2200 West Monroe Street • P.O. Box 1003 • Decatur, IN 46733 260.724.9111 • 1.800.736.7685





YOUR FORMULA DEALER:



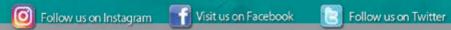


PC LINEUP

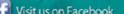
45 YACHT



WWW.FORMULABOATS.COM









# Choose FORMULA -

# Everything You Need for Your TIME OUT on the Water!

Choosing excellence is easy when everything you need is in one stunning package. Whether it's a beautiful Performance Cruiser or the luxurious 45 Yacht, now you can break free from conventions and enjoy all that boating was meant to be!

The Formula fleet combines all the features you like best in a clever, versatile design that's as practical as it is beautiful - double helm seating, a safe center walkway to the foredeck, comfortable portside and aft wraparound lounge with filler cushions, entertainment wetbar, convertible aft facing sun lounge and an available larger swim platform. Contrasting textures, integrated blue LED lighting and recessed alcoves add interest while stainless railings and drink holders set in eve-catching Corian® all confirm Formula's position at the forefront of marine design.

The possibilities are endless with Formula. Select your preferred options or design your ultimate, personalized dream boat with FormulaFlex™ to tailor graphics, upholstery and electronics to your liking. When you order your Formula you have the opportunity to work with our sales team and project engineer directly or visit our headquarters for a truly immersive experience as you make your vision a reality. Enjoy receiving photos as your personalized dream boat advances through production, plus a complete set of photos at delivery. Want a more involved view? Arrange for a tour and personally observe your boat's progress - we would love to host you.

Endless graphic choices abound for 2021. A and B graphic selections for the PC and Yacht lineups set the stage for the new graphic colors - Regatta Blue Metallic for hullsides and Deep Regatta Blue Metallic for accents add fresh options for personalizing your Formula. With FormulaFlex, accent colors are interchangeable, rewarding those with creative imagination and a perceptive eye. MyWay™ upgrades put you further in the designer's seat with the full range of Pantone® and automotive colors at your fingertips. Want your Formula to match your vehicle? Or your alma mater? Or the color of her eyes? You can with FormulaFlex MyWay.

2021 cockpits offer fresh new updates, bringing the best on-water experience to you and your crew. New accent vinyl colors of Diamond White and Regatta Blue expand your choices, plus FormulaFlex gives the ability to choose upholstery colors in every model to further communicate your individuality. For even more fun in the water, a convenient under mount swim seat is available when you choose the water sport swim platform. And now, JL Audio M6 speakers are available on the 34 and larger Formulas and standard on the 45 Yacht for high performance clarity.

The 45 Yacht's coupe top offers sophisticated, smooth lines extending aft, while the integrated SureShade™ system upgrade automatically pleases your preference for sun or shade over the convertible aft-facing sun lounge. The available forward cockpit glass enclosure stunningly extends cabin benefits with complete climate control while maintaining your panoramic view from the luxurious Ultraleather™ portside lounge.

Find your luxury retreat in the 2021 Formula cabin - a place to experience true quality while echoing your own inspired style through personal selections of cabinetry, Corian surfacing, flooring, and fabric options. Three cabin themes of Coastal Dune, Pearl Bay and Stone Harbor are all timeless and give you room for your designer eye to break the mold. Ultraleather choices, open-grain and high-gloss cabinetry finishes plus many flooring options offer a broad scope in décor possibilities. FormulaFlex allows the enjoyable experience of designating pillow, drapery and bedspread fabrics from beautifully coordinated collections. You'll celebrate in all the extra detailing of your chosen model

Formula knows how important your time out on the water is. With a Formula, each experience is now a memory in the making with family and friends. Whether you have a few hours or a weekend, there's a Formula Performance Cruiser or Yacht model for you.

Take the helm of your dream Formula now - it's easier than you ever imagined to personalize your Formula for your best time out on the water!

