



FORMULA



1988

FORMULA

Formula for 1988 ... sharpest styling ... highest quality ... unequaled performance. For the boater who insists on the best, Thunderbird offers both Performance and Cruiser models with a look uniquely Formula. Discriminating owners have chosen Formula over the pretenders and experience performance others only promise.

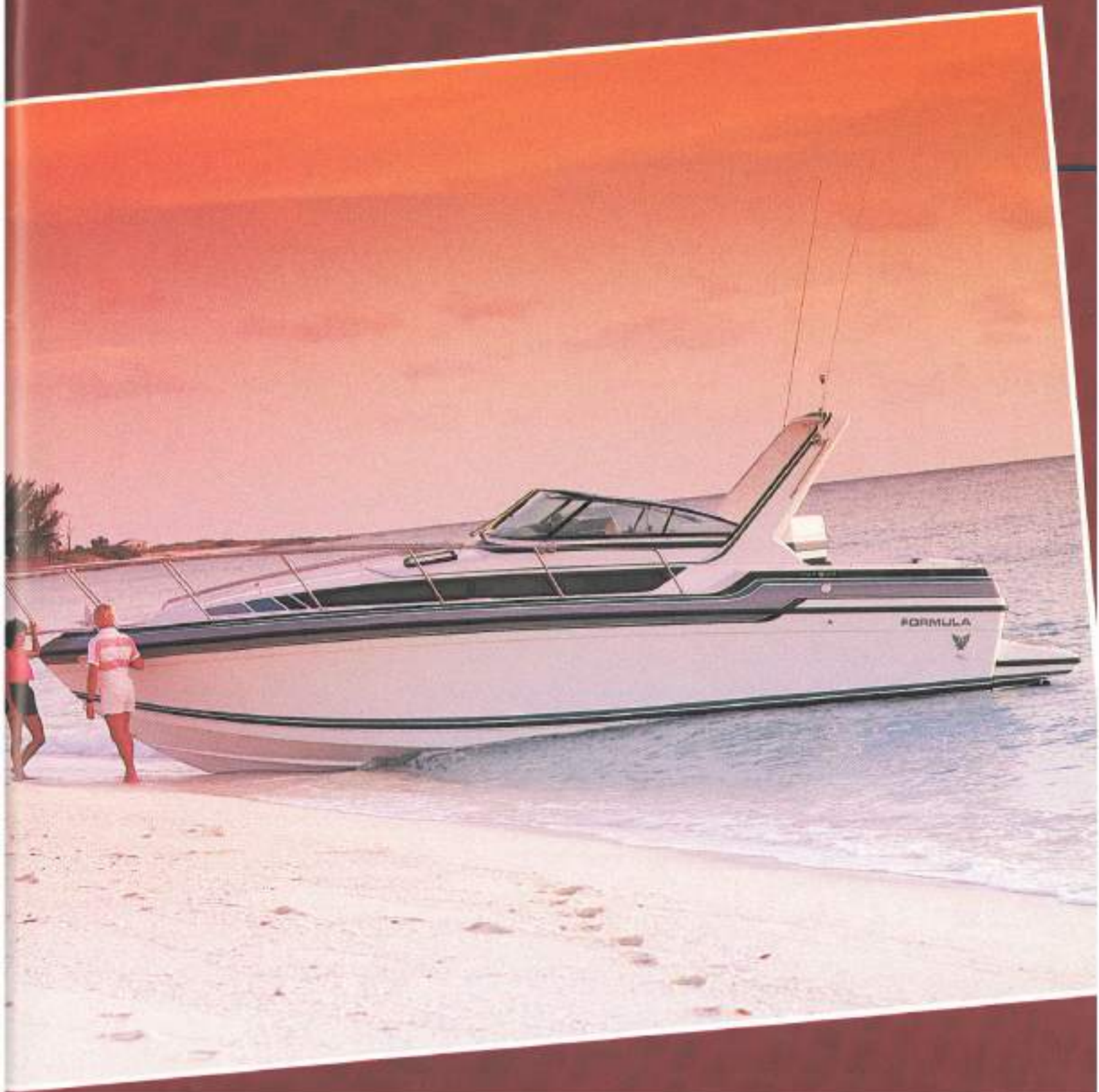
Formula's exclusive position is the result of creative design and aggressive research. Continuing on the leading edge of technology is a company-wide commitment. While Formula is not interested in the impractical gimmicks some try to pass off as the "latest technology", honest innovations that effect product improvements are actively pursued. Boaters expect this innovative thinking from Formula, and Formula meets the challenge with product advancements.

The quality built into every Formula is the result of years of refinement. Thirty years ago, when fiberglass technology was in its earliest stages of development, Victor B. Porter was among the first entrepreneurs to design and produce fiberglass pleasure boats. He had founded two other successful boat companies by the time he acquired the Thunderbird marine group in 1976. Thunderbird Products included the Formula boat line, which today sets the standard for performance powerboats. *Boating* magazine describes Formula as, "...a name venerated as one of the pioneers of both the deep-V racing hull and performance-boat-for-the-public concepts."



Porter continues as president of the privately owned firm, and four of his sons and a daughter hold executive positions within the company. All are demanding boaters whose experiences influence product development. By unanimous agreement, the Porters choose to produce powerboats for select, serious boaters, and the result is a dynamic product targeted to the discriminating owner. Every Formula is built to exacting specifications and undergoes extensive evaluation throughout the production process. With these priorities, only 1,200 units may be produced annually. Each boat receives individual attention and the superior results are obvious.



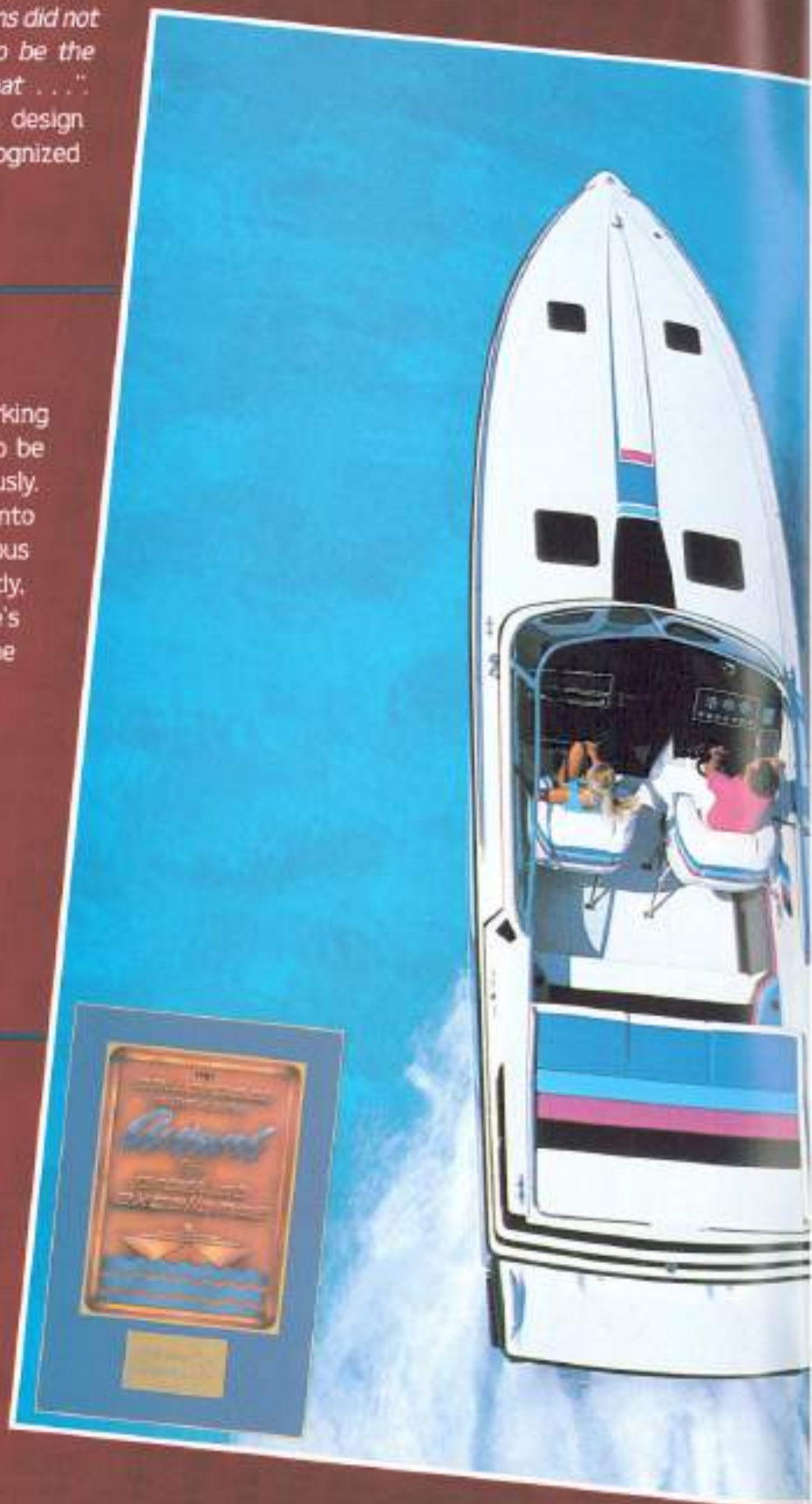


Formula's elegant appearance has evolved as a result of one imaginative designer, John Adams, working with Thunderbird since 1971. Adams' creativity receives deserved recognition as is apparent in this quote from *Power and Motoryacht* magazine. "Although Adams did not invent the deep-V hull, he has superior claim to be the originator of the high-performance type of boat . . .". Throughout the Formula line, Adams creates a design unique to Formula powerboats, immediately recognized in both our Cruiser and Performance models.

Our Formula Team consists of all personnel working together to deliver a powerboat good enough to be Formula. Team members take their jobs seriously. Their daily attitude of doing the job right reaches into every area of the company, and these conscientious efforts result in award-winning boats. Most recently, our 311 SR-1 was awarded *Powerboat* magazine's "Offshore Boat of the Year", an honor shared by the entire Formula Team.



The Porter family, working together with the Formula Team, present Formula for 1988 ... the ultimate in performance powerboats. Discover the important *differences* that set Formula apart from the rest.



