




FORMULA BOATS • THUNDERBIRD PRODUCTS  
2200 WEST MONROE STREET • DECATUR, IN 46733  
260.724.9111 • 1.800.736.7685



YOUR FORMULA DEALER:

 **FORMULA**  
2020



 Follow us on Instagram —  Visit us on Facebook —  Follow us on Twitter

[www.FORMULABOATS.com](http://www.FORMULABOATS.com)

© Copyright 2020 by Porter, Inc.  
Formula, Thunderbird and the Thunderbird logo are registered trademarks of Porter, Inc.  
Formula reserves the right to make product changes and improvements throughout the model year.

  
PC LINEUP  
45 YACHT



# FORMULA — EXCELLENCE EXPECTED... and Delivered!

**THE DECISION TO CHOOSE EXCELLENCE** enhances our lives in ways we could never imagine. While many may lay claim to it, only Formula delivers the excellence you have come to expect. Whether you choose a versatile Formula Performance Cruiser or Yacht, extraordinary times are certain to be ahead.

The Formula fleet combines your favorite features in a clever, versatile design that's as practical as it is beautiful – double helm seating, a safe center walkway to the foredeck, comfortable portside and aft wrap-around lounge with filler cushions, entertainment wetbar, convertible aft facing sun lounge and an available larger swim platform. Contemporary design elements including contrasting textures and integrated blue LED lighting add interest, while stainless railings and drink holders set in eye-catching Corian® all confirm Formula's position at the forefront of marine design.

The possibilities are endless with Formula. Select your preferred options or design your ultimate, personalized dream boat with FormulaFlex™ to tailor graphics, upholstery and electronics to your liking. When you order your Formula you have the opportunity to work with our sales team and project engineer directly or visit our headquarters for a truly immersive experience as you make your vision a reality. Enjoy receiving photos as your personalized dream boat advances through production, plus a complete set of photos at delivery. Want a more involved view? Arrange for a tour and personally observe your boat's progress – we would love to host you.

Graphic choices abound for 2020. A and B graphic selections for the PC and Yacht lineups set the stage for two new Metallic hullside colors in Midnight Sapphire and Caribbean Bay, adding fresh options for personalizing the stunning Formula silhouette. And with FormulaFlex, accent colors are interchangeable, rewarding those with creative imagination and a perceptive eye. MyWay™ upgrades put you further in the designer's seat with the full range of Pantone® and automotive colors at your fingertips. Want your Formula to match your vehicle? Or your alma mater? Or the color of her eyes? You can with FormulaFlex MyWay.

2020 cockpits feature striking gelcoat colors on the dash, wetbar and table, providing a dramatic setting for the Dark Woodgrain, Charcoal Woodgrain, or Liquid Black dash panels and upscale Corian surfaces. Enjoy how FormulaFlex gives the ability to choose upholstery colors in every model to further communicate your individuality. Multiple USB charging ports, Bluetooth and blue/white courtesy lighting are standard

on all models. The stunning blue LED cockpit lighting package is standard on the 37, 40 and 45 and an option on the 31 and 34, plus the JL Audio® luminous blue LED lighted cockpit speakers are standard on all models.

The 45 Yacht's coupe top offers sophisticated, smooth lines extending aft, while the integrated SureShade™ system upgrade automatically pleases your preference for sun or shade over the convertible aft-facing sun lounge. The available forward cockpit glass enclosure stunningly extends cabin benefits with complete climate control while maintaining your panoramic view from the luxurious UltraLeather™ portside lounge.

The Formula cabin is the ultimate haven where you can experience the finest while echoing your inspired style through personal selections of cabinetry, Corian surfacing, flooring and fabric options. Three all-new cabin themes of Stone Harbor, Pearl Bay and Coastal Dune give you room for your designer eye to break the mold. UltraLeather choices, open-grain and high-gloss cabinetry finishes plus many flooring options offer a broad scope in décor possibilities. FormulaFlex allows the enjoyable experience of designating pillow, drapery and bedspread fabrics from beautifully coordinated collections. You'll celebrate in all the extra detailing of your chosen model.