It's Everything You Need -



FORMULA PRESENTS THE 2021 line of best designed, best built pleasure boats on the water today. Celebrating 65 years of ongoing advancement in marine manufacturing, Formula's tradition of excellence continues to surpass expectations with the ultimate goal of providing consistently gratifying experiences

on the water with family and friends.



SINCE 1976, Formula has been 100% owned and managed by THE PORTER FAMILY, focused on continual product improvement throughout the line, from the smallest Bowrider to the superlative 45 Yacht. A dedicated team of employees do their best every day, combining premium materials with detailed fit and finish to achieve the extraordinary standard of quality required in a Formula.



As LIFELONG BOATERS, the Porters realize the importance of responsive, customer-oriented service for owners, addressing issues through area dealerships, authorized service centers and the technical assistance team located at the manufacturing facility.

#### THE FORMULA DIFFERENCE

THE PORTERS invite you to join the evergrowing family of boaters who experience a reassuring difference with Formula. That difference is the result of fine-tuned design, authentic craftsmanship and a company-wide insistence on excellence. It means you'll enjoy more priceless moments with family and friends each time you boat. The Porter family wouldn't settle for less, and neither should you.

## FORMULA QUALITY

- 575,000 square foot manufacturing facility built specifically for powerboat production
- Based in Decatur, Indiana, the Porters' home town
- Consistent procedures carried out with solid work-ethic dedication
- Utilizing the latest technology to its greatest advantage
- Corporate, sales and production all under one roof for ongoing collaboration in creating each boat











### JOHN ADAMS, EXCLUSIVE DESIGNER

- Responsible for each Formula's sleek lines and outstanding performance
- Achieved through his eminent blend of form and function
- Each unique design first becomes a 3-D image, then a full scale reproduction and finally the master mold

# FORMULAFLEX TO OFFERS INDIVIDUAL PERSONALIZATION

- Graphic color choices are interchangeable to communicate your personal style
- Choose upholstery base, accent and piping colors to your individual preference
- Wide choice of cabin fabrics, Corian surfaces and cabinetry make it uniquely yours
- Positioning of electronics can be further personalized
- FormulaFlex MyWay<sup>™</sup> upgrades offer virtually unlimited graphic color selection, plus more cockpit, cabin and electronic choices



# The Formula Difference

# BEST FROM START TO FINISH



**Assures Legendary Performace** 

the hull with Plexus® adhesive

THE FORMULA CABIN -

A Sumptuous Retreat

• Yacht Matrix - A unitized fiberglass grid bonded to

• PC – Resin-encapsulated, suspended cross-framed

stringer and bulkhead system securely bonded to hull with biaxial laminates for optimal force

· Foam-filled for vibration dampening and solid ride

· Additional structural reinforcement - custom fiber-

glass shapes, or pultrusions, in

Deck and hull inseparable -

chemical Plexus bond plus

stainless steel bolts through

heavy backing plates

• Luxurious Ultraleather® lounges, beautifully finished

tables for a pleasing residential environment

cabinetry, upscale Corian® surfaces and solid wood

Choice of custom quilted bedspread with reversible

pillow shams, linens and embroidered towel sets

Woodgrain-finish flooring and wood entry steps

• Wall and ceiling panels fit precisely - no tell-tale

bead welt or screw cap covers to mask shortcut

complement your selected cabin décor

hull bottom and along gunwales

Formula is Famous for

#### Performance Excellence

- Unique performance heritage with 65 years of offshore boating experience
- Proven deep-V Formula hull configuration
- Spirited pace with responsive handling
- Solid, enjoyably smooth ride

#### LAMINATION PROCEDURES Assure Durable Beauty

- Computer programmed cutting produces custom-ply fiberglass and Coremat<sup>®</sup> shapes
- Hand-laid composites and resin carefully layered with optimal cure time in thoroughly maintained molds
  - High shear strength Corecell<sup>™</sup> in all foredecks
- Superior STRUCTURAL REINFORCEMENT and hullsides
  - Every square inch at its strongest no problem areas to patch with Kevlar strips