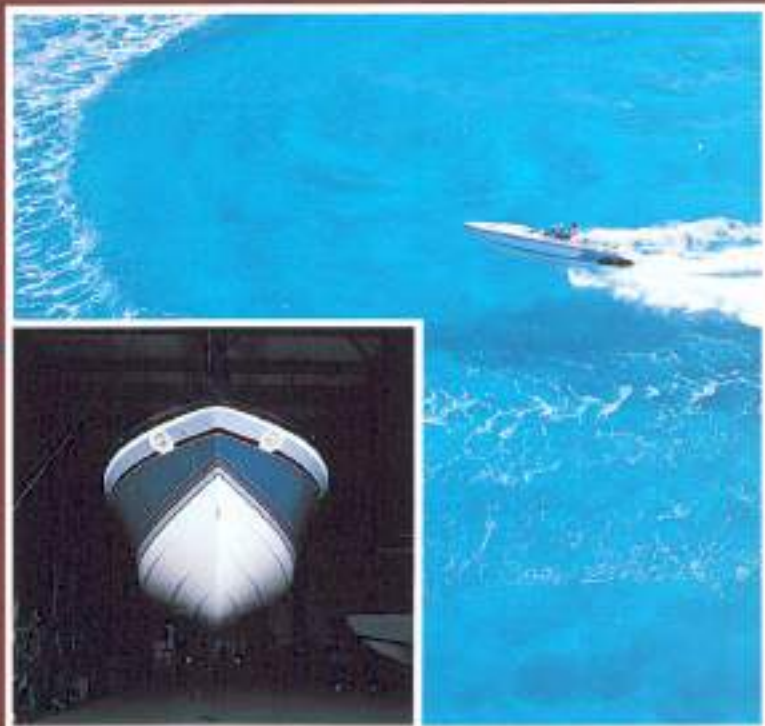
THE DIFFERENCE

Performance is the number one difference that places Formula ahead of the rest. At Thunderbird we know

it is much more than speed: true performance also blends a smooth ride with sure handling and quick response. Each Formula model is designed with the

all-important deep-V hull configuration which delivers that true performance. Boating confirms the importance of our hull design. "... Formula hulls perform so well in deteriorated conditions, we've come to judge them by a higher stand-

ard. Yet they still amaze... there's not a better performance hull on the water today." From the beginning, Formula builds in unequalled performance to cut across offshore waves or windswept waters with confidence. All pretenders will be left behind.



The impact of Formula's gleaming mirror-like finish continues even after the first impression.

Our beautiful surface is not the result of mechanical buffing, but is achieved through controlled time lamination, special high grade resins and the addition of Coremat, applied by specific layers in a carefully maintained mold. Thunderbird tested and approved a modified epoxy resin, AME 4000, for its lightweight strength and resiliency. We apply AME 4000 in all Formula boats at twice the expense of the general purpose resins commonly

used, and the superior results in structure and appearance are well worth the extra cost. It's obvious Thunderbird has mastered the elements critical to achieving an excellent finish.



"Silent Thunder" is Formula's innovative response to increasing noise restrictions.

Our exclusive muffling system, built into the swim platform, ensures a remarkable eight to twelve decibel decrease for thru-hull exhaust with

absolutely no loss of horsepower. This ingenious, patent-pending design, developed by Thunderbird's engineering team, is a safe, enclosed system

located entirely outside of the engine room. *Powerboat* magazine recently stated that "Silent Thunder" directly addressed the critics of noisy exhausts. "Silent Thunder" not only quiets the critics, but it brings a whole new dimension to high performance boating." "Silent Thunder" allows you to continue high performance boating in your area with no compromises.



Thunderbird's highly effective method of uniting the deck and hull is the most advanced system to date.

Formula was the first marine manufacturer to use Aro-grip adhesive to bond the

one piece deck and cockpit to the hull. Although this bond alone creates a single integral unit, our decks and hulls are also through-bolted using a special backing plate to distribute stress. Formula also employs this backing plate system for cleats. In addition to using special ring seals and stainless fasteners at all deck hardware installations, these manufacturing techniques ensure the lasting structural integrity of every Formula.



Formula's beautiful cockpit seating is by far the most impressive, best executed system today.

Designed like no other, Formula's seats are made of separately upholstered, individually fitted components. The precisely shaped rotocast core and preformed foam are engineered for proper lumbar support with correct shoulder positioning and elevated seat front to reduce leg fatigue. This



component design offers total body support under all boating conditions, while "slab" seating — common to other boats — will mush down and bottom out. Formula uses only the highest grade, color-permeated vinyls available, and our custom white vinyl is specially treated to resist soiling. All materials are developed and adapted specifically for Formula seating to achieve outstanding comfort, function and durability.

Formula electrical systems are engineered to be reliable. Custom-designed for each model, our wiring harness, encased in plastic conduit, includes color-coded, heavy gauge wire and bus bar connections. Each wire end is crimped then insulated with shrink-wrap tubing, ensuring a completely protected connection. E-T-A circuit breakers eliminate fuses and can be switched off individually for servicing electrical components. Instrument panel wires are cut to specific lengths and precisely routed to each gauge. Formula supplies complete wiring diagrams with each owner's manual for convenient reference and accurate tracing.



Formula's consistent quality is proven in the test tank. This is the final step in product improvement procedures which have been followed throughout production. Each Formula is tested individually, an unusual practice in today's mass production facilities. Our extensive testing includes bringing the engines to full running temperature, then checking oil pressure, timing, voltage and shift linkage. Instrumentation, electrical and water systems and all other accessory functions are thoroughly examined and adjusted. Finally, our "rain" test confirms a watertight seal overall. Our test team's attention to each Formula reinforces Thunderbird's continuing commitment to deliver quality every time.



Formula has earned its reputation as the recognized leader in style, quality, and performance. Through the years, product excellence, owner satisfaction and recognition by major boating publications has led to numerous awards. *Powerboat* magazine has chosen Formula as a top award winner for three consecutive years. In 1985 our 206 LS received the "Mid-sized Boat of the Year" award; in 1986 our 357 SR-1 was awarded "Offshore Boat of the Year", and this year Formula is proud to announce that our 311 SR-1 received the "Offshore Boat of the Year" award. Our quality throughout the line was praised in *Boating* magazine. "There are no entry-level boats or limited editions here. Each boat receives Formula's equal attention in conception, design, detailing and marketing."

Formula's reputation for quality follows into the marketplace, where the performance, unique lines, and advanced features of a boat well ahead of its time are always in demand. Because of the marked *differences* that set it apart, you can be confident that a Formula has everlasting value.

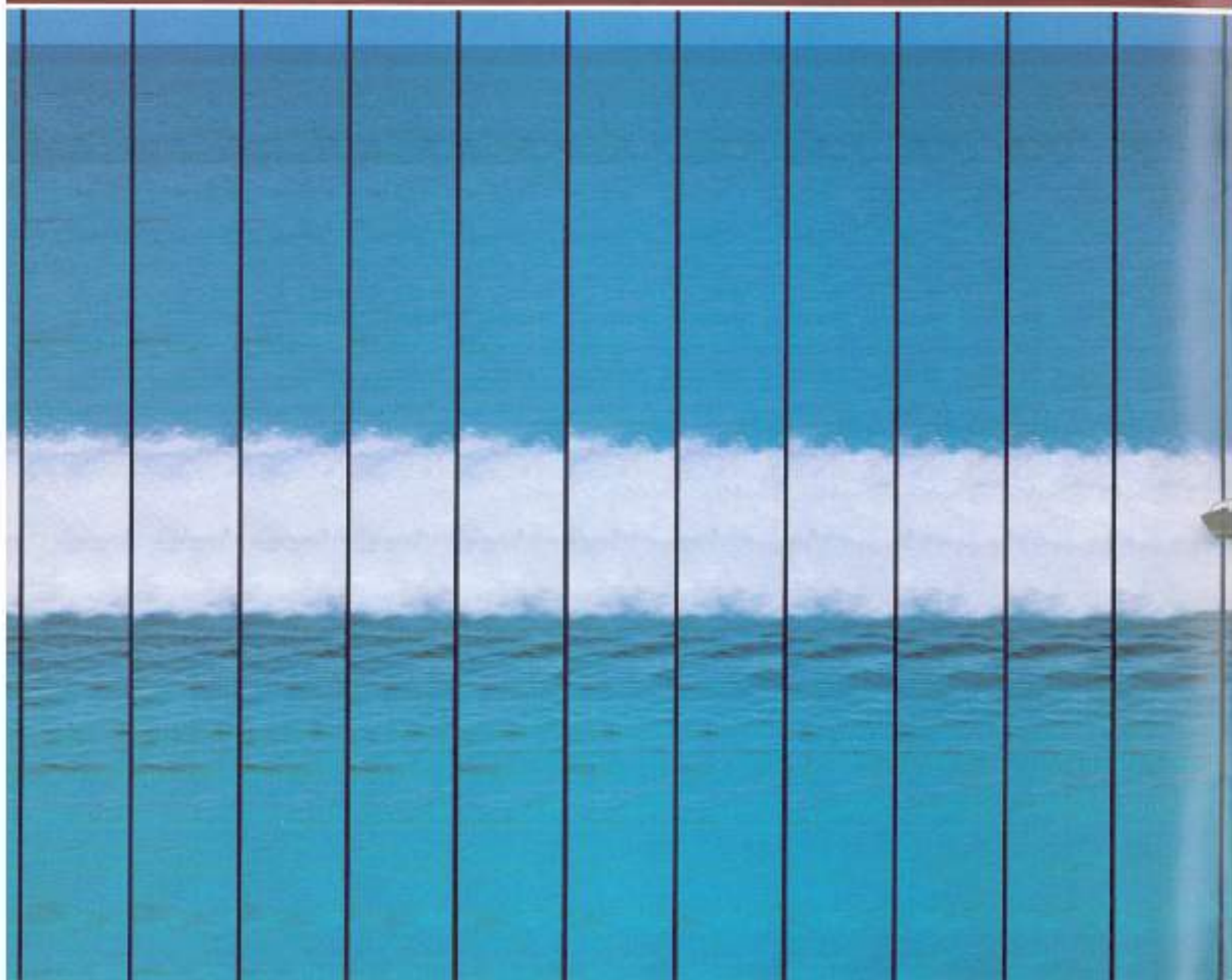
FORMULA

Formula's reputation for smooth, exhilarating speed and solid, responsive handling is masterfully presented in Formula Performance for 1988. From the spirited 206 LS to the majestic 357 SR-1, every model is pure Formula — unmistakable deep-V hull and sleek, streamlined silhouette. Dazzling colors, bold Intron graphics, and the gleaming Thunderbird bring instant recognition on the water.

Formula Performance makes a powerful statement with the custom curved glass windshield and uniquely integrated cockpit design. Take command at the angled fiberglass dash, where VDO Blue Line gauges, strategically placed throttle and form fitting bucket define absolute control. Our own racing-style bolster, available in all SR-1 models, is infinitely adjustable for sure

support in any position. The principle of comfort is accomplished with style in the smartly contoured aft lounge and sculptured sun pad. Throughout the cockpit area, custom formed stainless rails provide well-placed safety holds and add striking design accents.

Performance comes alive with optimum power packages individually chosen for each Formula. The motorized hatch lifts to reveal a well-lighted engine compartment with a smooth finished interior. Temperature and oil pressure alert systems monitor for extremes, and the automatic Halon extinguisher is a significant standard safety feature. As an option, our exclusive Thunderbird engineering development, "Silent Thunder", effectively muffles the reverberations of thru-hull exhaust, yet it does not compromise horsepower.



Coordinated to the last detail, Formula Performance cabins are exclusive in John Adams' creative style. Cool grays, lively accents, etched acrylics, and embossed vinyls complement the Formula signature fabrics. Relax with ample head and leg room in the finest of tasteful interior arrangements, so right for a Formula.

Formula tests and chooses components for superior quality and function. Products such as the E-T-A circuit breaker system, Blaupunkt stereo and AME 4000 resin are prime examples of our overall insistence on component excellence.

Formula's award-winning performers are continually recognized as setting the standards for excellence. For the second consecutive year, Formula has been awarded "Offshore Boat of the Year" by *Powerboat* magazine.

The Formula 311 SR-1 was lauded as offering "the most elegant ride... by far the quietest boat tested... there isn't a boat in this size range that can match the 311's ride characteristics and handling. Formula does it right."