The complete 45 Yacht galley invites all culinary presentations from light refreshments to gourmet meals and features a lighted glass front cabinet displaying stemware and tumblers. The U-shaped lounge along with two stowable stools surround a genuine inlaid wood table. The forward master suite is centered by a queen size memory foam bed and provides a private head with separate shower compartment. The private guest suite aft offers a mirrored vanity sink and separate head with shower. The twin beds also expand into queen size for inviting good nights.

Your time on the water is important, so with Formula, you can expect each experience to be a moment to remember with family and friends. Whether you have a few hours or a weekend, there's a Formula model for you. Choose a Performance Cruiser or Yacht model to discover the best of boating.

The perfect Formula for you is waiting to be created. Take the helm and personalize your dream boat for your dream day on the water! Your unique Formula sets you apart and makes your boating even more satisfying than you expected!

**Exceed Excellence...  
In Your 2020 Formula!**



www.FORMULABOATS.com



- Sterndrive Bowrider
- Sterndrive Cuddy and Express Boats
- Fiberglass Outboard Boats
- Inboard Express Cruisers

**FORMULA** PRESENTS THE 2020 line of best designed, best built pleasure boats on the water today. Through over 60 years of ongoing advancement in marine manufacturing, Formula's tradition of excellence continues to surpass expectations with the ultimate goal of providing consistently gratifying experiences on the water with family and friends.



**SINCE 1976**, Formula has been 100% owned and managed by **THE PORTER FAMILY**, focused on continual product improvement throughout the line, from the smallest Bowrider to the superlative 45 Yacht. A dedicated team of employees do their best every day, combining premium materials with detailed fit and finish to achieve the extraordinary standard of quality required in a Formula.



**AS LIFELONG BOATERS**, the Porters realize the importance of responsive, customer-oriented service for owners, addressing issues through area dealerships, authorized service centers and the technical assistance team located at the manufacturing facility.



## The FORMULA DIFFERENCE

**THE PORTERS** invite you to join the ever-growing family of boaters who experience a reassuring difference with Formula. That difference is the result of fine-tuned design, authentic craftsmanship and a company-wide insistence on excellence. It means you'll enjoy more priceless moments with family and friends each time you boat. The Porter family wouldn't settle for less, and neither should you.



## John Adams, Exclusive Designer

- Responsible for each Formula's sleek lines and outstanding performance
- Achieved through his eminent blend of form and function
- Each unique design first becomes a 3-D image, then a full scale reproduction and finally the master mold



## Formula Quality

- 575,000 square foot manufacturing facility built specifically for powerboat production
- Based in Decatur, Indiana, the Porters' home town
- Consistent procedures carried out with Midwest work-ethic dedication
- Utilizing the latest technology to its greatest advantage
- Corporate, sales and production all under one roof for ongoing collaboration in creating each boat

## FormulaFlex™ OFFERS INDIVIDUAL PERSONALIZATION

- Graphic color choices are interchangeable to communicate your personal style
- Choose upholstery base, accent and piping colors to your individual preference
- Wide choice of cabin fabrics, Corian surfaces and cabinetry make it uniquely yours
- Positioning of electronics can be further personalized
- FormulaFlex MyWay™ upgrades offer virtually unlimited graphic color selection, plus more cockpit, cabin and electronic choices







# THE FORMULA DIFFERENCE

## Best from start to finish

### SUPERIOR Structural Reinforcement

#### ASSURES LEGENDARY PERFORMANCE



- Yacht Matrix – A unitized fiberglass grid bonded to the hull with Plexus® adhesive
- PC – Resin-encapsulated, suspended cross-framed stringer and bulkhead system securely bonded to hull with biaxial laminates for optimal force distribution
- Foam-filled for vibration dampening and solid ride
- Additional structural reinforcement – custom fiberglass shapes, or pultrusions, in hull bottom and along gunwales
- Deck and hull inseparable – chemical Plexus bond plus stainless steel bolts through heavy backing plates



### VIBRANT, Long Lasting Finish

#### FAR SURPASSES ALL OTHERS

- Premium, Ashland Maxguard™ LE gelcoat – the base on all Formulas
- Unique Axalta™ ChromaPremier® basecoat/Imron® Elite clearcoat graphic process never chalks, fades or needs to be buffed back like the colored gelcoat others commonly use
- Multi-stage process creates brilliant metallic designs – impossible with gelcoat or Imron paint alone
- Stunning graphics with no accent tape striping applied
- Wide selection of color and design options – unlimited personalized color expression with FormulaFlex™ MyWay™ upgrade

