



FORMULA 2001

With **Advanced Speed, Stability and Structure,**
FORMULA 2001 FAS³TECH
is the **FIRST CHOICE** of
HIGH-PERFORMANCE boaters.

A custom multiplane running surface, fine-tuned for cutting-edge performance, has been developed exclusively for each FAS³TECH model. At full throttle, you're definitely in control. The FAS³TECH hull tracks effortlessly with a surprisingly soft ride and smooth landings.

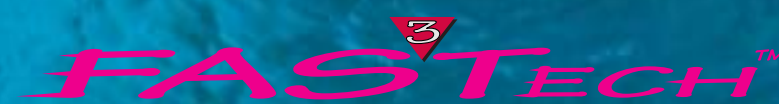
FAS³TECH's 14% greater integral strength is the result of exacting lamination schedules plus specialized materials used throughout. Equally important, each custom-engineered internal matrix ensures absolute structural integrity. The fiberglass-reinforced grid is filled with polyurethane foam, then bonded chemically to the hull, effectively unifying the entire structure.

Formula is recognized as the very best in cabin, cockpit and hull detailing.

As you would expect, offshore features such as racing-style bolsters and electrically powered footrests are the height of advanced engineering, stressing correct ergonomics and technical precision. Cabin design is strong, smart and comfortable with genuine UltraLeather HP™ lounges, indirect lighting and powerful, high definition entertainment systems.

The new color scheme, Lucaya, plus five exciting new FAS³TECH Imron® graphics are offered for 2001. These include an exciting Silver Series design and two spectacular Gold Series selections. Two new elaborate graphics in the elite Platinum Series captivate the eye with complex optical illusions.

All FORMULA FAS³TECHS
attract admiring looks
as the most impressive,
award-winning powerboats
on the water today.



FAS³TECH™

Thunderbird Products

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P.O. Box 1003

Decatur IN 46733-5003

219-724-9111

1-800-736-7685

www.formulaboats.com

Your Formula Dealer:



The FORMULA Difference

THE PORTER FAMILY — BOATERS LIKE YOU.

Model year 2001 marks the 45th anniversary of Thunderbird's tradition of excellence. Victor B. Porter had been building boats for almost 20 years when he and other family members acquired the company in 1976. Over the past twenty-four years, the Porter family has insisted on producing the highest possible quality product complemented by responsive, customer-oriented service.

Strongly committed owner/managers, the second generation of Porters now leads the company.

President Scott Porter, along with three brothers and a sister in top executive positions, work together for continuous improvement in the design and execution of Formula powerboats. Vic Porter serves as Chairman. As a family, the Porters share many happy memories of carefree boating. They understand that well thought out, top-quality features make all the difference in boating enjoyment. Owner satisfaction with each prestigious Formula powerboat continues to be the Porter philosophy.



THUNDERBIRD'S MANUFACTURING PLANT MAINTAINS THE HIGHEST STANDARDS FOR YOU.

- The state-of-the-art facility is designed specifically to manufacture Formula powerboats.
- To meet customer demand, an additional 130,000 square foot expansion will soon be in operation.
- Advanced technology ensures a consistent level of superior quality.
- Plant conditions make it easy for employees to do the job right every time.



DYNAMIC EMPLOYEE PROGRAMS RESULT IN A PROGRESSIVELY HIGHER LEVEL OF FORMULA OWNER SATISFACTION.

- Volunteer Employee Involvement and Self-Directed Work Teams generate continuous improvement of methods and techniques.
- Employees concentrate on improving efficiency and overall quality as a team.
- Formula owners appreciate the built-in reliability every time they boat.

FORMULA RELIABILITY CENTERS DELIVER SUPERIOR SERVICE TO FORMULA OWNERS.

- Formula dealers are up to date in product knowledge and provide expert technical and mechanical service.
- Availability of parts keeps Formula boaters on the water.
- Dealers receive timely product updates from Thunderbird and are assigned a Technical Assistance representative to answer questions.
- Formula works with your dealership to make sure you receive expert service quickly.

FORMULA'S NEW FIVE-YEAR WARRANTY GUARANTEES LONG TERM SATISFACTION.

- Your boating investment is solidly protected by a five-year warranty covering structure, engine/outdrive, accessories and components including labor and materials.
- Your Formula will retain its high value for years to come.
- The Formula Warranty is transferable during the five-year period.
- For full information, visit our web site at www.formulaboats.com.

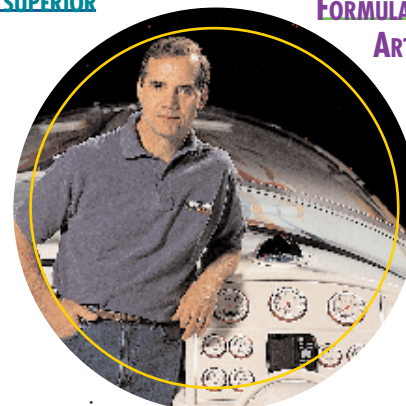


CERTIFICATION BY THE NATIONAL MARINE MANUFACTURERS ASSOCIATION IMPROVES YOUR SAFETY ON THE WATER.

- As a charter member of the NMMA, Thunderbird continues to commit to product integrity.
- Official NMMA certification is displayed in each Formula.
- Your safety as a Formula owner is paramount to Thunderbird.
- All Formulas meet or exceed Association safety-based certification.
- Manufacturers may advertise membership, yet not qualify all their boats for certification.

FORMULA DESIGNER JOHN ADAMS CREATES ARTISTRY THAT WORKS.

- For the past thirty years Adams has been designing Formulas with sleek, distinctive styling that blends form and function to perfection.
- Adams keeps Formula on the cutting edge of technical expertise.
- Formula FAS³Tech™ is renowned for award-winning performance and spectacular graphics.



FAS³TECH™

FORMULA'S ADVANCED SPEED STABILITY & STRUCTURAL TECHNOLOGY

THE EXCLUSIVE FAS³TECH™ HULL IS THE SCIENTIFIC FORMULA FOR PERFORMANCE EXCELLENCE.