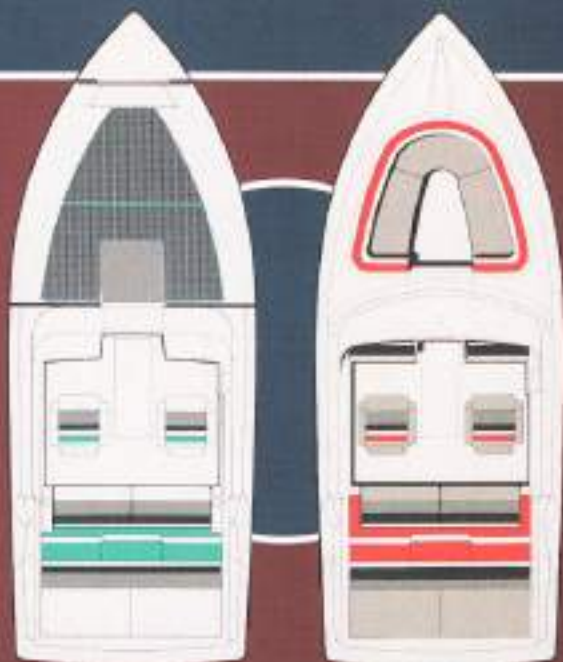
Formula's deep-V hull configuration delivers the incomparable thrill of true performance boating. Its unfailing response to rough water conditions is a smooth, swift cut across the waves, the prime reason for a Formula's legendary reputation. There is no finer.



Performance



F.206 LS



FORMULA 206 LS and SPIDER

Centerline Length	20'6"	6.25 m
Length w/Swim Platform	22'1"	6.74 m
Maximum Beam	7'10"	2.3 m
Approximate Weight	3150 lbs	1428 kg
Fuel Capacity	43 gal	163 l
Maximum Capacity	1400 lbs	635 kg
Bridge Clearance	4'0"	1.2 m
Draft	32"	.85 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Certified • Safety Foam Construction • Tinted Tempered Curved Glass Windshield • Exterior Hull and Deck Graphics • Three Tone Hull • Stainless Deck Cleats • Stainless Bow Lifting Ring • Stainless Bow and Stern Eyes • Stainless Ski Tow Eye • International Navigation Lights • Twin Marine Horns • Fiberglass Swim Platform.

COCKPIT FEATURES: Fiberglass Cockpit Liner • Under-Floor Ski Storage • Side Coaming Storage • Padded Steering Wheel • Complete VDO Instrumentation Including Engine Hour Meter • Accessory Circuit Breaker Switches • Glove Box Enclosure with AM/FM Auto Reverse Cassette with Clock • Twin Bucket Seats • Contoured Aft Lounge Seat • Armrest Drink Holders • Under-Lounge Storage with Cooler Compartment • Aft Sun Lounge • Welded Lounge Safety Rail • Side Coaming Grab Rails • Fire Extinguisher • Also on 206 Spider: Open Bow Seating • Stainless Grab Rail • Sliding Bow Door • Bow Tonneau Cover.

CABIN FEATURES ON 206 LS: Sliding Cabin Door • Upholstered Bow Berth w/Cushion Insert • Dual Lighting • Decor Pillows

ENGINE ROOM FEATURES: Engine Well Storage Bins • Motorized Hatch Lift • Hydraulic Boat Levelers • Engine Room Lighting • Remote Oil Filter • Mercathode Anti-Electrolysis • Halon 1301 Automatic Extinguisher • Battery and Battery Retainer • Bilge Pump w/Automatic Switch • Bilge Blowers • Mirage Stainless Prop.

AVAILABLE EQUIPMENT

Silent Thunder Exhaust • Black Gel Coat Hull Side • Swim Ladder • Engine Room Fume Detector • Extra Battery and Switch • Twin 9" x 9" Venting Hatches for 206 LS • Snap-In Carpet • Bimini Top • Front, Side and Aft Curtains • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • VHF Radio With Antenna • Electronic Depth Finder.

*See dealer for the most recent power options.



White with Ocean Shear Band.



F.206 Spider

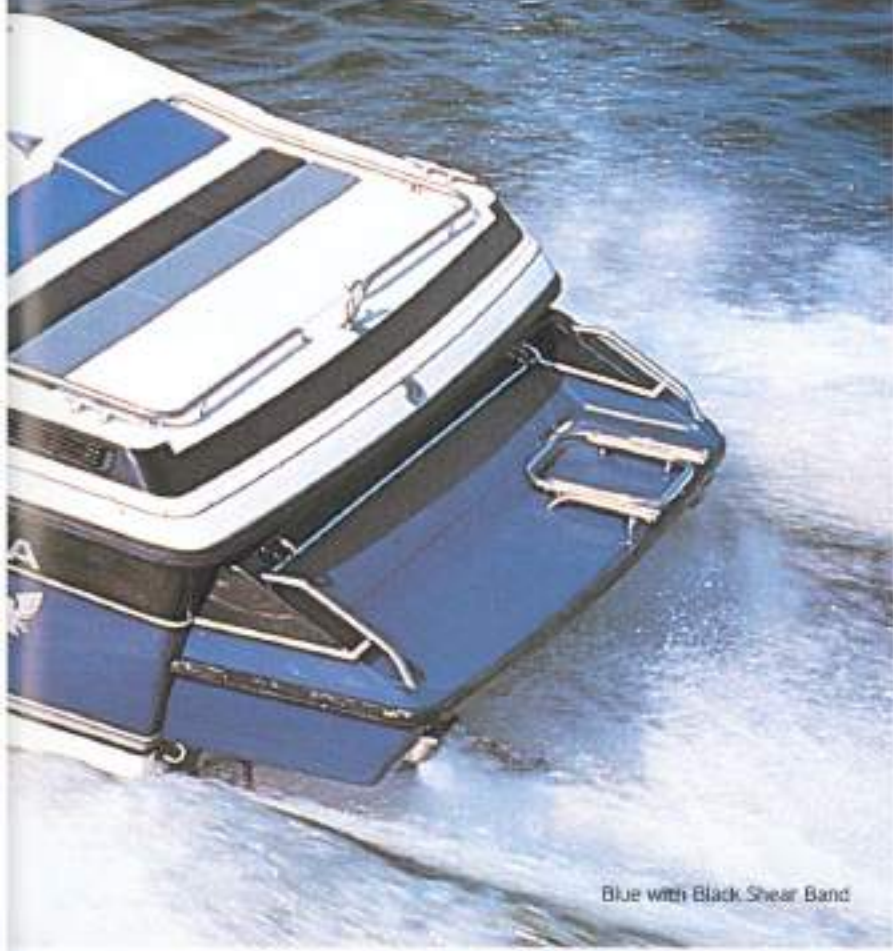


Red with Black Shear Band

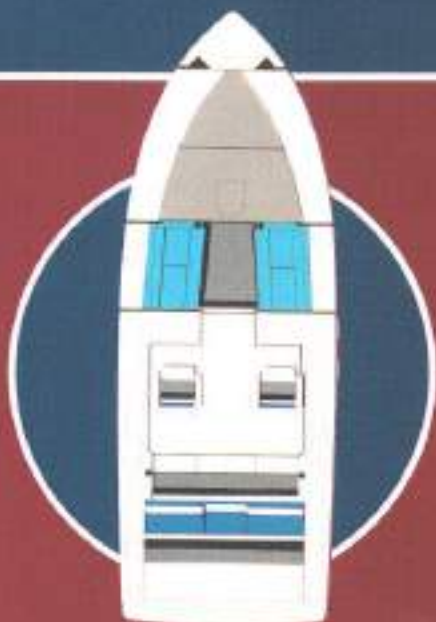




F.223 LS



Blue with Black Shear Band



FORMULA 223 LS

Centerline Length	22'3"	6.75 m
Length w/Swim Platform	24'1"	7.35 m
Maximum Beam	8'0"	2.44 m
Approximate Weight	3750 lbs	1701 kg
Fuel Capacity	55 gal	322 l
Maximum Capacity	1900 lbs	816 kg
Bridge Clearance	4'8"	1.40 m
Draft	32"	.85 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Certified • Safety Foam Construction • Tinted Tempered Curved Glass Windshield • Hull and Deck Graphics • Three Tone Hull • Stainless Deck Cleats • Stainless Bow and Stern Eyes • Stainless Bow Lifting Ring • Stainless Welded Bow Rails • International Navigation Lights • Twin Marine Horns • Fiberglass Swim Platform • Stainless Ski Tow Eye

COCKPIT FEATURES: Fiberglass Cockpit Liner • Side Coaming Storage • Padded Steering Wheel • Complete VDO Instrumentation Including Engine Hour Meter • Accessory Circuit Breaker Switches • Glove Box Enclosure with AM/FM Auto Reverse Cassette with Clock • Compass • Twin Bucket Seats • Contoured Aft Lounge Seat • Under Lounge Storage • Armrest Drink Holders • Aft Sun Lounge • Welded Lounge Safety Rail • Side Coaming Grab Rail • Fire Extinguisher

CABIN FEATURES: Locking Entry Door • Twin Venting Hatches • Lounge Seating • Elevated Bow Berth • Forward Rope Locker • Soft Pile Carpet • Portable Head • Floor and Vane Lighting • Decor Pillows

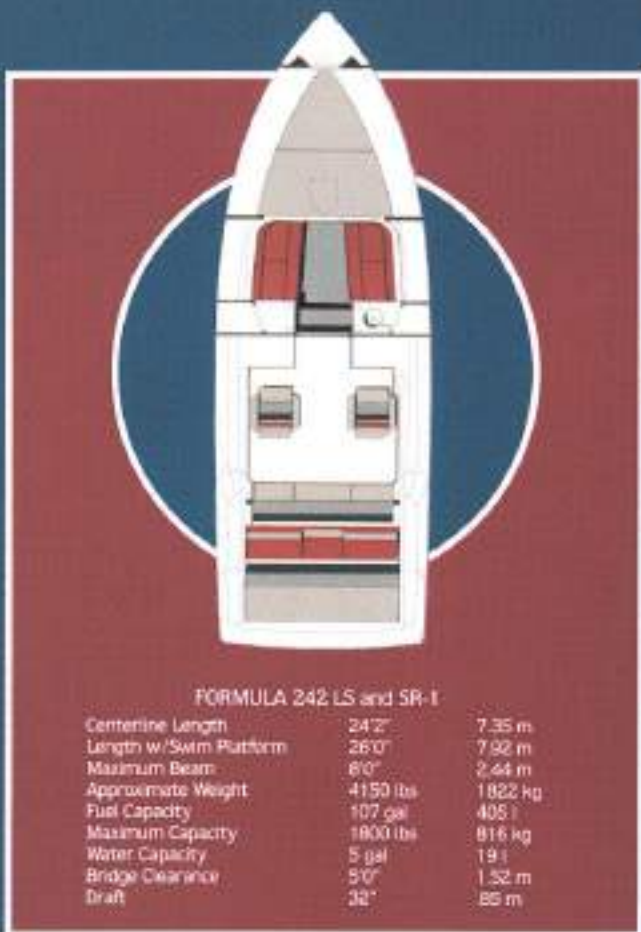
ENGINE ROOM FEATURES: Engine Well Storage Bins • Motorized Hatch Lift • Hydraulic Boat Levelers • Engine Room Lighting • Remote Oil Filter • Battery and Battery Retainer • Mercathode Anti-Electrolysis • Halon 1301 Automatic Extinguisher • Bilge Pump w/ Automatic Switch • Bilge Blowers • Mirage Stainless Prop

AVAILABLE EQUIPMENT

Sternt Thunder Exhaust • Black Gel Coat Hull Side • Engine Room Fume Detector • Extra Battery and Switch • Bow Docking Lights • Pump-Out Head • Snap-In Carpet • Bimini Top • Front, Side and Aft Curtains • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • Swim Ladder • VHF Radio With Antenna • Electronic Depth Finder • Loran-C

*See dealer for the most recent power options.