### The Formula Cabin – A SUMPTUOUS RETREAT

- Luxurious Ultraleather® lounges, beautifully finished cabinetry, upscale Corian® surfaces and solid wood tables for a pleasing residential environment
- Décor selections feature fabrics that enhance each theme – even further personalization with FormulaFlex



- Choice of custom quilted bedspread with reversible pillow shams, linens and embroidered towel sets
- Woodgrain-finish flooring and wood entry steps complement your selected cabin décor
- Wall and ceiling panels fit precisely – no tell-tale bead welt or screw cap covers to mask shortcut assembly

### GENUINE Corian Countertops – NOT AN IMITATOR

- Advanced blend of natural materials and pure acrylic polymer
- Uniquely hand-crafted by Formula
- Remarkably durable, seamless surface
- Nonporous and easy to clean – stains do not penetrate



### LUXURIOUS UltraLeather Lounges

- Perfect setting for relaxation and entertainment
- Richly textured appearance and supple feel of fine leather
- Surprisingly tough and durable – spills wipe up easily



### ONLY THE Best Components

#### MAKE IT INTO A FORMULA

- Formula tests extensively for quality and endurance
- If a proposed item fails, it won't be in your Formula
- All railing is low-carbon 316L stainless steel – highest marine-grade available
- 316 stainless custom cleats installed with stainless lock nuts and backing plates
- Virtually all hardware is 316 stainless, far superior to merely electropolished, lower-grade stainless
- Hardware thru-bolted with chrome-plated stainless fasteners
- Inserting flexible O-rings ensures a watertight seal



### FORMULA Electrical Systems

#### KEEP YOU ON THE WATER

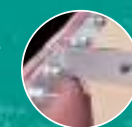
- Connections individually hand-crimped and heat-sealed with double-wall shrink tubing using corrosion-resistant tinned wire
- Never using less reliable, pre-insulated connector common in the industry
- For longer runs, color-coded wiring neatly routed through flexible, protective conduit
- Easily reset E-T-A® circuit breakers shield systems from excess current damage
- Heavy-duty marine-grade batteries installed for added reliability
- All boats equipped with dedicated starting batteries



### Flawless Cabinetry–

#### A FORMULA STANDOUT FEATURE

- Solid, precision construction at its core
- CAD/CAM routers cut, drill and shape materials for exacting assembly and fit
- Cabinetry constructed with thru-bolted aluminum and stainless steel extended L-brackets
- Extended L-brackets secure cabinetry units to the hull
- Cabinet doors remain closed under way with perfect joinery and top quality locking latches
- Drawers are all premium dovetailed hardwood maple construction



### Audio Visual Equipment OFFERS

#### THE LATEST IN TECHNOLOGY

- Premium stereo systems throughout with dash and transom remotes standard
- Lighted cockpit speakers standard on all models
- Subwoofers standard in larger models
- Standard iPod™/MP3 and iPod/USB ports
- Multiple USB charging ports and Bluetooth standard on all models
- Subscription-ready SiriusXM™ Satellite Radio
- Every PC cabin features 32" LED/LCD HDTV w/Blu-ray Disc player w/WiFi
- LED/LCD HDTV w/Blu-ray Disc player w/WiFi as option in aft cabins and standard in 37 feet and above forward stateroom
- 45 Yacht – Salon offers 50" wide screen 4K LED/LCD HDTV with WiFi-enabled 4K Blu-ray Disc Player
- 45 Yacht – Features Bose® Lifestyle® surround sound home theater system with five Direct Reflecting® speakers and powered subwoofer





# BOATING SATISFACTION makes all the Difference



## Formula Cockpits LEAD IN VERSATILITY AND CROWD PLEASING COMFORT

- Multi-purpose design innovations bring more fun on the water
- Cockpit seating cleverly transforms for all-out performance runs or relaxing conversations in the round
- Aft facing lounge easily converts to expansive sunpad, great for in-water activity at anchor
- Beautifully integrated steps and deck walkway for ease and safety