- The goal: increase Formula speed without sacrificing safety or handling.
- The result: the FAS³TECH hull, engineered for each Formula performance model.
- Experience Formula FAS³TECH excellence for yourself.

FAS³TECH SPEED MEANS FAS³T FORMULA.

- Extensive testing by the industry's toughest watchdogs has proven that the now-famous FAS³TECH hull isn't just another "step bottom," but an intricate, multiplane hull unlike any other in the marketplace.
- FAS³TECH delivers speed increases of 5 to 6 miles per hour over conventional deep-V hulls with identical weight and power.

FAS³TECH STABILITY IS THE RIDE YOU'VE BEEN LOOKING FOR.

- The stability engineered into a FAS³TECH hull makes you a pro behind the wheel.
- FAS³TECH provides superior pitch and roll stability and a softer reentry.
- This stability is achieved through step location and specific shape and placement of strakes, pads and chines.

FAS³TECH STRUCTURE CAN TAKE IT OUT ON THE "BIG BLUE."

- To maximize hull strength and rigidity, Formula engineers, working directly with a fiberglass manufacturer, designed our own custom triaxial fiberglass.
- Reorienting the fibers to our specifications increased strength by 14% over standard triaxial fiberglass.
- 100% Ashland AME 5000® resin is applied throughout lamination, along with special coring materials in the hull side and deck.
- You can be certain your new FAS³TECH is built specifically for rugged offshore conditions.

R&D PRECISION BRINGS ADAMS' DESIGNS TO LIFE.

- Formula's focus on excellence begins in a model's earliest development.
- Design lines of each new Formula are converted to 3-D imaging using state-of-the-art software.
- Dimensions and positioning of complex systems and components are calculated so that cabinets, storage areas and structural components are executed precisely every time.

- A full-scale symmetrical master, or "plug," is built, requiring months of work by hand.
- Full-scale cabin and cockpit mock-ups are built to fine-tune ergonomics and space utilization.

CAD/CAM TECHNOLOGY DELIVERS CONSISTENT ACCURACY.

- The key to the consistently precise fit of each component in a Formula is the \$250,000 state-of-the-art CAD/CAM system.
- The Computer Numerically Controlled (C-N-C) routers cut stringers, plexiglass doors, mirrored panels, countertops and many other components, maintaining accuracy to within thousandths of an inch.
- Sidewalls, headliners, cabinets and coaming panels meet exactly — no bead welt is necessary to hide faulty design.



FORMULA'S UNIQUE CUSTOM-ENGINEERED MATRIX ENSURES THAT EACH FAS³TECH IS BUILT STRONG ENOUGH TO HOLD ITS OWN OFFSHORE.

- Each hull is reinforced with a custom-engineered matrix that is much stronger than the usual stringer system.
- In the 271, 312, 353 and 382, this framework is a one-piece fiberglass grid bonded to the hull using Plexus® adhesive as the bridge.
- Eliminating contact distortion while increasing strength, the grid system, composed of woven fiberglass and AME 5000 resin, is the culmination of thousands of hours of research, prototyping and real-world testing.
- The multiple spans in the grid are designed to distribute load forces generated by intense offshore conditions to the entire hull.
- In the 419, the stringer matrix is constructed using Perma Panel® encapsulated in resin and laminated to the hull while suspended on jigs.
- Using biaxial fiberglass as a bridge, this unique method eliminates contact distortion and creates a sturdy, level base so components fit perfectly every time.



EACH FORMULA COCKPIT AND DECK IS MOLDED IN ONE CONTINUOUS PIECE FOR LASTING BEAUTY AND EASY SEAMLESS MAINTENANCE.

- Every Formula is designed with a continuous, one-piece foredeck and full cockpit molded entirely of fiberglass.

- This design principle achieves sleek, unbroken lines and greatly increases integral strength.

TO JOIN THE DECK AND HULL, FORMULA USES A REMARKABLY TENACIOUS BONDING AGENT, PLEXUS®.

- The resulting chemical meld is inseparable, far stronger than any laminated joint.
- This rugged durability is vital offshore where wave action takes its toll on all but the strongest construction.

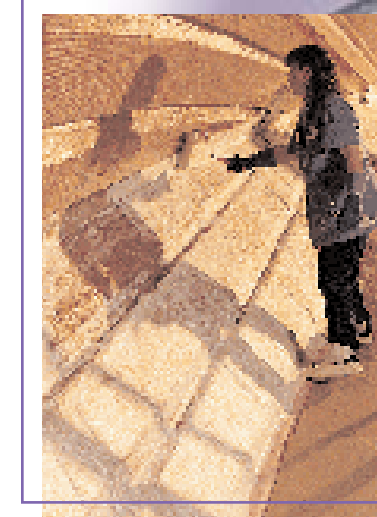


THE DECK AND HULL ARE THEN BOLTED TOGETHER FOR FAIL-SAFE PROTECTION.

- 1/4" stainless steel truss-head bolts along with stainless steel load-distributing backing plates are placed along the joint at 18-inch intervals.
- This procedure means you can be certain that this joint is fail-safe and is never going to leak or break apart.

PULTRUSION REINFORCEMENT ADDS STRENGTH IN CRITICAL AREAS.

- Custom-fabricated fiberglass supports, or pultrusions, are bonded to the hull under fuel tanks and engines where added torsional strength is needed.
- The pultrusions are bonded to the hull with Plexus adhesive to ensure structural integrity with no hull distortion.



THE EXACTING LAMINATION SCHEDULE RESULTS IN YOUR FORMULA'S SMOOTH, FLAWLESS FINISH AND ITS RELIABLE OFFSHORE INTEGRITY.

- The gleaming exterior, gelcoat, is first sprayed into a carefully maintained mold.
- Precut shapes of specific fiberglass are then layered with the exact ratio of catalyst to resin.

- Each layer is hand-rolled and

squeegeed to achieve uniformity and to eliminate air pockets.

- Divynicell® coring and Coremat® are also utilized to add lightweight strength and to prevent print-through.
- Formula's lamination schedule requires several days' cure time in the mold to avoid the foggy finish and surface distortion that volume-driven builders often display.