- Premium, Ineos Maxguard™ LE gelcoat the base on all Formulas
- Unique Axalta™ ChromaPremier° basecoat/Imron° Elite clearcoat graphic process never chalks, fades or needs to be buffed back like the colored gelcoat others commonly use



- Multi-stage process creates brilliant *metallic* designs - impossible with gelcoat or Imron paint alone
- Stunning graphics with no ccent tape striping applied
- Vide selection of color and design options unlimited personalized color expression with FormulaFlex™ MyWay™

#### Décor selections feature fabrics that enhance each theme - even further personalization with FormulaFlex

#### CORIAN COUNTERTOPS - Not an Imitator

- Advanced blend of natural materials and pure acrylic polymer
- Uniquely hand-crafted by Formula
- Remarkably durable, seamless surface

Nonporous and easy to clean – stains do

# Luxurious ULTRALEATHER LOUNGES

- Perfect setting for relaxation and
- Richly textured appearance and supple feel
- Surprisingly tough and durable spills wipe













# Only the BEST COMPONENTS

#### Make it Into a Formula

- Formula tests extensively for quality and endurance
- If a proposed item fails, it won't be in your Formula
- All railing is low-carbon 316L stainless steel highest marine-grade
- 316 stainless custom cleats installed with stainless lock nuts and backing plates
- Virtually all hardware is 316 stainless, far superior to merely electropolished, lower-grade stainless
- Hardware thru-bolted with chrome-plated stainless fasteners
- Inserting flexible O-rings ensures a watertight seal





#### Formula ELECTRICAL SYSTEMS Keep You On the Water

 Connections individually hand-crimped and heat-sealed with double-wall shrink tubing using corrosion-resistant tinned wire

 Never using less reliable, pre-insulated connector common in the industry

- For longer runs, color-coded wiring neatly routed through flexible, protective conduit
  - Easily reset E-T-A<sup>®</sup> circuit breakers shield systems from excess current damage
- Heavy-duty marine-grade batteries installed for added reliability
- All boats equipped with dedicated starting batteries

# FLAWLESS CABINETRY - A Formula Standout Feature

- · Solid, precision construction at its core
- CAD/CAM routers cut, drill and shape materials for exacting assembly and fit
- Cabinetry constructed with thru-bolted aluminum extrusions and stainless steel L-brackets
- Cabinetry units are securely bolted to the hull
- · Cabinet doors remain closed under way with perfect joinery and top quality locking latches
- Drawers are all premium dovetailed hardwood maple construction

#### AUDIO VISUAL EQUIPMENT Offers the Latest in Technology

- Premium stereo systems throughout with dash and transom remotes standard
- Lighted cockpit speakers standard on all models
- Subwoofers standard in larger models
- Standard iPod<sup>™</sup>/MP3 and iPod/USB ports
- Multiple USB charging ports and Bluetooth standard on all models
- Subscription-ready SiriusXM™ Satellite Radio
- Every PC cabin features 32" LED/LCD HDTV w/Smart TV features and Blu-ray Disc player w/WiFi
- LED/LCD HDTV w/Blu-ray Disc player w/WiFi as option in aft cabins and standard in 37 feet and above forward stateroom
- 45 Yacht Salon offers 50" widescreen 4K LED/LCD HDTV with WiFi-enabled 4K Blu-ray Disc Player
- 45 Yacht Features Bose® Lifestyle®surround sound home theater system with five Direct Reflecting® speakers and powered subwoofer













# Boating Satisfaction

# Makes All the Difference

#### FORMULA COCKPITS Lead in Versatility and Crowd Pleasing Comfort



- Multi-purpose design innovations bring more fun on the water
  - Cockpit seating cleverly transforms for all-out performance runs or relaxing conversations in the round
  - Aft facing lounge easily converts to expansive sunpad, great for in-water activity at anchor
  - Beautifully integrated steps and deck walkway for ease and safety
  - Formula signature double-wide adjustable helm seat lets you share boating experiences together