## Formula's Helm Station ASSURES CONFIDENT COMMAND

- Double-wide seating with options to sit, stand or rest on the upright seat
- Sturdy composite dash features chrome shifters/ throttles and intuitive waterproof rocker switches within easy reach
- Illuminated gauges, digital instrumentation and navigational electronics logically arrayed on wood-grain, charcoal or liquid black finish dash panels
- Positioning of electronics can be further customized with FormulaFlex™
- 45 Yacht – featuring Raymarine Axiom XL 16 chartplotters with liquid black dash panels
- Impressive leather-wrapped, polished stainless steering wheel



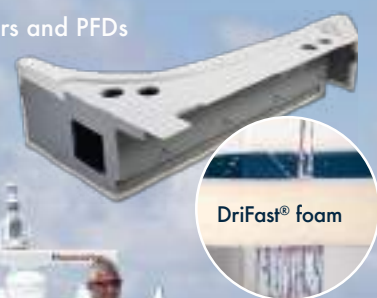
## Everything You Need

FOR A DAY OF FUN

- Integrated wetbar, a Formula hallmark, with genuine Corian® counter, large sink and trash container. Refrigerator standard 34 feet and up for easy entertaining
- The highest number of polished stainless steel drink holders within easy reach
- Smoothly finished fiberglass storage compartments stay open with gas-spring or special hinge design
- Dedicated storage for tables, filler cushions, lines, fenders and PFDs

## Superior Seating WITH THE HIGHEST QUALITY CONSTRUCTION TECHNIQUES AND MATERIALS

- Waterproof marine materials – no wood throughout cockpit
- Rotocast, Starboard® and StarLite® XL seat cores guarantee longevity
- Preshaped, contoured anti-microbial foam components
- Remarkable DriFast® foam does not retain water
- Computer-patterned and CNC cut shapes assembled into highly detailed forms by skilled sewers
- Rugged, outdoor-grade vinyl upholstery –higher density, tear-resistant with special backing
- 36-ounce White, Moondust and Morning Sand base vinyls treated with Pre-Fixx® to resist staining
- Accent vinyls color-permeated throughout
- High-grade Tenara® thread does not deteriorate from UV, cleaning agents or saltwater



Precision, double-needle stitching



## FORMULA Engine Rooms OFFER REASSURING SAFEGUARDS

- Electric engine access with neatly integrated hatch seal
- Meticulous hose routing
- Wiring secured in flexible conduit
- Day hatch allows for quick fluid checks – 34 feet and up
- Standard gasoline fume detector and automatic fire extinguishing system
- Sterndrive engines thru-bolted using heavy-duty cast aluminum mounts and backing plates, and IPS engines bolted into stringer-integrated aluminum plates – far superior to lag screwing directly to stringers as in most other boats
- Available external freshwater flush for gas engines

## Formula Service KEEPS OWNERS ON THE WATER THROUGH A QUALIFIED NETWORK

- Formula dealers offer expert full service along with new and pre-owned sales
- Over 100 other locations designated as Formula Authorized Service Centers
- Find all locations on the Formula website

## FORMULA'S Technical Assistance Group OFFERS VITAL SUPPORT

- Quick, accurate advice to dealers helps resolve service issues
- Timely updates to dealers on product changes and service programs

## FORMULA CONSISTENTLY EARNS THE COVETED Marine Industry CSI AWARD

- Evaluation program impartially administered by the marine industry, not from company questionnaires
- Earned awards in Inboard Express Cruisers, Sterndrive Cuddy and Express, Fiberglass Outboard Boats and Sterndrive Bowrider
- Important customer satisfaction achievement – check other boat companies for their industry ratings



## EACH FORMULA MUST PASS **Extensive Testing**

- All boat instruments and systems fully engaged and evaluated in a test tank
- Engines are powered up and run through diagnostics while in gear
- Continuous water spray confirms seals around deck hatches, hardware and along windshield
- New hull designs, engine packages, materials and equipment evaluated through testing on open water
- Formula's quality program assigns a team of inspectors to examine each finished boat as if they were the buyer – reinforces the importance of consistent, premium quality throughout the entire facility
- New owners enjoy The Formula Difference from day one



## Formula Guard COVERAGE ON EVERY NEW MODEL

- Protects each new Formula owner's investment
- 10-year structural warranty
- 5-year limited protection plan on all components, accessories, engines and outdrives
- Includes labor and replacement materials
- Transferable during first five ownership years
- High value remains strong to trade up



## THE FORMULA TEAM GOAL IS **Owner Satisfaction and Safety**

- Formula is National Marine Manufacturers Association Certified, using American Boat and Yacht Council standards



## THE FORMULA DIFFERENCE

It's IN THE SLEEK DESIGN, THE SOLID  
DEPENDABILITY, THE SMOOTH, FAST RIDE,  
AND MOST IMPORTANT OF ALL, THE  
BOATING SATISFACTION WITH FAMILY  
AND FRIENDS THAT YOU EXPERIENCE  
OVER AND OVER AGAIN.