AME 5000® RESIN IS YOUR ASSURANCE OF A LASTING, FLAWLESS FINISH.

- Although AME 5000 costs twice as much as general purpose resin, Formula specifies its use in all layers of fiberglass in every FAS³TECH™ hull.
- This modified epoxy, low-VOC resin protects the surface gelcoat with its exceptional strength and resiliency while providing more flexibility and greater resistance to crazing, distortion and osmotic blistering.

WITH FORMULA'S LAB TESTING, NOTHING IS LEFT TO CHANCE.

- To ensure a continuous mirror-like finish, each shipment of resin is analyzed in Formula's chemical lab before being approved for use.
- Formula also carefully controls the temperature of the resin throughout storage and application to ensure consistent results.



AT FORMULA, COMPONENT RELIABILITY IS PARAMOUNT — ONLY THE BEST PRODUCTS ARE CHOSEN.

- In evaluating new components, experienced technicians determine the quality and endurance of each item through extensive testing under conditions far more severe than normal use.
- Only the most reliable, most durable components with the best service support are selected for a Formula.
- If the item fails to meet our tough standards, you won't find it in a Formula.





FORMULA'S CURVED GLASS WINDSHIELD IS CLEARLY THE BEST.

- The curved, tinted, tempered windshield is correctly angled to deflect the rush of air from your eyes.
- The custom windshield is designed to provide excellent visibility with no distortion.
- The 419 FAS^{TECH}™ is also enhanced with a polished stainless steel windshield frame for even greater strength and beauty (available on the 382).

316L STAINLESS STEEL RAILS ARE A TOP-GRADE FINISH FOR ALL FORMULAS.

- All Formula safety rails are welded 316L stainless steel, the highest marine-grade stainless available.
- If the rails on other boats aren't 316L, it's not good enough.

ALL HARDWARE IS ATTACHED IN THE MOST RIGGED WAY FOR INTEGRITY YOU CAN COUNT ON.

- When installing cleats and other hardware, stainless steel bolts with nylock nuts through stainless steel backing plates effect maximum reinforcement.
- We also align all the head slots as a trademark Formula finishing touch.
- Our hardware isn't just "lagged in," like some, but is installed for long-term integrity.

FLEXIBLE O-RINGS SEAL UP TIGHT EVERY TIME.

- Formula places a flexible O-ring under the head of each bolt for an invisible, watertight seal.
- Unlike silicone applications, bolts with O-rings can be adjusted or removed and continue to prevent leaks when resealed.

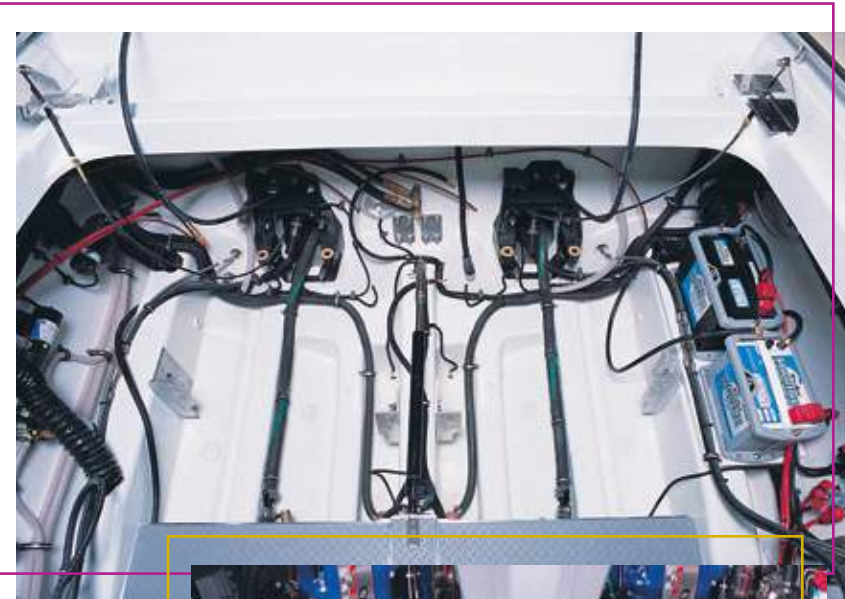


EACH FAS^{TECH} ENGINE ROOM FEATURES CUSTOM-STYLE RIGGING AS STANDARD.

- The Adel[®] Clamp, proven in the aerospace industry, secures hoses and wiring harness conduit, maintaining a clean, orderly appearance.
- Formula's meticulous routing of wiring and hoses facilitates troubleshooting.
- Formula's customized electrical rigging includes a specific designator for each system.

FORMULA FAS^{TECH} ENGINE MOUNTS MEAN MAXIMUM SECURITY.

- Formula thru-bolts all FAS^{TECH} engines and engine mounts using heavy, angled 1/2" aluminum race-style engine mounts.
- In many other boats, lag-bolting engines into place is common practice.
- Your Formula's engine installation withstands the tremendous torque created at full throttle.



FORMULA BUILDS IN RELIABILITY WITH "OPEN TRAP" BATTERY BOXES.

- A corrosion-resistant, non-conductive marine battery box is used in all Formulas.
- The "open trap" design ensures that battery gases cannot build up, and also prevents accumulation of acid fumes and excess humidity.
- In addition, deep-cycle batteries are standard in the 419, 382, 353 and 312 (available in the 271).
- Deep-cycle batteries can be recharged repeatedly without losing strength and are another way built-in reliability keeps you on the water.



FORMULA INVENTED SILENT THUNDER[®] EXHAUST FOR MAXIMUM FAS^{TECH}™ PERFORMANCE WITHOUT THE EAR-SPLITTING ROAR.

- This highly effective, patented muffling system integrated in the swim platform results in an eight- to twelve-decibel decrease in thru-hull exhaust noise.
- There is virtually no loss of power, so top speeds are not diminished.
- As you fly by in your Formula, you enjoy high-performance boating without annoying others.



YOU CAN DEPEND ON FORMULA ELECTRICAL SYSTEMS TO BE UP AND RUNNING FOR ALL YOUR GOOD TIMES ON THE WATER.