### EVERYTHING YOU NEED For a Day of Fun



- Integrated wetbar, a Formula hallmark, with genuine Corian<sup>®</sup> counter, large sink and trash container. Refrigerator standard 34 feet and up for easy entertaining
- The highest number of polished stainless steel drink holders within easy reach
- Smoothly finished fiberglass storage compartments stay open with gas-spring or special hinge design
- Dedicated storage for tables, filler cushions. lines, fenders and PFDs

### Superior Seating With the Highest Quality Construction



- Rotocast, Starboard® and StarLite® XL seat cores guarantee longevity
- · Preshaped, contoured anti-microbial foam components
- · Remarkable DriFast® foam does not retain water
- Computer-patterned and CNC cut shapes assembled into highly detailed forms by skilled sewers
- Rugged, outdoor-grade vinyl upholstery higher density, tearresistant with special backing
- 36-ounce White, Moondust and Morning Sand base vinyls treated with PreFixx to resist staining
- Accent vinyls color-permeated throughout
- High-grade Tenara® thread does not deteriorate from UV, cleaning agents or saltwater









#### FORMULA'S HELM STATION **Assures Confident Command**

- Double-wide seating with options to sit, stand or rest on the upright seat
- Sturdy composite dash features chrome shifters/throttles and intuitive waterproof rocker switches within easy reach
- Illuminated gauges, digital instrumentation and navigational electronics logically
- arrayed on woodgrain, charcoal or liquid black finish dash panels
- Positioning of electronics can be further customized with FormulaFlex™
- 45 Yacht featuring Raymarine Axiom XL 16 chartplotters with liquid black dash panels
- Impressive leather-wrapped, polished stainless steering wheel



#### Formula ENGINE ROOMS Offer Reassuring Safeguards

- Electric engine access with neatly integrated hatch seal
- Meticulous hose routing
- · Wiring secured in flexible conduit
- Day hatch allows for quick fluid checks 34 feet and up
- Standard gasoline fume detector and automatic fire extinguishing system
- Sterndrive engines thru-bolted using heavy-duty cast aluminum mounts and backing plates, and IPS engines bolted into stringer-integrated aluminum plates - far superior to lag screwing directly to stringers as in most other boats
- Available external freshwater flush for gas engines

#### Each Formula Must Pass EXTENSIVE TESTING

- All boat instruments and systems fully engaged and evaluated in a
- Engines are powered up and run through diagnostics while in gear
- Continuous water spray confirms seals around deck hatches, hardware and along windshield
- New hull designs, engine packages, materials and equipment evaluated through testing on open water
- · Formula's quality program assigns a team of inspectors to examine each finished boat as if they were the buyer - reinforces the importance
- of consistent, premium quality throughout the entire facility
- New owners enjoy **The Formula Difference** from day one



# FORMULA SERVICE Keeps Owners on the Water Through a Qualified Network

- Formula dealers offer expert full service along with new and pre-owned sales
- 130+ service-only dealers ("Authorized Service Centers") provide multiple quality alternatives for most areas
- Find all locations on the Formula website

#### The Formula Team Goals

### OWNER SATISFACTION AND SAFETY

• Formula is National Marine Manufacturers **Association Certified, using American Boat and Yacht Council standards** 



#### Formula Consistently Earns the Coveted Marine Industry CSI Award

- Evaluation program impartially administered by the marine industry, not from company questionnaires
- Earned awards in Fiberglass Outboard Boats, Sterndrive **Bowrider Boats and Sterndrive Cuddy & Express Boats**
- Important customer satisfaction achievement check other boat \* companies for their industry ratings





#### Formula's TECHNICAL ASSISTANCE GROUP Offers Vital Support

- Quick, accurate advice to dealers helps resolve service issues
- Timely updates to dealers on product changes and service programs