FORMULA 242 LS and SR-1

Centerline Length	24'2"	7.35 m
Length w/Swim Platform	26'0"	7.92 m
Maximum Beam	6'0"	2.44 m
Approximate Weight	4150 lbs	1822 kg
Fuel Capacity	107 gal	405 l
Maximum Capacity	1800 lbs	816 kg
Water Capacity	5 gal	19 l
Bridge Clearance	5'0"	1.52 m
Draft	32"	85 cm

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Certified • Safety Foam Construction • Tinted Tempered Curved Glass Windshield • Hull and Deck Graphics • Three Tone Hull • Stainless Deck Cleats • Stainless Bow and Stern Eyes • Stainless Bow Lifting Ring • Stainless Welded Bow Rails • International Navigation Lights • Twin Marine Horns • Fiberglass Swim Platform (Not available on SR-1) • Stainless Ski Tow Eye.

COCKPIT FEATURES: Fiberglass Cockpit Liner • Side Coaming Storage • Padded Steering Wheel • Complete VDO Instrumentation including Engine Hour Meter • Accessory Circuit Breaker Switches • Glove Box • Compass • Twin Bucket Seats • Contoured Aft Lounge Seat • Under Lounge Storage • Armrest Drink Holders • Aft Sun Lounge • Welded Lounge Safety Rail • Side Coaming Grab Rail • Fire Extinguisher.

CABIN FEATURES: Locking Entry Door • Twin Cabin Hatches w/Screens and Curtains • Lounge Seating • AM/FM Auto Reverse Cassette w/ Clock • Elevated Bow Berth • Forward Rope Locker • Soft Pile Carpet • Portable Head • Stainless Sink • Stowable Igloo Cooler • Wet Bar Storage • Floor and Vane Lighting • Decor Pillows.

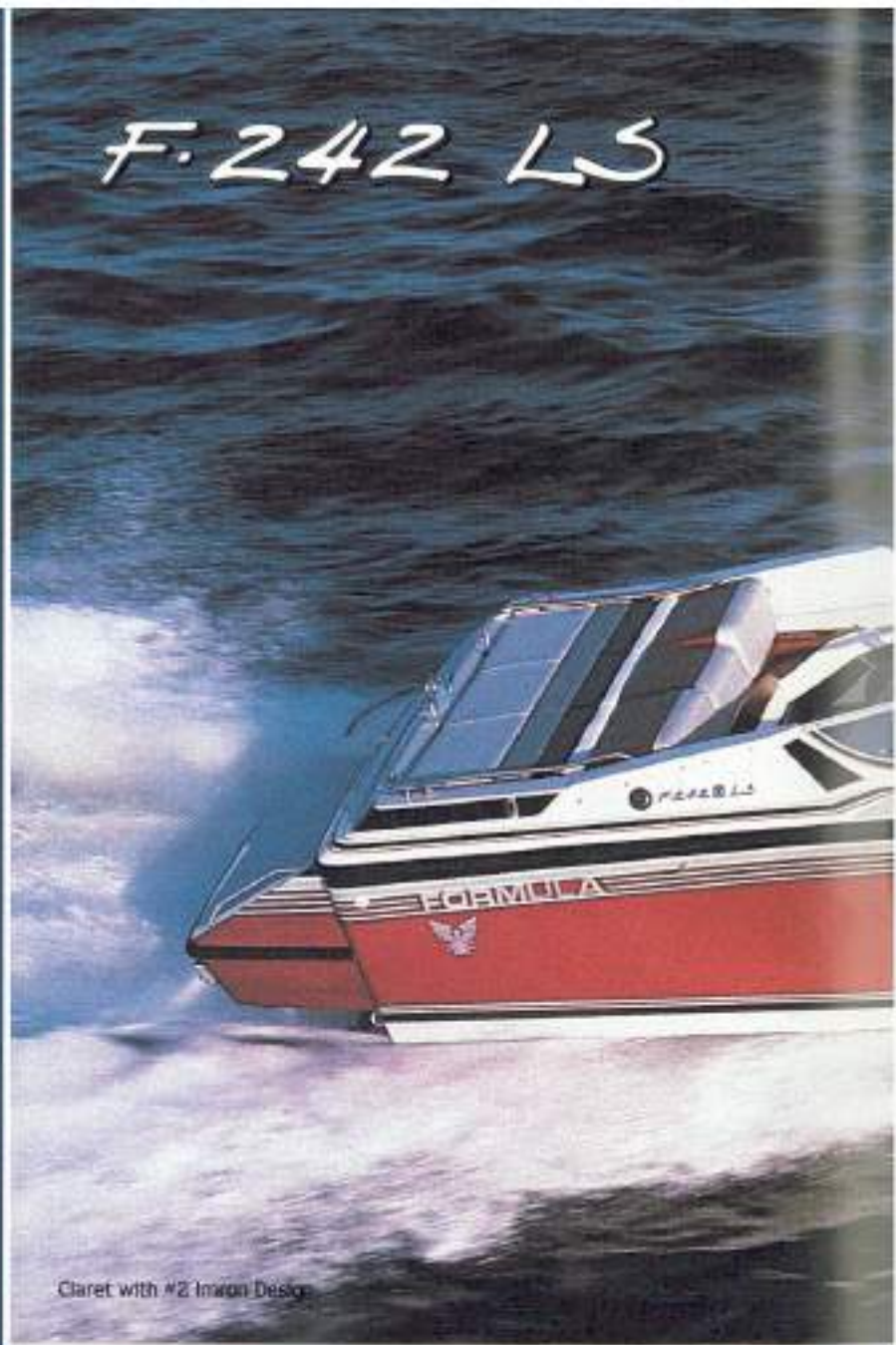
ENGINE ROOM FEATURES: Engine Well Storage Bins (Not available on SR-1) • Motorized Hatch Lift • Hydraulic Boat Levelers • Engine Room Lighting • Remote Oil Filter • Battery and Battery Retainer • Mercathode Anti-Electrolysis • Halon 1301 Automatic Extinguisher • Bilge Pump w/Automatic Switch • Bilge Blowers • Mirage Stainless Prop.

AVAILABLE EQUIPMENT

Silent Thunder Exhaust • Black Gel Coat Hull Side • Formula-Styled Iron Design • Swim Ladder • Engine Room Fume Detector • Extra Battery and Switch on LS • Pump-Out Head • AM/FM Lexington Cassette with Clock and Amplifier • Snap-In Carpet • Stand-Up Bolsters • Bow Docking Lights • Bimini Top • Front, Side and Aft Curtains • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • VHF Radio With Antenna • Electronic Depth Finder • Loran-C.

ALSO AVAILABLE ON SR-1: Silent Thunder Exhaust Platform • Heavy Duty Aeromarine K-Planes • Mechanical Trim Indicators • Kaama Mufflers • Safety Ignition Kill Switches • 5" Offshore Compass.

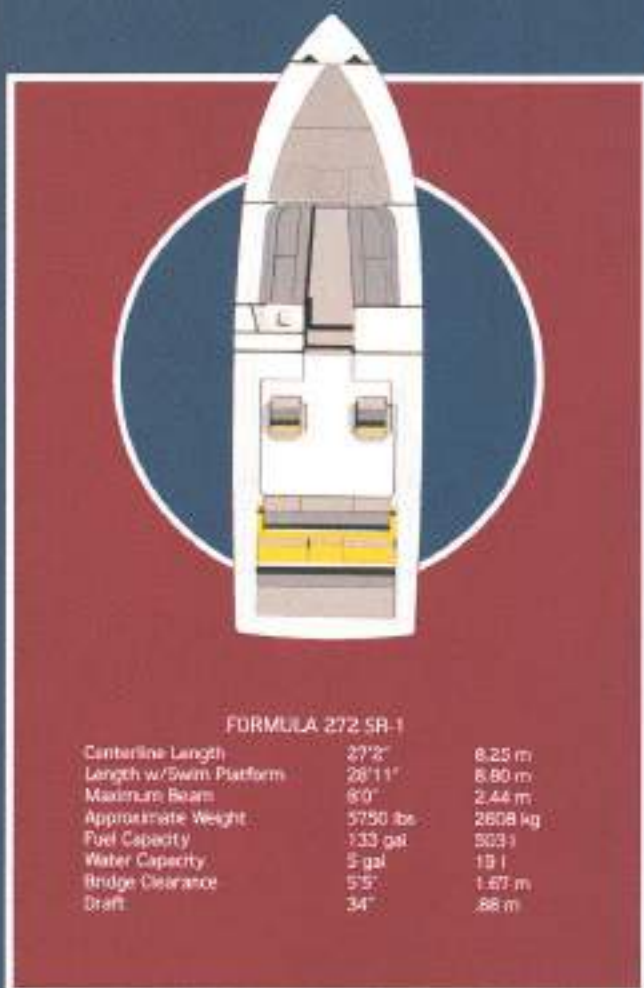
*See dealer for the most recent power options.



Claret with #2 Iron Design







FORMULA 272 SR-1

Centerline Length	27'2"	8.25 m
Length w/Swim Platform	28'11"	8.80 m
Maximum Beam	6'0"	2.44 m
Approximate Weight	5750 lbs	2608 kg
Fuel Capacity	133 gal	503 l
Water Capacity	5 gal	19 l
Bridge Clearance	5'5"	1.67 m
Draft	34"	.88 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Yacht Certified • Safety Foam Construction • Tinted Tempered Curved Glass Windshield • Hull and Deck Graphics • Three Tone Hull • Stainless Deck Cleats • Stainless Bow and Stern Eyes • Stainless Bow Lifting Ring • Stainless Welded Bow Rails • International Navigation Lights • Twin Marine Horns.

COCKPIT FEATURES: Fiberglass Cockpit Liner • Side Coaming Storage • Padded Steering Wheel • Complete VDO Instrumentation with Engine Hour Meter • Accessory Circuit Breaker Switches • Kiekhaefer Command Shifter • Glove Box • Compass • Twin Bucket Seats • Contoured Lounge Seat • Under Lounge Storage • Armrest Drink Holders • Aft Sun Lounge • Welded Lounge Safety Rail • Side Coaming Grab Rails • Fire Extinguishers (2).