- Instead of pre-insulated connectors common in the industry, each Formula connection is individually secured with a visible crimp at Thunderbird.
- The resulting fail-safe connection is then insulated with double-walled shrinktubing — the inner wall of hot-melt adhesive forms an impenetrable barrier against water and corrosion, while the outer wall prevents shorts.
- Color-coded wires are routed through flexible conduit for protection and security.
- If service is necessary, access panels are easily removed and plenty of harness slack is provided to work with.

HEAVIER GAUGE WIRE MAXIMIZES SYSTEMS RELIABILITY AND EXTENDS LIFE FOR ALL MOTORIZED COMPONENTS.

- Major harness runs utilize transparent multiple-pin disconnects, tie-wrapped together and taped at each junction.
- These secured, waterproof connections are far superior to common methods.
- Less electrical maintenance overall is required due to these extra measures.

FORMULA BOATING IS EVEN MORE PLEASURABLE WITH STATIC-FREE MUSIC.

- A custom-designed noise suppression system effectively eliminates alternator interference with stereo performance.
- Even with the engines running, you enjoy each clear note of your favorites.

TRIM-IN-THE-HANDLE IS FORMULA'S EXCLUSIVE TRIM-ADJUST MECHANISM INCORPORATED IN THE THROTTLE HANDLE.

- All outdrives adjust simultaneously with one-button action.
- Your hand can remain on the throttle for constant control.
- The soft-touch mechanism is sealed with a nonskid surface for positive rocker action.



FORMULA ROCKER CONTROL SWITCHES KEEP YOU IN TOUCH WITH ALL SYSTEMS.

- Backlit accessory switches provide ready access and easy function identification.
- The specialized design waterproofs the rocker switch for ongoing reliability.

THE McLEOD[®] RACING-STYLE BOLSTER IS UNQUESTIONABLY THE LATEST, GREATEST TECHNOLOGY IN OFFSHORE SECURITY AND COMFORT.

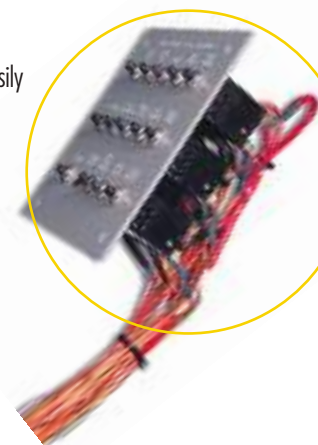
- All Formula FAS^{TECH} models feature elite McLeod bolsters as standard.
- The electric-assist bolster snugly supports and cushions the body.



- By pressing a button the seat bottom adjusts incrementally to suit you exactly.
- McLeod bolsters are truly a work of art with their sculpted shape and exquisite detailing.

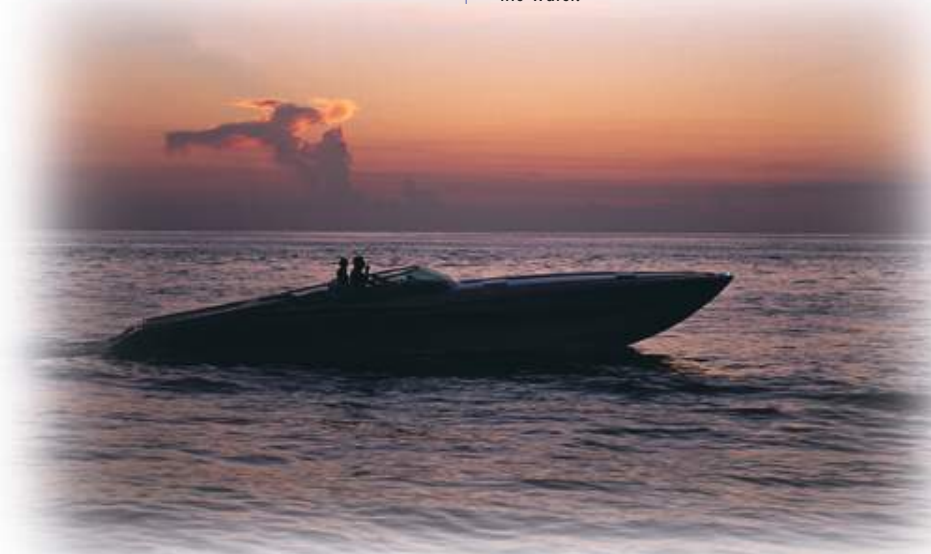
E-T-A[®] CIRCUIT BREAKERS PROTECT CRITICAL ELECTRICAL SYSTEMS FROM OVERCURRENT DAMAGE.

- The "push-push" switch design easily disconnects or resets the circuit.
- Owners can rely on circuit security of electrical components.
- E-T-A circuit breakers eliminate the search for proper amperage fuses.



ELECTRIC-ASSIST FOOTRESTS PROVIDE INDIVIDUALIZED ERGONOMICS.

- McLeod-designed footrests are standard on 419, 382 and 353 FAS^{TECH}s (available on the 312).
- Footrests adjust at the touch of a button for custom comfort.
- Both driver and companion positions have this feature.



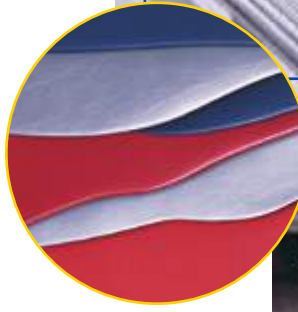


FAS³TECH™ COCKPITS CONTINUE TO LOOK GOOD FOR YEARS BECAUSE WOOD HAS BEEN ELIMINATED IN CONSTRUCTION.

- Kelron® polyurethane marine paneling is used instead of wood throughout the entire cockpit.
- Seat cores are either rotocast plastic or formed fiberglass, serving as a virtually indestructible framework.
- Eliminating wood extends the serviceability of your Formula and increases your pleasure in its continued good looks.

TRANSPORTATION GRADE VINYL TAKES LOTS OF OUTDOOR WEAR AND STILL LOOKS GREAT.

- Formula's top grade cockpit vinyl is color-permeated and matches the exterior Imron® colors.
- The custom white vinyl, treated to resist staining, is comfortably cool, even in direct sunlight.
- Due to special knit backing, Formula vinyl holds its shape and looks new far longer.