# FORMULA GUARD

Coverage on Every New Model

- · Protects each Formula owner's investment
- 10-vear structural warrantv
- 5-year limited protection plans on all components, accessories, engines and outdrives
- Free Monthly Reliability Inspections for first year of ownership
- 24/7/365 factory hotline for emergency assistance
- 5-year VesselVanguard® Yacht Management System subscription and SeaTow Gold Card membership
- 5-year warranty includes labor and replacement materials plus allowances for travel, haul out and towing
- All warranties, subscriptions and memberships fully transferable to subsequent owners
- · High value remains strong to trade up



It's in the sleek design, the solid dependability, the smooth, fast ride, and most important of all, the boating satisfaction with family and friends that you experience over and over again.

AND THAT MAKES ALL THE DIFFERENCE IN THE WORLD!























FORMULAFLEX<sup>™</sup> offers further personalization, allowing the enjoyable experience of designating pillow, drapery and bedspread fabrics from beautifully coordinated collections.

> \*Formula's Exclusive Designer, John Adams, recommends these choices





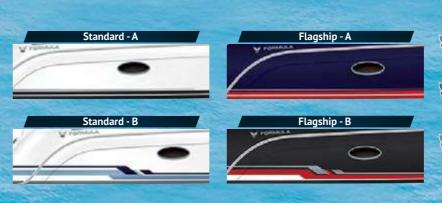




## Formula Graphic Selections

Formula graphics are created using a multi-stage process applying premium Axalta™ ChromaPremier® basecoat and Imron® Elite clearcoat, keeping your graphic vivid, bright and beautiful year after year. Only Formula's signature process creates brilliantly deep Metallic graphics, impossible with gelcoat or Imron paint alone. A wide variety of color/graphic combinations includes Standard and Flagship designs. And, only at Formula can you express your personal taste with FormulaFlex™- select the exterior graphic you like with any combination of more than 30 basecoat colors. FormulaFlex MyWay™ offers virtually endless possibilities, matching any of the 2,534 solid colors in the Pantone Matching System® or any of the thousands of colors from the major worldwide automotive manufacturers. With all these choices, your Formula is sure to be spectacular!

#### Graphic Design Selections



#### Graphic Color Selections

\*Cool or Warm accent #Garnet accent



Latté Metallic - Standard/Flagship

Regatta Blue Metallic - Standard\*/Flagship\*#

Midnight Sapphire Metallic - Standard\*/Flagship\*#

Moonlight Silver Metallic - Flagship

Steel Metallic - Flagship

Crystal Blue Metallic - Standard\*/Flagship\*

#### **Build Your Formula**

Formula's unique program, "Build Your Formula," makes the exciting process of chooses. Formula options and graphics much easier. Scan the QR code to "Build "Scandar" at formulaboats.com.



#### Formula Gear

Formula Gear and Accessories offer th latest top-quality items featuring the impressive Formula logo. If you like up-to date colors and styling, visit your Formula dealer or order online at the Formula Gea website, www.formulagear.com



#### Formula Website & Social Media

Formula's website and social media pages are









# Formula Lineup



The Formula powerboat lineup includes Crossover, BR, Sun Sport, PC and Yacht models. The Bowrider/Sun Sport series ranges from 24 to 35 feet, while the popular Crossover lineup ranges from 33 to 43 feet. Formula Performance Cruisers range from 31 to 40 feet, while the Formula 45 Yacht is today's elite choice in premier yachting Call 1.800.736.7685 to receive a free catalog, or scan the QR code or 
visit formlaboats.com to locate our nearest Formula dealer!

#### Canvas Covers

Formula custom-fitted canvas features color-coordinated, non-fading Sunbrella° acrylic fabric w/SeaMark° vinyl undercoating. Canvas packages include 316L stainless steel framework and weather-resistant YKK° zippers. All Formula hardtop enclosures feature polycarbonate Lexan° front connectors as standard for clear viewing. The 45 Yacht integrated SureShade™ system automatically fulfills your preference for sun or shade.







