You, as a prospective sportboat buyer, can look for and find ample evidence of this racing heritage in the line up of Formulas for 1972.



FORMULA

THUNDERBIRD PRODUCTS CORPORATION
14100 Biscayne Boulevard, N. Miami, Florida

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Canadian Distributor

Mason

MASON BOATS LTD.

P.O. Box 398, SMITHS FALLS, ONT.
 Branch Plant: Tancook Island, N.S.

FORMULA
 1972 PRICE LIST
 EFFECTIVE FEBRUARY 1, 1972

Phones: Plant 283-6161, Office 283-2571
 David A. Mason, President

BOAT PRICES	FORMULA 177	FORMULA 190	FORMULA 233
Outboard Model	\$3195.	-----	-----
Mercruiser 165	7095.	\$7495.	\$10895.
OMC 165T	7295.	7695.	11050.
Mercruiser 188	7395.	7795.	11150.
Mercruiser 215			*11750.
OMC 225	7875.	8275.	11650.
OMC 245	8085.	8485.	11850.
Twin Merc. 120			*14195.
Twin OMC 120T			14695.
Twin Merc 140			*14895.
Twin Merc 165			*15595.
Twin OMC 165T			15995.
Twin Merc. 188			*16295.

*Standard with Power Steering

ACCESSORY PRICES	FORMULA 177	FORMULA 190	FORMULA 233
Top & Side Curtains	\$195.	\$225.	\$250.
Aft Curtain	\$ 70.	\$ 75.	\$100.
Coaming padding & rear bolsters		315.	335.
Cockpit steps			135.
Compass 4"			80.
Compass 5"			250.
Docking Lights			245.
Forward bunk filler section			70.
Galley unit			635.
Horn, air w/electric comp. 90.		90.	90.
Hydraulic trim tabs	550.	550.	550.
Marine head w/holding tank			250.
Power steering (standard on twin Merc install)			695.
Rail, stern			100.
Shipping cradle			295.
Striped upholstery package			245.

Prices & specifications subject to change without notice and all prices F.O.B. Smiths Falls, Ontario.