A CAD/CAM FABRIC CUTTING SYSTEM GIVES FORMULA UPHOLSTERY ITS DETAILED, SCULPTED APPEARANCE.

- The computer-based GERBERcutter® cuts rapidly with unvarying consistency.
- Complex patterning allows for intricately sewn designs.

FORMULA CABINETY IS EXPERTLY DESIGNED AND SKILLFULLY TOOLED.

- CAD/CAM routers cut, drill and groove cell-cast plexiglass, laminates and reflective acrylics for a sleek, polished appearance.
- Cabinet installation is reinforced with heavy-duty stainless steel L-brackets.
- Exacting assembly methods and top-quality materials result in a clean presentation and precise fit.



CABIN LOUNGE SEATING UPHOLSTERED WITH ULTRALEATHER HP™ COMBINES COMFORT, BEAUTY AND FUNCTION.

- UltraLeather HP has the appearance and rich, supple feel of fine leather.
- It is surprisingly tough and durable.
- It's practical, too — spills wipe up easily.

FORMULA FAS³TECH™ OWNERS ENJOY SUPERIOR VENTILATION AND DAYLIGHT IN THE CABIN.

- Formula installs Bomar® CRX hatches constructed of Lexan® with powder-coated Almag-35 cast aluminum alloy frames.
- With their sleek, low-profile design, there are no exterior screw heads to trap dirt, corrode or leak.



- Bomar hatches are extremely secure and their top quality makes them ideal for Formula FAS³TECHs.

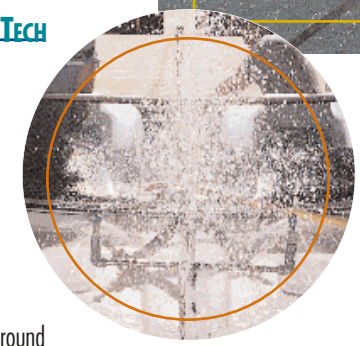
FORMULA CHECKS OUT EACH NEWLY COMPLETED FAS³TECH IN A TEST TANK, SO IT ARRIVES TURN-KEY READY FOR YOUR ENJOYMENT.

- Following an extensive checklist, all instruments, systems and accessories are tested.
- Technicians ensure that engines are operating at peak efficiency.
- Take command of your new Formula FAS³TECH — it's ready to perform for you.
- In other untested boats, system failures are discovered by the owner — not so in your Formula.



YOUR NEW FAS³TECH HAS BEEN WATER-TESTED ON THE TOP SIDE, TOO.

- A continuous spray of water on the foredeck confirms a watertight seal around deck hatches, hardware and at the windshield.
- All cockpit drains are flushed with water to confirm positive discharge flow.



THE QUALITY ASSURANCE PROGRAM HELPS DELIVER A PERFECT FORMULA TO YOU.

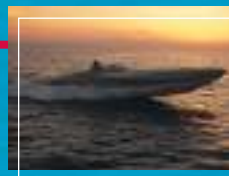
- Both corporate and production personnel go over a finished boat during the final QAP inspection.
- Fit and finish are examined from a consumer's critical viewpoint.
- This reminds Formula Team members in all areas that the goal is top quality in every detail.
- On final approval, the Formula has earned its marquee of excellence — the gleaming Formula name and prestigious Thunderbird emblem.

THE SIZZLING GRAPHICS ON A FORMULA FAS³TECH IS IMRON®, EXTREMELY DURABLE ALL-WEATHER ENAMEL THAT NEVER CHALKS OR FADES.

- Extra care is taken to prepare the area for the Imron graphic you choose before it is carefully hand marked and masked.
- Each color is applied one at a time in a dust-free spray booth.
- With minimal care FAS³TECH graphics retain their original, like-new appearance year after year.
- Formula offers more exciting graphic choices in more color combinations than any other boat line.



Formula FAS³TECH 2000 Best of the Best Award



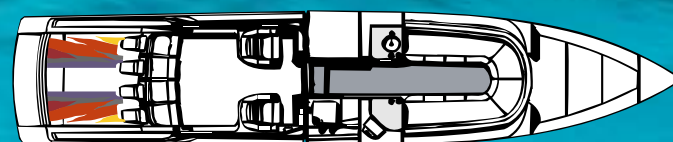
419 FAS³TECH™

419 FAS³TECH SPECIFICATIONS

Centerline Length	41'9"	12.73 m
Maximum Beam	8'3"	2.51 m
Approximate Weight	13,100 lbs	5,942 kg
Cabin Headroom	5'5"	1.65 m
Fuel Capacity	225 gal	852 L
Water Capacity	25 gal	95 L
Holding Tank Capacity	6 gal	23 L
Bridge Clearance (dry)	5'7"	1.71 m
Draft	38"	.97 m
Deadrise	24°	24°



Formula 419 FAS³TECH
1991 Offshore Boat of the Year



PLATINUM SERIES IMRON® GRAPHIC "TORCH"



419 FAS³TECH™ STANDARD EQUIPMENT

EXTERIOR • NMMA Yacht Certification • Transferable 5-year Formula warranty • Perma™ Panel matrix • Foam-filled hull cavities • Silver Series Imron® design #1 or #2 in Daytona Beach, Lucaya or Key Largo three-color graphics • Chemically bonded, thru-bolted deck-to-hull joint • Heavy-duty PVC gunwale w/stainless steel insert • Tinted, tempered curved-glass windshield w/polished stainless steel frame • Stainless steel hardware & 316L stainless welded rails • Integrated swim platform • 316L stainless steel swim ladder • 4 Boma® cabin venting hatches w/screens