And that makes all the  
Difference in the world!





**STEEL METALLIC FLAGSHIP GRAPHIC A**  
w/Garnet and Moonlight Silver Accents  
*Moon dust Cockpit with Steel Accent Striping  
and Garnet Piping*



6

7



### 31 PERFORMANCE CRUISER SPECIFICATIONS

LOA	33'1"	10.08 m
LOA Less Bow Platform	31'8"	9.65 m
LOA w/Extended Swim Platform	35'0"	10.67 m
Maximum Beam	11'0"	3.35 m
Approximate Weight	14,100 lbs	6,396 kg
Cabin Headroom	6'4"	1.93 m
Fuel Capacity	166 gal	628 L
Water Capacity	50 gal	189 L
Holding Tank Capacity	40 gal	151 L
Bridge Clearance	10'4"	3.15 m
Draft	34"	.86 m
Deadrise	18°	18°







**STONE HARBOR FABRIC PACKAGE**  
Open-Grain Sunbleached Gray Cabinetry with Reversed Lava Rock Corian®  
Ice Ultraleather™ and Tungsten Oak Flooring





**CRYSTAL BLUE METALLIC FLAGSHIP GRAPHIC A**  
w/Midnight Blue and Silver Diamond Accents

*White Cockpit with Chrome Silver Accent Striping  
and Midnight Blue Piping*



10

11



**FORMULA**

**34 PERFORMANCE CRUISER SPECIFICATIONS**

LOA	35' 7"	10.85 m
LOA Less Bow Platform	34' 3"	10.44 m
LOA w/Extended Swim Platform	38' 4"	11.68 m
Maximum Beam	11' 6"	3.51 m
Approx. Weight (gas/diesel)	15,710/16,110 lbs	7,126/7,307 kg
w/hardtop (gas/diesel)	16,510/16,910 lbs	7,489/7,670 kg
Cabin Headroom	6' 8"	2.03 m
Fuel Capacity	190 gal	719 L
Water Capacity	57 gal	216 L
Holding Tank Capacity	40 gal	151 L
Bridge Clearance w/mast light down/radar/light up	11' 4"/12' 1"/14' 0"	3.45/3.68/4.27 m
Draft	36"	.91 m
Deadrise	18°	18°







**COASTAL DUNE FABRIC PACKAGE**  
Open-Grain Walnut Cabinetry with Witch Hazel Corian®  
Ermine Ultraleather™ and Walnut Flooring





**BLACK ONYX METALLIC FLAGSHIP GRAPHIC B**  
w/Garnet and Moonlight Silver Accents  
*White Cockpit with Liquid Silver Accent Striping  
and Dynasty Black Piping*



14

15



## FORMULA

### 37 PERFORMANCE CRUISER SPECIFICATIONS

LOA	38' 5"	11.71 m
LOA Less Bow Platform	37' 0"	11.28 m
LOA w/Extended Swim Platform	41' 10"	12.75 m
Maximum Beam	12' 0"	3.66 m
Approximate Weight (gas/diesel)	18,200/19,100 lbs	8,255/8,664 kg
Approximate Weight w/IPS	19,600 lbs	8,891 kg
Cabin Headroom	6' 7"	2.01 m
Fuel Capacity	212 gal	803 L
Water Capacity	57 gal	216 L
Holding Tank Capacity	55 gal	208 L
Bridge Clearance w/mast light down/radar/light up	11' 7"/12' 6"/14' 4"	3.53/3.81/4.37 m
Draft/Draft w/Volvo IPS	34"/40"	.86 m/1.02 m
Deadrise	18°	18°