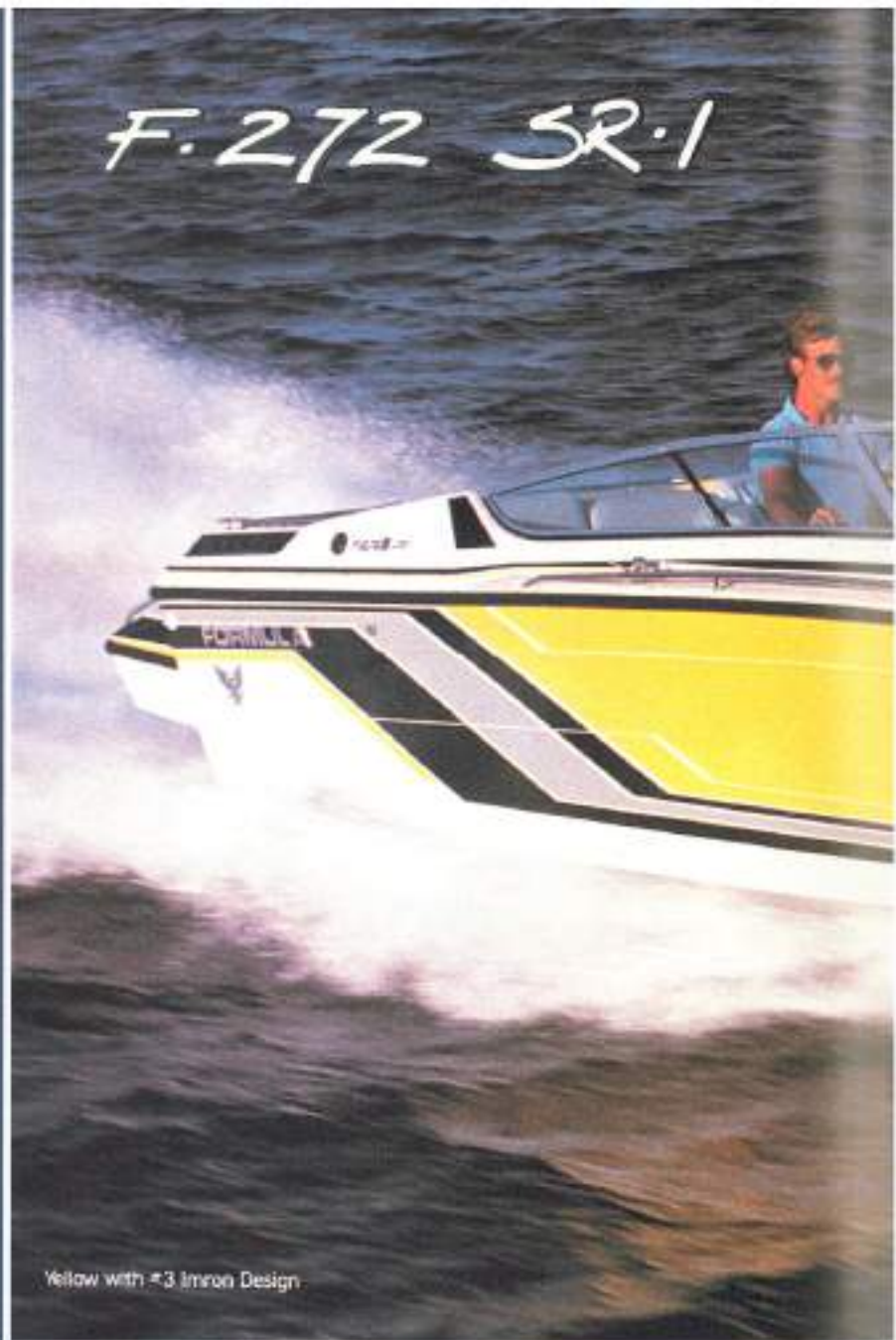
CABIN FEATURES: Locking Entry Door • Twin Main Cabin Hatches • Twin Forward Venting Hatches w/Screens and Privacy Curtains • Cabin Lounge Seating • Elevated Bow Berth • Portable Head • Entertainment Center • Three Beverage Decanters • Stainless Sink • Ice Box • AM/FM Auto Reverse Cassette w/Clock • Floor and Valance Lighting • Hanging Locker • Decor Pillows.

ENGINE ROOM FEATURES: Motorized Hatch Lift • Hydraulic Boat Levelers • Engine Room Lighting • Remote Oil Filters • Thru-Hull Exhaust • Batteries and Battery Retainers • Mercathode Anti-Electrolysis • Halon 1301 Automatic Extinguisher • Bilge Pump w/Automatic Switch • Bilge Blowers.

AVAILABLE EQUIPMENT

Silent Thunder Exhaust Platform • Black Gel Coat Hull Side • Formula-Styled Intron Design • Mechanical Trim Indicators • Engine Room Fume Detector • Safety Ignition Kill Switches • Kaama Mufflers • Aeromarine K-Planes • 110V Shorepower/Charger • 110V-12V Refrigerator • Pump-Out Head • Offshore Compass • Snap-In Carpet • Stand-Up Bolsters • AM/FM Lexington Cassette w/Clock and Amplifier • Bow Docking Lights • Bimini Top • Front, Side and Aft Curtains • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • Swim Ladder • Macerator With Y Valve • VHF Radio With Antenna • Electronic Depth Finder • Loran-C.

*See dealer for the most recent power options.



Yellow with #3 Intron Design





F.311 SR.1

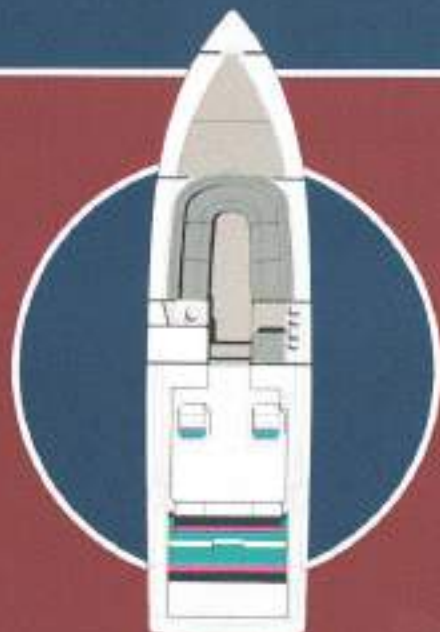


Palm Beach Iron Design





OFFSHORE BOAT OF THE YEAR



FORMULA 311 5R-1

Centerline Length	31'1"	9.45 m
Length w/Swim Platform	33'0"	10.05 m
Maximum Beam	8'0"	2.44 m
Approximate Weight	7400 lbs	3356 kg
Fuel Capacity	159 gal	602 l
Water Capacity	14 gal	53 l
Bridge Clearance	5'5"	1.67 m
Draft	34"	.88 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NIMMA Yacht Certified • Safety Foam Construction • Ashland-AME 4000 Resin • Tinted Tempered Curved Glass Windshield • Hull and Deck Graphics • Three Tone Hull • Stainless Deck Cleats • Stainless Bow and Stern Eyes • Stainless Bow Lifting Ring • Stainless Welded Bow Rails • International Navigation Lights • Twin Marine Horns.

COCKPIT FEATURES: Fiberglass Cockpit Liner • Side Coaming Storage • Padded Steering Wheel • Constellation Compass • Complete VDO Instrumentation including Engine Hour Meter • Accessory Circuit Breaker Switches • Kiekhaefer Command Shifter • Fingertip Trim and Plane Switches • Mechanical Trim Indicator • Glove Box • Stand-Up Bolsters • Contoured Aft Lounge Seat • Under-Lounge Storage • Armrest Drink Holders • Aft Sun Lounge • Welded Lounge Safety Rail • Side Coaming Grab Rails.

CABIN FEATURES: Locking Entry Door • Twin Main Hatches • Twin Forward Venting Hatches w/Screens and Privacy Curtains • Curved Lounge Seating • Cocktail Table • Entertainment Center • Three Beverage Decanters • Elevated Bow Berth • Forward Rope Locker • Soft Pile Cabin Carpet • 110V Shorepower/Charger • 110V-12V Refrigerator • Demand Water System • Stainless Sink • AM/FM Auto Reverse Cassette w/Clock • Private Head Compartment w/Power Vent • Portable Head • Floor and Valsance Lighting • Decor Pillows • Fire Extinguishers (2).

ENGINE ROOM FEATURES: Motorized Hatch Lift • Engine Raw Water Strainers and Seacocks (420 only) • Aeromarine K-Planes • Engine Room Lighting • Remote Oil Filters • Thru-Hull Exhaust • Batteries and Battery Retainers • Mercathode Anti-Electrolysis • Halon 1301 Automatic Extinguisher • Bilge Pump with Automatic Switch • Bilge Blowers.

AVAILABLE EQUIPMENT

Silent Thunder Exhaust Platform • Black Gel Coat Hull Side • Formula-Styled Intron Design • VHF Radio With Antenna • Engine Room Furne Detector • Safety Ignition Kill Switches • Kaama Mufflers • Electronic Depth Finder • Bow Docking Lights • AM/FM Lexington Cassette w/Clock and Amplifier • Pump-Out Head • Bimini Top • Front, Side and Aft Curtains • Snap-In Carpet • Cockpit Cover • Storage Cover • Storage/Shipping Cradle • Swim Ladder • Macerator with Y Valve Discharge • Loran-C.

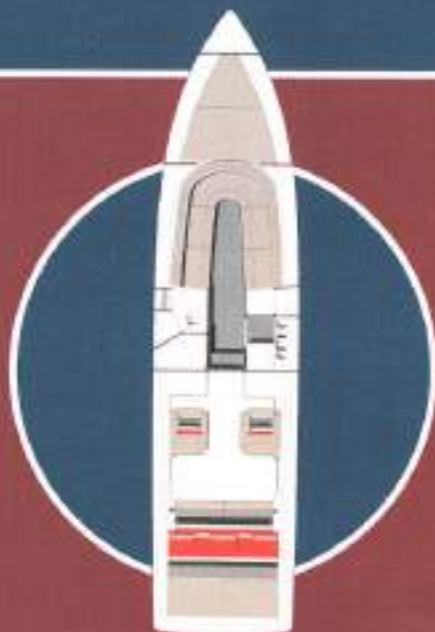
*See dealer for the most recent power options.



F-357 SR-1



Red with #3 Iron Design



FORMULA 357 SR-1

Centerline Length	35'7"	10.85 m
Length w/Swim Platform	37'7"	11.45 m
Maximum Beam	8'6"	2.6 m
Approximate Weight	8900 lbs	4060 kg
Fuel Capacity	200 gal	757 l
Water Capacity	25 gal	95 l
Bridge Clearance	5'6"	1.67 m
Draft	36"	.91 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Yacht Certified • Safety Foam Construction • Ashland AME 4000 Resin • Tinted Tempered Curved Glass Windshield • Hull and Deck Graphics • Three Tone Hull • Stainless Deck Cleats • Stainless Bow and Stern Eyes • Stainless Bow Lifting Ring • Welded Stainless Bow Rails • International Navigation Lights • Twin Marine Horns.

COCKPIT FEATURES: Fiberglass Cockpit Liner • Side Coaming Storage • Padded Steering Wheel • Constellation Compass • Complete VDO Instrumentation including Engine Hour Meter • Accessory Circuit Breaker Switches • Kiekhaefer Command Shifter • Fingertip Trim and Plane Switches • Mechanical Trim Indicators • Glove Box • Stand-Up Bolsters • Contoured Aft Lounge Seat • Under Lounge Storage • Armrest Drink Holders • Aft Sun Lounge • Welded Lounge Safety Rail • Side Coaming Grab Rail.