COCKPIT • One-piece fiberglass deck & cockpit liner • McLeod® electric-assist offshore-style bolsters • McLead electric-assist footrests • Weather-resistant cockpit seating featuring Dri-Fast® foam & Kelron® synthetic marine panel construction • Aft lounge seating for four • Under aft lounge storage • Integral 316L stainless safety rails • Dino™ steering wheel w/tilt helm • Latham® power-assist external steering • Gaffrig™ Redline backlit instrumentation, domed w/polished aluminum bezels • Ritchie® 5" offshore compass • Kiekhaefer® Zero Effort™ shifters/throttles • Formula trim-in-the-handle • Fingertip K-Plane™ & trim override switches • Safety ignition stop switches w/tethers • Auxiliary 12V outlets • Digital depth sounder • Kiekhaefer trim & tab indicators • Illuminated waterproof accessory rocker switches w/E-TA® circuit breakers • Battery parallel switch • Concealed air horn • Dash-mounted full-feature stereo remote control • Four 260W 6"x9" 3-way marine-grade speakers • Side coaming storage • Built-in trash receptacle • Cockpit courtesy lighting • Fire extinguisher • Disconnect switches for auxiliary & starting batteries • 120V shorepower w/galvanic isolator & 30-amp cord • Hot/cold transom shower

CABIN • Sliding/locking cabin door • UltraLeather HP™ wrap-around lounge seating/double berth w/filler cushions • Upholstered bow double berth w/custom-embroidered FAS³TECH duvet • UltraLeather HP headliner

• Removable cocktail table • Hanging locker • Private head w/sink, exhaust fan, VacuFlush® unit & holding tank • Entertainment center w/round stainless sink, demand water system & 120V/12V refrigerator • Concealed in-counter trash receptacle • 120V AC & 12V DC electrical panels • Carbon monoxide fume detector • Kenwood® remote control AM/FM CD/cassette/CD changer controller stereo w/10-disc CD player, cabin & dash-mounted remote controls & 900 W amplification • Four 280W 7"x10" 3-way marine-grade speakers • Remote control 13" TV/VCR • Phone & cable TV shore receptacle hookup • Decor pillows

ENGINE ROOM • Triple engine installation • Motorized hatch lift • Engine room courtesy lighting • Engine room fume detector • Automatic fire extinguisher • Thru-bolted race-style engine mounts • Remote oil filters • Active & passive galvanic corrosion protection systems • Alternator noise filters • Low-noise rotary bilge blowers • Automatic bilge pump • Bilge high water alarm • Starting battery & 2 deep-cycle batteries w/retainers • 60-amp battery charger • Kiekhaefer Aeromarine K-Planes™ • Forward mounted trim & tab pumps • External stainless steel tie bars • Stainless steel 4-blade props • 120V water heater w/heat exchanger

419 FAS³TECH AVAILABLE EQUIPMENT

• Gold Series Imron design #1, #2 or #3 in Daytona Beach, Lucaya or Key Largo four-color graphics • Platinum Series Imron graphics design "Firestorm," "Signature" or "Torch" w/color-coordinated instrument bezels • Bow docking lights • VHF radio w/antenna • GPS navigational system • 5KW Kohler® gas generator w/battery • Engine freshwater flush system • Drive extension boxes • 7000 BTU reverse cycle air conditioner • Head compartment shower • VacuFlush unit w/Y-valve for macerator discharge or pump-out • Cockpit carpet • Sunbrella® Bimini top w/vinyl undercoating & SeaMark® water-repellent finish • Front, side & aft curtains • Sunbrella cockpit cover w/vinyl undercoating & SeaMark water-repellent finish • Sunbrella storage cover • CE certification



382 FAST^{TECH}™

382 FAST^{TECH} SPECIFICATIONS

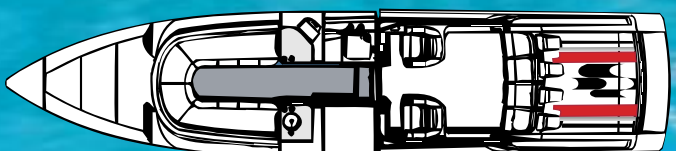
Centerline Length	38'2"	11.63 m
Maximum Beam	8'3"	2.51 m
Approximate Weight	10,450 lbs	4,740 kg
Cabin Headroom	5'1"	1.55 m
Fuel Capacity	195 gal	738 L
Water Capacity	19 gal	72 L
Holding Tank Capacity	2.6 gal	9.8 L
Bridge Clearance (dry)	5'6"	1.68 m
Draft	33"	.85 m
Deadrise	24°	24°



Formula 382 FAST^{TECH}
1997 Offshore Boat of the Year



Formula 382 SR-1
1994 Offshore Boat of the Year



PLATINUM SERIES IMRON® GRAPHIC "SIGNATURE"

382 FAST^{TECH}™ STANDARD EQUIPMENT

EXTERIOR • NMMA Yacht Certification • Transferable 5-year Formula warranty • Foam-filled one-piece fiberglass structural grid • Silver Series Imron® design #1 or #2 in Daytona Beach, Lucaya or Key Largo three-color graphics • Chemically bonded, thru-bolted deck-to-hull joint • Heavy-duty PVC gunwale w/stainless steel insert • Tinted, tempered curved-glass windshield • Stainless steel hardware & 316L stainless welded rails • Integrated swim platform • Concealed 316L stainless steel swim ladder • 4 Bomar® cabin venting hatches w/screens

COCKPIT • One-piece fiberglass deck & cockpit liner • McLead® electric-assist offshore-style bolsters • McLead electric-assist footrests • Weather-resistant cockpit seating featuring Di-Fast® foam & Kelron® synthetic marine panel construction • Aft lounge seating for four • Under aft lounge storage • Integral 316L stainless safety rails • Dino™ steering wheel w/tilt helm • Latham® power-assist external steering • Gaffrig™ Redline backlit instrumentation, domed w/polished aluminum bezels • Ritchie® 5" offshore compass • Kiekhaefer® Zero Effort™ (Mercury) or Gaffrig™ (Volvo) shifters/throttles • Formula trim-in-the-handle • Fingertip K-Plane™ & trim override switches • Safety ignition stop switches w/yethers • Auxiliary 12V outlets • Digital depth sounder • Battery parallel switch • Kiekhaefer trim & tab indicators • Illuminated waterproof accessory rocker switches w/E-T-A® circuit breakers • Concealed air horn • Dash-mounted full-feature stereo remote control • Four 260W 6"x9" 3-way marine-grade speakers • Side coaming storage • Built-in trash receptacle • Cockpit courtesy lighting • Fire extinguisher • Disconnect switches for auxiliary & starting batteries • 120V shorepower w/galvanic isolator & 30-amp cord • Transom shower