FORMULABOATS.COM

37 PC



PEARL BAY FABRIC PACKAGE  
Open-Grain Driftwood Cabinetry with Arrowroot Corian®  
Coyote Ultra leather™ and Gray Wash Flooring







**MIDNIGHT SAPPHIRE METALLIC FLAGSHIP GRAPHIC A**  
w/Moonlight Silver and Graphite Accents

*Moondust Cockpit with Midnight Blue Accent Striping  
and Chrome Silver Piping*



18

19



**FORMULA**

**40 PERFORMANCE CRUISER SPECIFICATIONS**

LOA	42' 7"	12.98 m
LOA Less Bow Platform	40' 10"	12.45 m
Maximum Beam	12' 8"	3.86 m
Approximate Weight	22,750 lbs	10,319 kg
Cabin Headroom	6' 9"	2.06 m
Fuel Capacity	248 gal	939 L
Water Capacity	57 gal	216 L
Holding Tank Capacity	55 gal	208 L
Bridge Clearance		
w/mast light down/up	12' 1" / 15' 2"	3.68 / 4.62 m
Bridge Clearance w/mast light down, radar/sat. tv	13' 3" / 14'	4.04 / 4.27 m
Draft	44"	1.12 m
Deadrise	18°	18°







FORMULABOATS.COM

40 PC



**STONE HARBOR FABRIC PACKAGE**  
Open-Grain Ravenwood Cabinetry with Gray Onyx Corian®  
Ice Ultraleather™ and Tungsten Oak Flooring



# 45 YACHT

**STEEL METALLIC FLAGSHIP GRAPHIC A**  
w/Garnet and Moonlight Silver Accents

*Moondust Cockpit with Steel Accent Striping  
and Prism Piping/Polar Ultraleather™ Forward*



22



23



## 45 YACHT SPECIFICATIONS

LOA	48' 2"	14.68 m
LOA Less Bow Platform	45' 0"	13.72 m
Maximum Beam	13' 11"	4.24 m
Approximate Weight	31,800 lbs	14,242 kg
Cabin Headroom	6' 11"	2.11 m
Guest Headroom	5' 8"	1.73 m
Fuel Capacity	350 gal	1,325 L
Water Capacity	100 gal	379 L
Holding Tank Capacity	78 gal	295 L
Bridge Clearance	16' 1"	4.90 m
Draft	39"	.99 m
Deadrise	18°	18°







FORMULABOATS.COM  
45 YACHT

PEARL BAY FABRIC PACKAGE  
Open-Grain Driftwood Cabinetry with Lava Rock Corian®  
Coyote Ultra leather™ and Gray Wash Flooring









**Cabin Décor** selections complement exterior color choices with designer expertise. Three stunning décor themes include our cool Stone Harbor, sophisticated Pearl Bay and warm Coastal Dune, all new for 2020. FormulaFlex™ offers further personalization, allowing the enjoyable experience of designating pillow, drapery and bedspread fabrics from beautifully coordinated collections.

FORMULA Performance Cruiser/Yacht Cabin Décor Selections



**STONE HARBOR DÉCOR**

- Gray Onyx Corian\*
- Arrowroot Corian
- Lava Rock Corian
- Cabinetry Open-Grain Ravenwood\*
- Open-Grain Sunbleached Gray
- Ice Ultraleather\*
- Koala Ultraleather
- Tungsten Oak Flooring\*
- Gray Wash Flooring

**PEARL BAY DÉCOR**

- Arrowroot Corian
- Sea Scroll Corian
- Riverbed Corian
- Cabinetry Open-Grain Driftwood\*
- Open-Grain Ravenwood
- Coyote Ultraleather\*
- Shield Ultraleather
- Gray Wash Flooring\*
- Tungsten Oak Flooring

*\*Formula's Exclusive Designer, John Adams, recommends these choices*

**COASTAL DUNE DÉCOR**

- Witch Hazel Corian\*
- Sea Scroll Corian
- Riverbed Corian
- Cabinetry Open-Grain Walnut\*
- High-Gloss Wenge
- Ermine\* Ultraleather
- New Sand Ultraleather
- Coastal Oak Flooring\*
- Walnut Flooring