CABIN FEATURES: Locking Entry Door • Twin Main Hatches • Twin Forward Venting Hatches w/Screens and Privacy Curtains • Curved Lounge Seating • Cocktail Table • Entertainment Center • Three Beverage Decanters • Elevated Bow Berth • Forward Rope Locker • Soft Pile Carpet • 110V-12V Refrigerator • 120V-12V Electrical Panel • 110V Shorepower • Battery Charger • Demand Water System • Stainless Sink • AM/FM Auto Reverse Cassette w/Clock • Private Head Compartment w/Power Vent • Portable Head • Floor and Vane Lighting • Decor Pillows • Fire Extinguishers (2).

ENGINE ROOM FEATURES: Motorized Hatch Lift • Raw Water Strainers and Seacocks • Aeromarine K-Planes • Engine Room Lighting • Remote Oil Filters • Thru-Hull Exhaust • Batteries and Battery Retainers • Mercathode Anti-Electrolysis • Halon 1301 Automatic Extinguisher • Bilge Pump w/Automatic Switch • Bilge Blowers.

AVAILABLE EQUIPMENT

Silent Thunder Exhaust Platform • 6,000 BTU Air Conditioner • Formula-Styled Iron Design • Black Gel Coat Hull Side • AM/FM Lexington Cassette w/Clock and Amplifier • VHF Radio With Antenna • Engine Room Fume Detector • Kaama Mufflers • Safety Ignition Kill Switches • Pump-Out Head • Bow Docking Lights • Snap-In Carpet • Bimini Top • Front, Side and Aft Curtains • Cockpit Cover • Storage Cover • Storage/Shipping Cradle • Swim Ladder • Electronic Depth Finder • Macerator with Y Valve Discharge • Loran-C.

*See dealer for the most recent power options.



Formula Cruisers power into 1988 with clean American styling, refreshing colors and trend-setting features designed especially for the Formula boater. Two entirely new Performance Cruisers, the 26 PC and 29 PC, join our striking 35 PC at the head of their class. Each offers complete, luxurious amenities as well as the proven performance expected of a Formula. The sharp, easily trailerable Sun Sport models satisfy the most practical day cruising needs, yet with deep-V design identical to that of its LS counterparts, the SS Formulas reflect the look and excitement of performance boating.

Bright, open spaces, new fabrics, and distinctive color schemes relax like a tropical breeze below deck. Plush PC aft cabins invite intimate conversations or convert for comfortable sleeping, while generous dinettes are

perfect for table talk, dining, or a friendly game. Cushioned bow berths in the Sun Sports make for roomy sleeping areas, and the forward staterooms in our PCs certainly favor a good night's sleep. In the new PC models, the seamless fiberglass head enclosure combines contemporary beauty with easy maintenance. All galleys are custom-fitted with securely bolted cabinetry in a crisp, linear presentation. Designer-coordinated elements and decorator hues complement each Formula Cruiser interior perfectly.

Formula Cruisers are designed for truly pleasurable, carefree boating. The one-piece fiberglass cockpit and deck, curved glass windshield, and smartly integrated storage throughout are definite Formula hallmarks. VDO Blue Line gauges displayed in the one-piece molded

Cruiser



fiberglass dash are positioned to be read at a glance. All PC models are designed with an integrated radar arch and include a dedicated main for additional electronic installations. Circuit breakers are standard on all Formula Cruisers and a locking electrical panel on our PCs ensures systems security.

Formula component design seating, indisputably the finest available, affords high-styled cruising comfort. All upholstery vinyls are color permeated, ensuring that Formula's bold colors will last indefinitely. The 26 PC's double-helm seat sports a clever slide-out bench just aft, while the 29 PC and 35 PC's L-shaped lounge and swiveling helm seat are ideal for cockpit conversation. The unique fold-away lounge aft gives complete cockpit flexibility in the Performance Cruisers. The Sun Sports,

equipped for all day fun in the sun, have a fold-down chaise lounge, bucket helm seat and comfortable contoured lounge aft. Whether it's a Sun Sport or Performance Cruiser, the superior engineering of Formula seating is proven with each cruise.

Formula Cruisers deliver exciting performance for boaters who seek the freedom of open water. With excellent stability and tracking characteristics, rough water is no reason to stay at the dock. Excelling in style, features and performance, a Formula promises unlimited possibilities for cruising adventure in 1988.





FORMULA 223 SS

Centerline Length	22'3"	6.75 m
Length w/Swim Platform	24'1"	7.35 m
Maximum Beam	8'0"	2.44 m
Approximate Weight	3750 lbs	1701 kg
Fuel Capacity	85 gal	322 l
Maximum Capacity	1800 lbs	816 kg
Bridge Clearance	4'9"	1.45 m
Draft	32"	.85 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Certified • Safety Foam Construction • Tinted Tempered Curved Glass Windshield • Hull and Deck Graphics • Three Tone Hull • Stainless Deck Cleats • Stainless Bow and Stern Eyes • Stainless Bow Lifting Ring • Stainless Welded Bow Rails • Stainless Ski Tow Eye • International Navigation Lights • Twin Marine Horns • Fiberglass Swim Platform

COCKPIT FEATURES: Fiberglass Cockpit Liner • Side Coaming Storage • Padded Steering Wheel • Complete VDO Instrumentation including Engine Hour Meter • Accessory Circuit Breaker Switches • Glove Box Enclosure with AM/FM Auto Reverse Cassette and Clock • Compass • Command Bucket Seat • Port Lay-Down Sun Seat • Contoured Aft Lounge Seat w/Drink Holders • Side Coaming Grab Rails • Fire Extinguisher • Stowable Igloo Coolers

CABIN FEATURES: Locking Entry Door • Cabin Entry Hatch • Deck Hatch w/Screen and Curtain • Floor and Valance Lighting • Lounge Seating • Forward Bow Berth • Forward Rope Locker • Portable Head • Soft Pile Carpet • Decor Pillows

ENGINE ROOM FEATURES: Motorized Hatch Lift • Hydraulic Boat Levelers • Engine Room Lighting • Remote Oil Filter • Battery and Battery Retainer • Mercathode Anti-Electrolysis • Bilge Pump w/Automatic Switch • Bilge Blowers • Halon 1301 Automatic Extinguisher • Mirage Stainless Prop

AVAILABLE EQUIPMENT

Silent Thunder Exhaust • Engine Room Fume Detector • Extra Battery and Switch • Pump-Out Head • Snap-In Carpet • Bow Docking Lights • Bimini Top • Front, Side and Aft Curtain • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • Swim Ladder • VHF Radio With Antenna • Electronic Depth Finder • Loran-C

*See dealer for the most recent power options.

F.223 SS



Claret with Black Shear Band



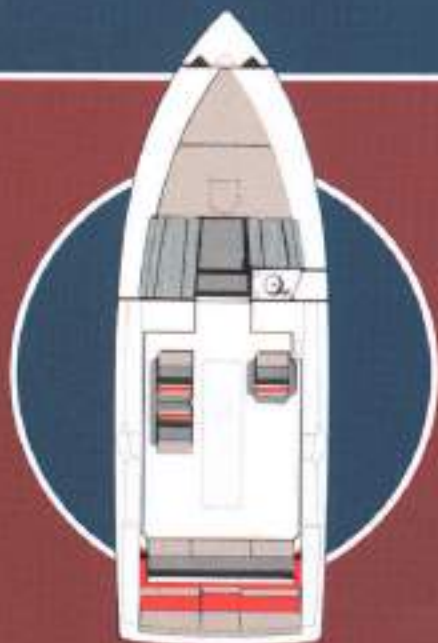




F.242 SS



Red with Black Shear Band



FORMULA 242 SS

Centerline Length	24'2"	7.26 m
Length w/Swim Platform	26'0"	7.92 m
Maximum Beam	8'0"	2.44 m
Approximate Weight	4150 lbs	1882 kg
Fuel Capacity	107 gal	405 l
Maximum Capacity	1625 lbs	738 kg
Water Capacity	5 gal	19 l
Bridge Clearance	5'6"	1.68 m
Draft	30"	85 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Certified • Safety Foam Construction • Tinted Tempered Curved Glass Windshield • Hull and Deck Graphics • Three-Tone Hull • Stainless Deck Cleats • Stainless Bow and Stern Eyes • Stainless Bow Lifting Ring • Stainless Welded Bow Rails • Stainless Ski Tow Eye • International Navigation Lights • Twin Marine Horns • Fiberglass Swim Platform

COCKPIT FEATURES: Fiberglass Cockpit Liner • Side Coaming Storage • Padded Steering Wheel • Complete VDO Instrumentation including Engine Hour Meter • Accessory Circuit Breaker Switches • Glove Box Enclosure with AM/FM Auto Reverse Cassette and Clock • Compass • Command Bucket Seat • Port Lay-Down Sun Seat • Contoured Aft Lounge Seat w/Drink Holders • Side Coaming Grab Rails • Fire Extinguisher • Stowable Igloo Coolers

CABIN FEATURES: Locking Entry Door • Cabin Entry Hatch • Deck Hatch w/Screen and Curtain • Floor and Valance Lighting • Lounge Seating • Forward Bow Berth • Forward Rope Locker • Portable Head • Stainless Sink • Wet Bar Storage • Soft Pile Carpet • Decor Pillows

ENGINE ROOM FEATURES: Motorized Hatch Lift • Hydraulic Boat Levelers • Engine Room Lighting • Remote Oil Filter • Battery and Battery Retainer • Mercathode Anti-Electrolysis • Bilge Pump w/Automatic Switch • Bilge Blowers • Halon 1301 Automatic Extinguisher • Mirage Stainless Prop

AVAILABLE EQUIPMENT

Silent Thunder Exhaust • Engine Room Fume Detector • Extra Battery and Switch • Pump-Out Head • Snap-In Carpet • Bow Docking Lights • Bimini Top • Front, Side and Aft Curtain • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • Swim Ladder • VHF Radio With Antenna • Electronic Depth Finder • Loran-C

*See dealer for the most recent power options.



F.26 PC



FORMULA 26 PC

Centerline Length	26'3"	8 m
Length w/Bow Pulpit and Platform	30'5"	9.32 m
Maximum Beam	8'6"	2.52 m
Approximate Weight	7,000 lbs	3,175 kg
Fuel Capacity	90 gal	340 l
Water Capacity	32 gal	121 l
Bridge Clearance	7'3"	2.20 m
Draft	35"	.88 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NIMMA Yacht Certified • Safety Foam Construction • Tempered Curved Glass Windshield • Formula Styled Iron Design • Stainless Deck Cleats • Stainless Bow Lifting Ring • Stainless Bow and Stern Eyes • Welded Stainless Bow Rail • Non-Skid Walk Around Deck • Folding Sun Pad/Deck • International Navigation Lights • Twin Marine Horns • Windshield Wipers • Fiberglass Bow Pulpit • Fiberglass Swim Platform with Ladder • Fiberglass Radar Arch • Anchor Davit w/Hawse Pipe.

COCKPIT FEATURES: Fiberglass Cockpit Liner • Port Side Coaming Storage • Padded Steering Wheel • Complete VDO Instrumentation Including Engine Hour Meter • Compass • Twin Command Seating with Additional Aft Side-Out Seating • Fold-Away Rear Seat • Transom Entry Door • Transom Shower • City Water Inlet.