CABIN • Sliding/locking cabin door • UltraLeather HP™ wrap-around lounge seating/ double berth w/filler cushions • Upholstered bow double berth w/custom-embroidered FAST^{TECH} duvet • UltraLeather HP headliner • Removable cocktail table • Private head w/portable unit & exhaust fan • Entertainment center w/round stainless sink & demand water system • 120V/12V refrigerator • Concealed in-counter trash receptacle • 120V AC & 12V DC electrical panel

• Carbon monoxide fume detector • Kenwood® remote control AM/FM CD/cassette/CD changer controller stereo w/10-disc CD player, cabin & dash-mounted remote controls & 900 W amplification • Four 160W 4"x10" 2-way marine-grade speakers • Decor pillows

ENGINE ROOM • Twin engine installation • Motorized hatch lift • Engine room courtesy lighting • Engine room fume detector • Automatic fire extinguisher • Thru-bolted race-style engine mounts • Remote oil filters • Active & passive galvanic corrosion protection systems • Alternator noise filters • Low-noise rotary bilge blowers • Automatic bilge pump • Bilge high water alarm • Starting battery & deep-cycle battery w/retainers • 60-amp battery charger • Kiekhaefer Aeromarine K-Planes™ • Forward mounted trim & tab pumps • External stainless steel tie bar • Stainless steel 4-blade props • Silent Thunder™ exhaust (except w/setback boxes)

382 FAST^{TECH} AVAILABLE EQUIPMENT

• Gold Series Imron design #1, #2 or #3 in Daytona Beach, Lucaya or Key Largo four-color graphics • Platinum Series Imron graphics design "Firestorm," "Signature" or "Torch" w/color-coordinated instrument bezels • Bow docking lights • Polished stainless steel windshield frame • Entertainment group — Remote control 13" TV/VCR & concealed antenna, phone, dockside access cards for cable TV & phone • VHF radio w/antenna • GPS navigational system • SKW Kohler® gas generator w/battery • Engine freshwater flush system • Drive extension boxes • Captain's Call™ exhaust diverter • 120V water heater w/heat exchanger • 7000 BTU reverse cycle air conditioner • Head unit w/dockside pump-out • Head unit w/Y-valve for macerator discharge or dockside pump-out • VacuFlush® unit w/six-gallon holding tank & pump-out • VacuFlush unit w/six-gallon holding tank & Y-valve for macerator discharge or pump-out • Cockpit carpet • Sunbrella® Bimini top w/vinyl undercoating & SeaMark® water-repellent finish • Front, side & aft curtains • Sunbrella cockpit cover w/vinyl undercoating & SeaMark water-repellent finish • Sunbrella storage cover • certification

353 FAS³TECH™

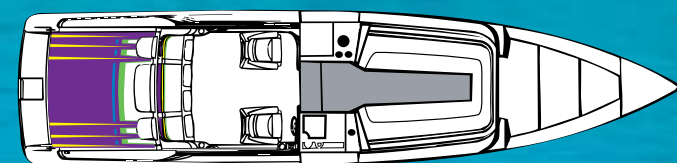


353 FAS³TECH SPECIFICATIONS

Centerline Length	35'3"	10.74 m
Maximum Beam	8'3"	2.51 m
Approximate Weight	8,575 lbs	3,890 kg
Cabin Headroom	4'8"	1.42 m
Fuel Capacity	154 gal	583 L
Water Capacity	19 gal	72 L
Holding Tank Capacity	2.6 gal	9.8 L
Bridge Clearance	5'4"	1.63 m
Draft	36"	.91 m
Deadrise	24°	24°



GOLD SERIES #1 IMRON® GRAPHIC "LUCAYA"



353 FAS³TECH™ STANDARD EQUIPMENT

EXTERIOR • NMMA Yacht Certification • Transferable 5-year Formula warranty • Foam-filled one-piece fiberglass structural grid • Silver Series Imron® design #1 or #2 in Daytona Beach, Lucaya or Key Largo three-color graphics • Chemically bonded, thru-bolted deck-to-hull joint • Heavy-duty PVC gunwale w/stainless steel insert • Tinted, tempered curved-glass windshield • Stainless steel hardware & 316L stainless welded rails • Concealed fiberglass anchor locker • Integrated swim platform • Concealed 316L stainless steel swim ladder • 4 Boma® cabin venting hatches w/screens

COCKPIT • One-piece fiberglass deck & cockpit liner • McLeod® electric-assist offshore-style bolsters • McLeod electric-assist footrests • Weather-resistant cockpit seating featuring Dri-Fast® foam & Kelron® synthetic marine panel construction • Aft lounge seating for four • Under aft lounge storage • Integral 316L stainless safety rails • Dina® steering wheel w/tilt helm • Latham® power-assist external steering • Gaffrig™ Redline backlit instrumentation, domed w/polished aluminum bezels • Ritchie® 5" offshore compass • Kiekhaefer® Zero Effort™ (Mercury) or Gaffrig™ (Volvo) shifters/throttles • Formula trim-in-the-handle • Fingertip K-Plane™ & trim override switches • Safety ignition stop switches w/tethers • Auxiliary 12V outlets • Digital depth sounder • Illuminated waterproof accessory rocker switches w/E-TA® circuit breakers • Concealed air horn • Stereo volume control • Two 260W 6"x9" 3-way marine-grade speakers • Side coaming storage • Built-in trash receptacle • Cockpit courtesy lighting • Fire extinguisher • Battery selector switch • 120V shorepower w/galvanic isolator & 30-amp cord

CABIN • Sliding/locking cabin door • UltraLeather HP™ wrap-around lounge seating/double berth w/filler cushions • Upholstered bow double berth w/custom-embroidered FAS³TECH duvet • Removable cocktail table • Private head w/portable unit & exhaust fan • Entertainment center w/round stainless sink & demand water system • 120V/12V refrigerator • 120V AC & 12V DC electrical panel • Carbon monoxide fume detector • Kenwood® AM/FM CD stereo w/high power output • Two 160W 4"x10" 2-way marine-grade speakers • Decor pillows

