**MORE ON FAS³Tech®**

**2011 Imron® Selections**
Colors and Graphic Designs step up in the world of high-performance boating with Formula FAS³Tech, the ultimate personal statement on the water! Silver, Gold and Platinum Imron Designs incorporate coordinating colors on cockpit bolsters, dashes and rear seating. Sunpads incorporate color-coordinated vinyls in a powerful graphic presentation. Visit the FAS³Tech Section at [www.formulaboats.com](http://www.formulaboats.com) for each model’s Imron color selections.

**The Formula Website**
Formula’s website is continually updated with new articles, pictures and news. Check out the latest Formula dealer and owner events, boat care articles, the Owners Community and Formula’s company history. You can also order a catalog, visit the feedback/e-mail section with comments or suggestions and sign up for our monthly Formula E-News to keep on track with up-to-date information. Formula’s unique program, “Build Your Formula,” makes the exciting process of choosing your Formula options and graphics much easier. Find it all online at: [www.formulaboats.com](http://www.formulaboats.com) and [www.formulagear.com](http://www.formulagear.com). Click on these sites to see the newest and best of Formula!
Formula presents the 2011 line of best designed, best built pleasure boats on the water today. Through fifty-five years of ongoing advancement in marine manufacturing, Formula’s tradition of excellence continues to surpass expectations with the ultimate goal of providing consistently gratifying experiences on the water with family and friends.

The Porter Family, owner/managers of Formula since 1976, focuses on continual product improvement throughout the line, from the smallest Sun Sport to the superlative 45 Yacht. A dedicated team of employees do their best every day, combining premium materials with detailed fit and finish to achieve the extraordinary standard of quality required in a Formula.

As lifelong boaters, the Porters also realize the importance of responsive, customer-oriented service for owners, addressing issues through area dealerships, authorized service centers and the technical assistance team located at the manufacturing facility.

The Formula Difference

The Porters invite you to join the ever-growing family of boaters who experience a reassuring difference with Formula. That difference is the result of fine-tuned design, authentic craftsmanship and a companywide insistence on excellence. It means you’ll enjoy more priceless moments with family and friends each time you boat. The Porter family wouldn’t settle for less and neither should you!

Formula quality begins in a 575,000 square foot manufacturing facility built specifically for powerboat production in the Porters’ home town of Decatur, Indiana. Consistent procedures are carried out with Midwest work-ethic dedication, utilizing the latest technology to its greatest advantage.

John Adams, Formula’s Exclusive Designer over many years, is responsible for each Formula’s sleek lines and outstanding performance, always achieved through his eminent blend of form and function. Adams’ unique designs proceed to become precise 3-D images followed by full-scale reproductions and then on to become the master molds.

Each model year, Formula upgrades FAS-Tech® Performance with newer features and evolving technical advancements. The exhilarating command of each FAS-Tech® custom hull design readily confirms Formula’s long established reputation for responsive handling and high performance excellence. And over the years, FAS-Tech® marine engineering has become even more solid and reliable with plenty of power offshore.

The take-charge Silver Metallic Imron® helm with chromed controls and top-of-the-line Livorsi® Oversized Mega Series instrumentation is exactly what a driver wants. And the McLeod® bolsters that adjust electrically to individual needs are there for both driver and companion. The deep, comfortably contoured aft lounge and tastefully designed engine hatch patterning are of the highest grade vinyl materials, detailed to perfection.

Formula considers performance cabins important too, knowing sometimes you’ll want to just sit back and relax with friends. The luxurious Ultraleather® wraparound lounge, metallic-finish cabinetry and the latest in entertainment technology inspire special times together.

If sizzling graphics are important to you, Formula truly delivers. Choose from several spectacular designs with the right color combination, and it will be so expertly applied that it literally comes to life.

Best of all, Formula is recognized for superior marine engineering throughout each model. There is a definite advantage in the reliability built into every Formula FAS-Tech that makes all the difference. Formula invites you to experience the many positive ways this TOP QUALITY DIFFERENCE benefits Formula owners year after year.

There’s a New Way to Enjoy the BEST OF PERFORMANCE BOATING...

2011 FORMULA FAS-Tech® POWERBOATS
FORMULA IS FAMOUS FOR PERFORMANCE EXCELLENCE AND LONG LASTING BEAUTY

FASTech® Formulas achieve high performance with confident control for a solid, exhilarating ride. The multiplane hull technology is exclusive to Formula – the result of calculated design and extensive testing. Each hull is custom constructed to achieve maximum advantage for top speed and sure stability. Through specific shape and placement of strakes, pads and chines, FASTech Formulas deliver in every way.

Years of offshore boating experience have resulted in the top quality materials and exacting laminating procedures followed today to assure Formulas’ legendary performance. Computer-programmed cutting equipment produces custom, tri-axial fiberglass shapes layered with resin according to specified procedures for each different model. In specific areas, expanded closed-cell core material adds reinforcement to ensure integral strength.