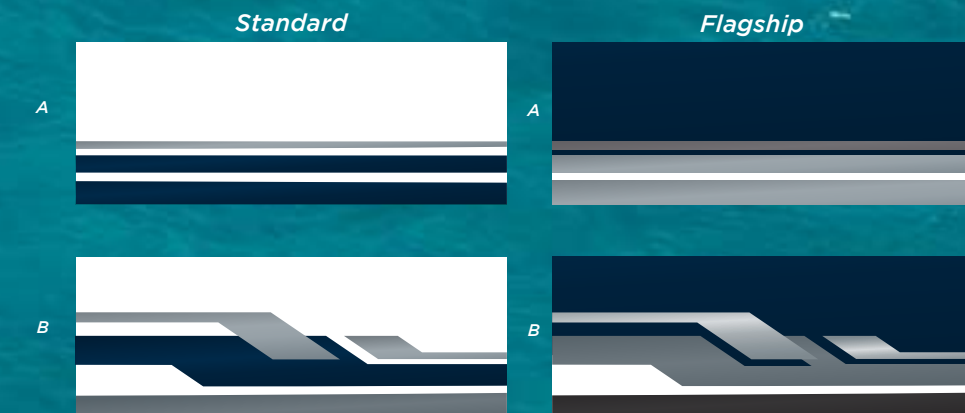


## Formula Graphic Selections

Formula graphics are created using a multi-stage process applying premium Axalta™ ChromaPremier® basecoat and Imron® Elite clearcoat, keeping your graphic vivid, bright and beautiful year after year. Only Formula's signature process creates brilliantly deep Metallic graphics, impossible with gelcoat or Imron paint alone. A wide variety of color/graphic combinations includes Standard, Flagship and Fusion designs. And, only at Formula can

you express your personal taste with FormulaFlex™ – select the exterior graphic you like with any combination of more than 30 basecoat colors. FormulaFlex MyWay™ offers virtually endless possibilities, matching any of the 1,867 solid colors in the Pantone Matching System® or any of the thousands of colors from the major worldwide automotive manufacturers. With all these choices, your Formula is sure to be spectacular!

### PC/YACHT GRAPHIC DESIGN SELECTIONS



### GRAPHIC COLOR SELECTIONS

\*Cool or Warm accents # Garnet accent



## Build Your Formula

Formula's unique program, "Build Your Formula," makes the exciting process of choosing your Formula options and graphics much easier. Scan the QR code to "Build Your Formula" at [formulaboats.com](http://formulaboats.com).



## Formula Gear

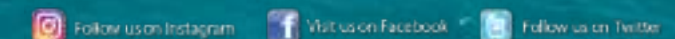
Formula Gear and Accessories offer the latest top-quality items featuring the impressive Formula logo. If you like up-to-date colors and styling, visit your Formula dealer or order online at the Formula Gear website, [www.formulagear.com](http://www.formulagear.com).



## Formula Website & More



Formula's website and Facebook pages are continually updated with new articles, pictures and news. Check out the latest Formula dealer and owner events, boat care articles, Owners Resources and Formula's company history. You can also order a catalog, visit the feedback/e-mail section with comments or suggestions and sign up for our monthly Formula E-News to keep on track with up-to-date information. Look for Formula online at: [formulaboats.com](http://formulaboats.com), [www.formulagear.com](http://www.formulagear.com) and [www.facebook.com/formulaboats](https://www.facebook.com/formulaboats). Click on these sites to see the newest and best of Formula!



## Formula Lineup

The Formula powerboat lineup includes Crossover, Bowrider, Sun Sport, PC and Yacht models. The Bowrider/Sun Sport series ranges from 24 to 35 feet, while the popular Crossover lineup ranges from 33 to 43 feet. Formula Performance Cruisers range from 31 to 40 feet, while the Formula 45 Yacht is today's elite choice in premier yachting. Call 1.800.736.7685 to receive a free catalog, or scan the QR code to locate your nearest Formula dealer!



## Canvas Covers

Formula custom-fitted canvas features color-coordinated, non-fading Sunbrella® acrylic fabric w/SeaMark® vinyl undercoating. Canvas packages include 316L stainless steel framework and weather-resistant YKK® zippers. All Formula hardtop enclosures feature polycarbonate Lexan® front connectors as standard for clear viewing. The 45 Yacht integrated SureShade™ system automatically fulfills your preference for sun or shade.