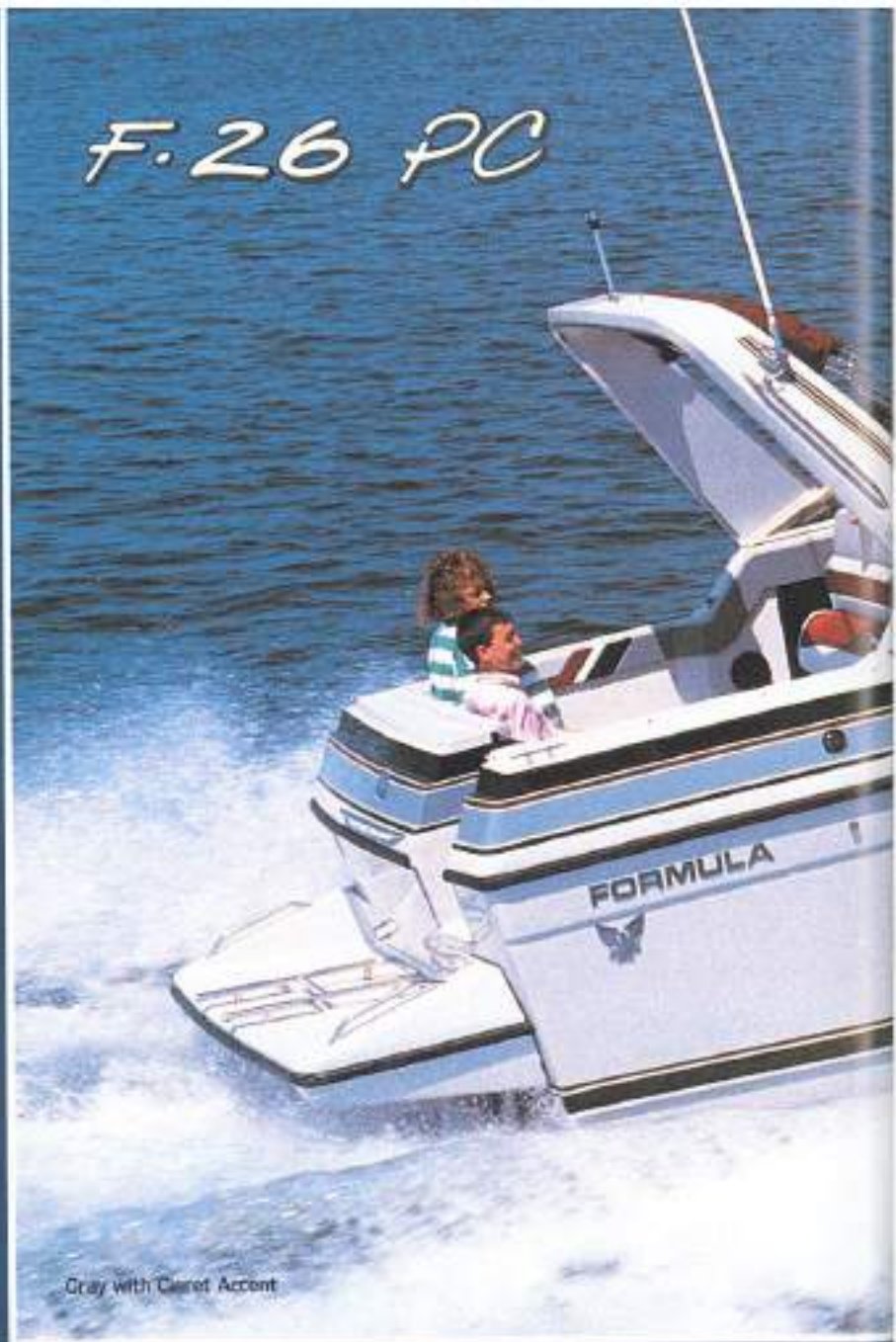
CABIN FEATURES: Locking Cabin Door • Three Main Cabin Hatches • Venting Cabin Windows w/Screens and Privacy Curtains • Custom Quilted Bedspread w/Matching Pillow Shams • Soft Pile Cabin Carpet • Forward Rope Locker • Bow V-Berth/Sleeps Two • Dinette Area/Sleeps Two • Complete Entertainment Galley • 110V/12V Refrigerator • Microwave Oven • Stainless Sink • Demand Water System • AM/FM Auto Reverse Cassette w/Clock • Galley Storage • Spacious Aft Cabin/Sleeps Two • Aft Cabin Window w/Screen and Privacy Curtain • Private Head Enclosure with Vanity and Sink • Portable Head • Hot Water Shower • Floor and Vane Cabin Lighting • Fire Extinguishers (2) • Decor Pillows • 120V AC/12V DC Electrical Panel • 110V Shorepower.

ENGINE ROOM FEATURES: Motorized Hatch Lift • Hydraulic Boat Levelers • Engine Room Lighting • Remote Oil Filter • Battery and Battery Retainer • Bilge Pump with Automatic Switch • Bilge Blower • Mercathode Anti-Electrolysis • Halon 1301 Automatic Extinguisher • 10 Gallon Water Heater • 30 Amp Battery Charger.

AVAILABLE EQUIPMENT

Electric/Alcohol Stove • AM/FM Lexington Cassette with Clock and Amplifier • VHF Radio With Antenna • Electronic Depth Finder • Electric Anchor Windlass • Engine Room Fume Detector • 5' Remote Control Spot Floodlight • Bow Docking Lights • Extra Battery and Switch (Std. with Twins) • Pump Out Head • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • Bimini Top • Front, Side and Aft Curtains • Bed Linen • Snap In Carpet • Macerator with Y Valve • Cabin Heater • Loran-C.

*See dealer for the most recent power options.

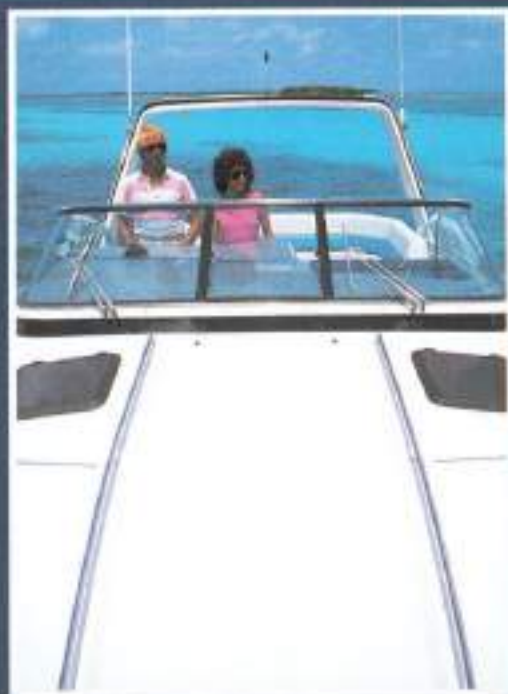


Gray with Garnet Accent





F.29 PC





White with Ocean Accent



Centerline Length	29'2"	8.75 m
Length w/Bow Pulpit and Platform	33'9"	10.30 m
Maximum Beam	10'7"	3.25 m
Approximate Weight	9,700 lbs	4,400 kg
Fuel Capacity	165 gal	625 l
Water Capacity	32 gal	122 l
Bridge Clearance	8'9"	2.65 m
Draft	3'0"	.76 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Yacht Certified • Safety Foam Construction • Tempered Curved Glass Windshield • Formula Styled Intron Design • Stainless Deck Cleats • Stainless Bow and Stern Eyes • Welded Stainless Bow Rail • Non-Skid Walk Around Deck • International Navigation Lights • Twin Marine Horns • Fiberglass Bow Pulpit • Fiberglass Swim Platform with Ladder • Windshield Wipers • Fiberglass Radar Arch • Folding Sun Pad/Deck • Anchor Davit w/Hawse Pipe.

COCKPIT FEATURES: Fiberglass Cockpit Liner • Padded Steering Wheel • Complete VDO Instrumentation with Engine Hour Meter • VDO Synchronizer Tachometer • Compass • Radio Volume Control • Command Bucket Seat • L-Shaped Lounge • Fold-Away Rear Seat • Transom Entry Door • Transom Shower • Fire Extinguishers (2) • City Water Inlet •

CABIN FEATURES: Locking Cabin Door • Three Main Cabin Hatches • Venting Cabin Windows w/Screens and Privacy Curtains • Forward Stateroom/Sleeps Two • Night Stand with Vanity Storage • Dinette Area/Sleeps Two • Dinette Table • Spacious Aft Cabin/Sleeps Two • Game Table • Aft Cabin Windows with Screens and Privacy Curtains • Fiberglass Private Head with Vanity, Sink and Shower • Forward Rope Locker • Soft Pile Carpet • Illuminated Hanging Locker • Complete Entertainment Galley • Stainless Sink • Microwave Oven • Galley Storage with Drawers • 110V Shorepower • 120V AC/12V DC Electrical Panel • 40 Amp Battery Charger • 11 Gallon Water Heater-Stainless Steel • 110V/12V Refrigerator • AM/FM Auto Reverse Cassette with Dock • Demand Water System • Vacuum Head with Holding Tank • Floor and Valance Cabin Lighting • Decor Pillows • Forward Berth with Custom Quilted Bedspread and Pillow Shams.

ENGINE ROOM FEATURES: Motorized Hatch Lift • Hydraulic Boat Ladders • Engine Room Lighting • Remote Oil Filters • Batteries and Battery Retainers • Hakon 1301 Automatic Extinguishers • Mercahode Anti-Electrolysis • Bilge Pump with Automatic Switch • Bilge Blowers.

AVAILABLE EQUIPMENT

12,000 BTU Reverse Cycle Air Conditioner • 1,500W/110V Cabin Heater • 3 KW Generator • Electric/Alcohol Stove • AM/FM Lexington Cassette with Clock and Amplifier • Vacuum Head with Treatment Unit • Engine Room Furne Detector • 5' Remote Control Spot Floodlight • Bow Docking Lights • Snap In Carpet • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • Bimini Top • Front, Side and Aft Curtains • Electric Anchor Windlass • Nutone Cocktail Blender • VHF Radio With Antenna • Electronic Depth Finder • Loran-C • Bed Linen • Wall-Vac Sweeper System.

*See dealer for the most recent power options.





F.29 PC





F.35 PC



White with Blue Accent



FORMULA 35 PC

Centerline Length	35'0"	10.7 m
Length w/Bow Pulpit and Platform	40'0"	12.20 m
Maximum Beam	12'0"	3.66 m
Approximate Weight	1,3750 lbs.	6237 kg
Fuel Capacity	275 gal.	1040 l
Water Capacity	60 gal.	227 l
Bridge Clearance	10'2"	3.1 m
Draft	32"	.81 m

STANDARD EQUIPMENT

EXTERIOR FEATURES: NMMA Yacht Certified • Safety Foam Construction • Vented Tempered Glass Windshield • Formula-Styled Imron Design • Stainless Deck Cleats (8) • Stainless Bow Eye • Stainless Welded Bow Rail • Non-Skid Walk Around Deck • Fiberglass Radar Arch • Fiberglass Platform w/Ladder • Fiberglass Bow Pulpit w/Hawse Pipe • International Navigation Lights • Twin Horns • Windshield Wipers • Folding Sun Pad/Deck.

COCKPIT FEATURES: Fiberglass Cockpit Liner • Stainless Steering Wheel • Hydraulic Steering • Complete VDO Instrumentation including Hour Meter, Electronic Compass, Electronic Depth Finder, and Synchronizing Tachometer • Accessory Circuit Breaker Switches • Offshore Compass Ritchie Grey w/Blue Card • Command Bucket Seat • L-Shaped Lounge • Wet Bar w/Sink • Ice Bucket, Cup Holders • Fold-Away Air Seat • Line Lockers • Transom Entry Door • Transom Shower • 220 V Shorepower w/50' Cord.