To avoid the surface distortion obvious in some other boats, Formula utilizes premium-grade AME® 5000 resin throughout every layer. A unique DuPont Imron® process results in Formula’s vibrant, long-lasting finish that far surpasses all others. Formula graphics never chalk or fade as compared to colored gelcoat, and the wide selection of color and graphic options allows each owner to personalize expression for each owner.

The Formula FAS3T™ hull is reinforced with a unique, custom-engineered matrix, a continuous molded, one-piece fiberglass grid bonded to the hull with Flexus® adhesive. Reinforcement is also achieved by placing custom-fabricated fiberglass shapes, or pultrusions, along gunwales. Chemically bonding the deck and hull, then securing with stainless steel bolts through heavy backing plates creates an inseparable bond.

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ONLy THE BEST COMPONENTS MAKE IT INTO A FORMULA

As Formula components have been tested extensively for quality and endurance. If a proposed item fails the rigorous testing process, it won’t be in your Formula.

As railying is 316L stainless, the highest marine-grade available. The 316 stainless steel custom deck cleats are installed with stainless lock nuts and backing plates for maximum reinforcement. All other hardware is stainless and bolted securely with chrome-plated stainless fasteners. Inserting flexible O-rings ensures a watertight seal.

Formula electrical systems keep you on the water by individually hand-crimping and heat-sealing all connections with double-wall shrink tubing instead of using the less reliable, pre-insulated connector common in the industry. For longer runs, color-coded wiring is neatly routed through flexible, protective conduit.

Easily reset ETA® circuit breakers shield systems from excess electric current damage, and heavy duty, marine-grade batteries are installed with stainless lock nuts and backing plates for maximum reinforcement. All other hardware is stainless and bolted securely with chrome-plated stainless fasteners. Inserting flexible O-rings ensures a watertight seal.

Formula’s superior cockpit upholstery, a rugged, outdoor, grade vinyl, is tear-resistant due to higher density and special backing material. Computer-patterned and cut shapes are assembled by skilled sewers using Tenara® thread that does not deteriorate from UV rays, cleaning agents or saltwater. Prefixed treated white vinyl resists staining, and color-permeated vinyl accent color-coordinate with the exterior Imron® graphic.

In the engine room, Formula’s meticulous hose routing and method of securing wiring in flexible conduit facilitates trouble shooting, and the fuel detector and automatic fire extinguishing system are reassuring safeguards. Formula’s dual systems of fuel pumps to engines from the fiberglass grid structure using custom-fabricated racing mounts rather than lag bolting directly to the stringers as in some other boats.

Formula FAS3T™ cockpits are designed for versatility and crowd-pleasing comfort.

As the helm, the Livorsi® Oversized Mega Series backlit gauges, aptly arranged on carbon fiber composite dash panels, display vital system information. Waterproof rocker switches and the chromed shifters and throttles are easily reached from the McLeod® Offshore bolsters that support, cushion, and adjust incrementally for individualized fit.

As seating is contoured with pressed foam components for maximum comfort. The DriFast® foam is truly remarkable as it does not retain water, and marine polyurethane paneling rather than wood is used throughout the cockpit.

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The Formula FAS3T™ Difference – it’s in the sleek design, the solid dependability, the smooth, fast performance, and most important of all, the boating satisfaction with family and friends that you experience over and over again.

AND THAT MAKES ALL THE DIFFERENCE IN THE WORLD!
LOA 29´ 8.89 m
Maximum Beam 8´ 3˝ 2.51 m
Approximate Weight 7,000 lbs 3,175 kg
Cabin Headroom 4´ 5˝ 1.35 m
Fuel Capacity 113 gal 428 L
Water Capacity 19 gal 72 L
Holding Tank Capacity 2.6 gal 9.8 L
Bridge Clearance 4´ 11˝ 1.5 m
Draft 33´ 0.84 m
Deadrise 24˚ 24˚

Visit www.formulaboats.com for features and complete photo gallery

Silver Irieuv® Design #3 "Stealth Orange"
LOA: 10.74 m
Beam: 2.51 m
Approximate Weight: 4,309 kg
Cabin Headroom: 1.47 m
Fuel Capacity: 564 L
Water Capacity: 72 L
Holding Tank Capacity: 25 L
Bridge Clearance: 1.63 m
Draft: 0.91 m
Deadrise: 24°
Visit www.formulaboats.com for features and complete photo gallery.

LOA     38´2˝     11.63 m
Maximum Beam       8´3˝     2.51 m
Approximate Weight      10,450 lbs       4,740 kg
Fuel Capacity     195 gal     738 L
Water Capacity     19 gal     72 L
Holding Tank Capacity (std./opt.)     2.6/6.5 gal     9.8/25 L
Bridge Clearance     3´     .94 m
Draft     23˝     .58 m
Draft w/700s     27˝     .69 m
Deadrise     24˝     .61 m

Platinum Series Imron® Graphic ˝Terminal Velocity˝