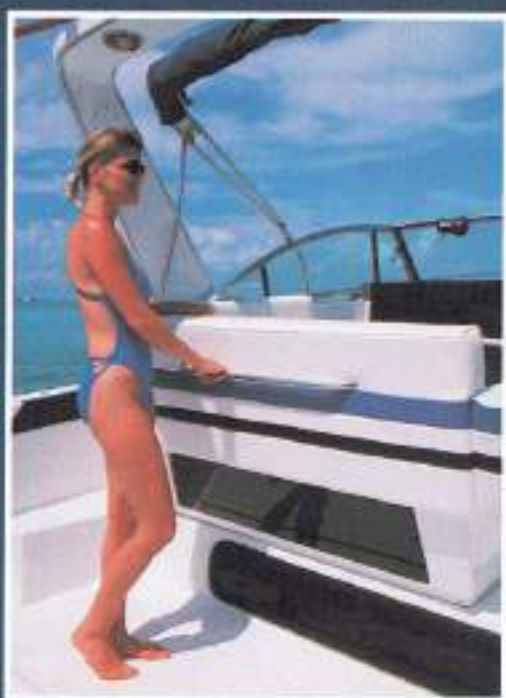
CABIN FEATURES: Locking Entry Door • Twin Main Hatches • Vending Cabin Windows w/screens, Curtains • Soft Pile Carpet • Forward Stateroom w/Double Bed • Custom Quilted Bedspread w/Matching Pillow Shams • Illuminated Hanging Locker • Vanity w/Storage • Dinette Area/Sleeps Two • Dinette Table • Storage Below Dinette • In-Floor Cabin Storage • Complete Entertainment Galley • 110V/12V Refrigerator-Freezer • Stainless Sink • Demand Water System • City Water Inlet • 12 Gallon Water Heater/Stainless Steel • Nurona Cocktail Blender • Microwave Oven • Three Beverage Dispensers • Galley Storage and Drawers • Private Head w/Vanity, Sink and Storage • Towel Storage • Vacu-Flush Head w/Holding Tank • Hot Water Shower • Cabin Privacy Curtains • Aft Cabin Lounge/Sleeps Two • Cocktail/Game Table • Aft Cabin Window w/Screen and Privacy Curtain • Hanging Locker • Night Stand w/Storage • Floor and Vantage Lighting • Decor Pillows • Wall-Vac Sweeper System • Fire Extinguishers (2) • 120V AC/12V DC Electrical Panel • AM/FM Lexington Cassette w/Clock • Amplifier and Four-Zone Volume Control.

ENGINE ROOM FEATURES: Motorized Hatch Lift • Hydraulic Boat Levelers • Engine Room Lighting • Remote Oil Filter • Halon 1301 Automatic Extinguisher • Engine Raw Water Strainers and Seacocks • Side Discharge Inboard Muffler System • Batteries and Battery Retainers • Bilge Pump w/Automatic Switch w/Shower Sump • Bilge Blowers • Battery Charger • Bronze Props, Rudders and Struts • Stainless Prop Shafts • Shaft, Rudder and Transom Zincs.

AVAILABLE EQUIPMENT

16,000 BTU Reverse Cycle Air Conditioner • 1,500W/110V Cabin Heater • 6.5 KW Generator • 110V Ice Maker • Electric/Alcohol Stove • Vacuum Head w/Treatment Unit • Snap-In Carpet • Bed Linen • Engine Room Flame Detector • Electric Anchor Windlass with Line • VHF Radio with Antenna • Bow Docking Lights • Remote Control Halogen Spot/Floodlight • Cockpit Cover • Storage Cover • Shipping/Storage Cradle • Bimini Top • Front, Side, and Aft Curtains • Loran-C.

*See dealer for the most recent power options.





F.35 PC





Available Canvas



Performance Bimini Top
with Front, Side and Aft Connectors



Performance Bimini Top



Cruiser Cockpit Cover



Cruiser Bimini Top with
Front and Side Connectors



Performance Cockpit Cover

All Formula models are certified by the National Marine Manufacturers Association. This certification demonstrates that our boats are designed and engineered to meet all existing N.M.M.A. product codes. While not all pleasure boats meet the requirements for this certification, Formula is proud to be an active member of the N.M.M.A. and to produce powerboats which receive their certified "seal of approval".

Thunderbird Products' current six million dollar building program will more than double present manufacturing

capacity. In this new facility, Formula will continue to employ state-of-the-art equipment and actively pursue the latest technology. Once the change-over is accomplished, Formula enthusiasts are encouraged to tour this new facility and observe the production process.

From design inception to prototype, through production to the finished product, a Formula will always be the finest powerboat available. We intend to be the best... it's our deliberate choice.

Formula Color Selections

Formula LS, SR-1 and Sun Sport

Hull Side: White, Euro Gray, Blue, Claret, Ocean, Red, Yellow, Charcoal, Black.

Shear Band: With White or Euro Gray hull side, any color is available.

Black or Charcoal best complement other hull side colors.

Deck and Hull Bottom: White or Euro Gray

Formula Performance Cruisers

Deck and Hull: White or Euro Gray

Shear Band: Charcoal

Accent Imron: Blue, Claret, Ocean



#1 Imron



#2 Imron



Performance Cruiser Imron

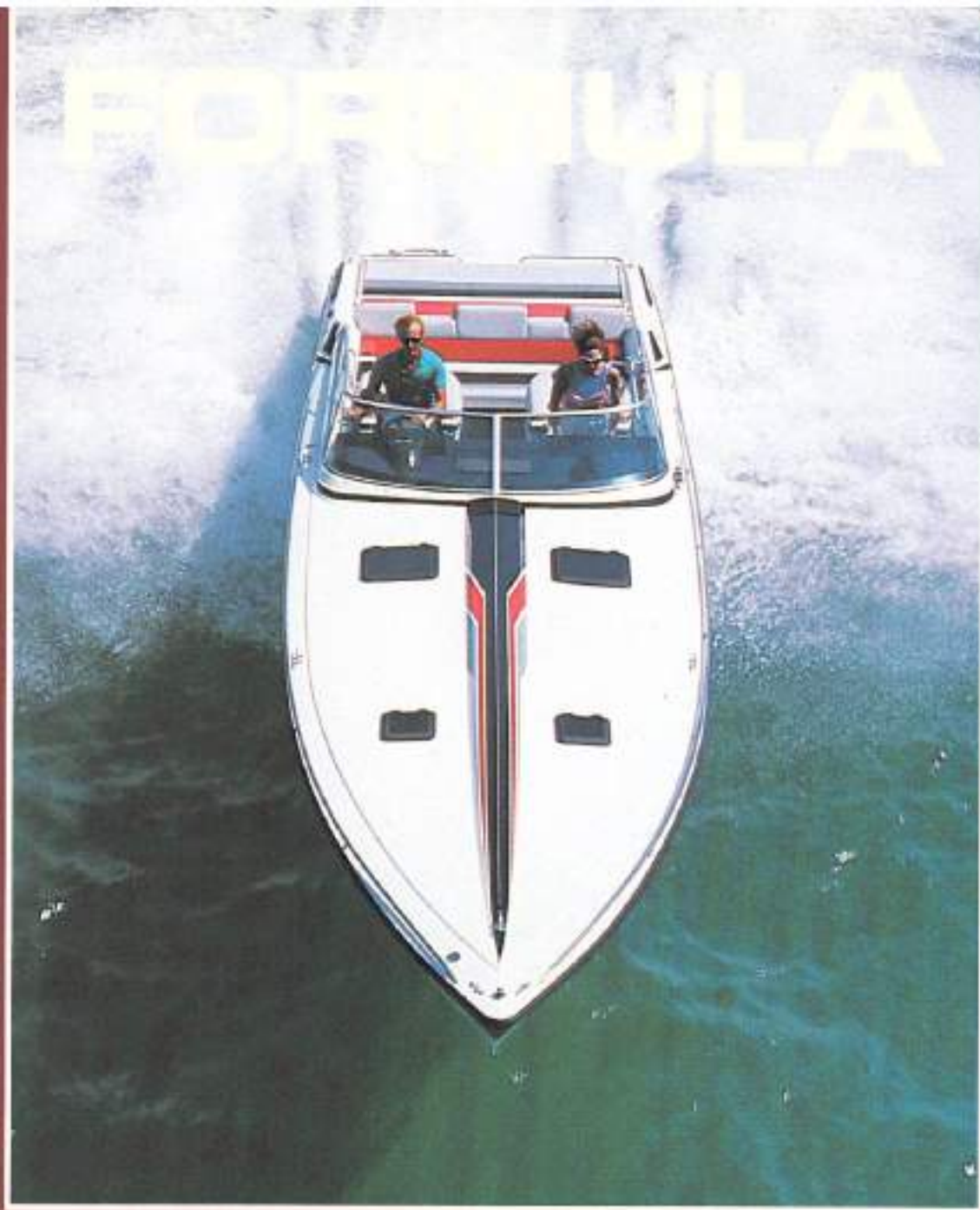
Palm Beach Imron



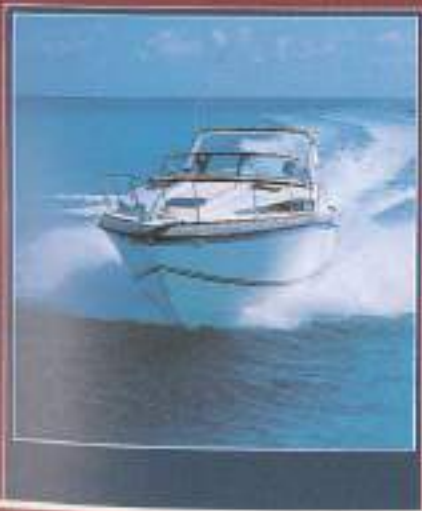
#3 Imron



FORMULA



FORMULA ACTION



Formula owners receive the *Action*, our quarterly publication, filled with the latest Formula news and pictures. Each issue highlights new product information, national marine magazine editorials, and articles describing Formula boating adventures. Visit a Formula dealership to pick up your free copy of the *Action*.

Formula's complete line of Fashions and Accessories will outfit you and your crew in fun style. Our quality line is available through your Formula dealer, or use our toll free number to request a catalog at no charge.

Copyright 1988 by Porter, Inc.



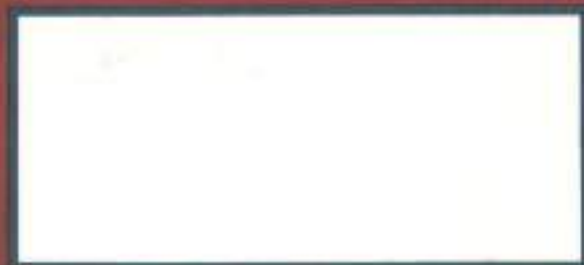
FORMULA

Fashions
ACCESSORIES





Your Formula Dealer:



Thunderbird Products
P.O. Box 501 • Decatur, IN 46733
1-800-348-0869, Indiana 1-800-552-1794
Telex 23 2632 THUNDER DCTU
Telfax 219/724-3044

Manufactured at Decatur, Indiana and N. Miami, Florida