ENGINE ROOM • Twin engine installation • Motorized hatch lift • Engine room courtesy lighting • Engine room fume detector • Automatic fire extinguisher • Thru-bolted race-style engine mounts • Remote oil filters • Active & passive galvanic corrosion protection systems • Alternator noise filters • 50-amp battery charger • Low-noise rotary bilge blowers • Automatic bilge pump • Bilge high water alarm • 2 deep-cycle batteries w/retainers • Kiekhaefer Aeromarine K-Planes™ • Forward mounted trim & tab pumps • External stainless steel tie bar • Stainless steel 4-blade props • Silent Thunder® exhaust (except w/setback boxes)

353 FAS³TECH AVAILABLE EQUIPMENT

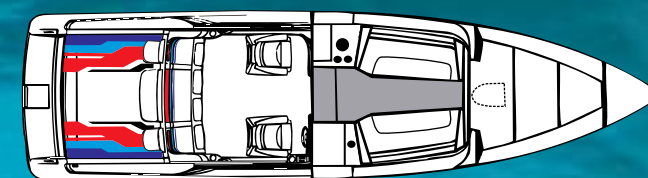
• Gold Series Imron design #1, #2 or #3 in Daytona Beach, Lucaya or Key Largo four-color graphics • Platinum Series Imron graphics design "Firestorm," "Signature" or "Torch" w/color-coordinated instrument bezels • Bow docking lights • Kenwood AM/FM Excelon CD/CD changer controller stereo w/stealth retraction faceplate, dash-mounted full-feature remote & 140W amplification • Kenwood AM/FM CD/CD changer controller stereo w/dash-mounted full-feature remote, 140W amplification & 10-disc CD changer • VHF radio w/antenna • GPS navigational system • Engine freshwater flush system • Stellings® drive extension boxes • Captain's Call™ exhaust diverter • Head unit w/dockside pump-out • Head unit w/Y-valve for macerator discharge or pump-out • VacuFlush® unit w/six-gallon holding tank & pump-out • VacuFlush unit w/six-gallon holding tank & Y-valve for macerator discharge or pump-out • Tansom shower • Cockpit carpet • Sunbrella® Bimini top w/vinyl undercoating & SeaMark® water-repellent finish • Front, side & aft curtains • Sunbrella cockpit cover w/vinyl undercoating & SeaMark water-repellent finish • Sunbrella storage cover • certification



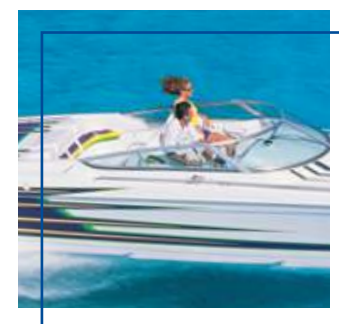
312 FAST^{TECH}

312 FAST^{TECH} SPECIFICATIONS

Centerline Length	31'2"	9.5 m
Maximum Beam	8'3"	2.51 m
Approximate Weight	8,050 lbs	3,651 kg
Cabin Headroom	4'7"	1.4 m
Fuel Capacity	128 gal	484 L
Water Capacity	19 gal	72 L
Holding Tank Capacity	2.6 gal	9.8 L
Bridge Clearance (dry)	4'11"	1.5 m
Draft	38"	.97 m
Deadrise	24°	24°



GOLD SERIES #2 IMRON® GRAPHIC "DAYTONA BEACH"



312 FAST^{TECH}™ STANDARD EQUIPMENT

EXTERIOR • NMMA Yacht Certification • Transferable 5-year Formula warranty • Foam-filled one-piece fiberglass structural grid • Silver Series Imron® design #1 or #2 in Daytona Beach, Lucaya or Key Largo three-color graphics • Chemically bonded, thru-bolted deck-to-hull joint • Heavy-duty PVC gunwale w/stainless steel insert • Tinted, tempered curved-glass windshield • Stainless steel hardware & 316L stainless welded rails • Concealed fiberglass anchor locker • Integrated swim platform • Concealed 316L stainless steel swim ladder • 2 Bomar® cabin venting hatches w/screens

COCKPIT • One-piece fiberglass deck & cockpit liner • McLead® electric-assist offshore-style bolsters • Weather-resistant cockpit seating featuring Dri-Fast® foam & Kelron® synthetic marine panel construction • Aft lounge seating for four • Under aft lounge storage • Integral 316L stainless safety rails • Dino™ steering wheel w/tilt helm • Latham® power-assist external steering (T-454 & T-502 only) • Gaffrig™ Redline backlit instrumentation, domed w/polished aluminum bezels • Ritchie® compass • Kiekhaefer® Zero Effort™ (Mercury) or Gaffrig (Volvo) shifters/throttles • Formula trim-in-the-handle • Fingertip trim override switches • Safety ignition stop switches w/tethers • Auxiliary 12V outlets • Digital depth sounder • Illuminated waterproof accessory rocker switches w/E-TA® circuit breakers • Concealed air horn • Battery selector switch • Stereo volume control • Two 260W 6"x9" 3-way marine-grade speakers • Side coaming storage • Cockpit courtesy lighting • Fire extinguisher

CABIN • Sliding/locking cabin door • UltraLeather HP™ lounge seating • Upholstered bow double berth w/custom-embroidered FAST^{TECH} duvet • Portable head unit • Entertainment center w/round stainless sink, demand water system & ice box • Hanging locker • 12V DC electrical panel • Carbon monoxide fume detector • Kenwood® AM/FM CD stereo w/high power output • Two 160W 4"x10" 2-way marine-grade speakers • Decor pillows

ENGINE ROOM • Twin engine installation • Motorized hatch lift • Engine room courtesy lighting • Engine room fume detector • Automatic fire extinguisher • Thru-bolted race-style engine mounts • Remote oil filters • Active & passive galvanic corrosion protection systems • Alternator noise filters • Low-noise rotary bilge blowers • Automatic bilge pump • Bilge high water alarm • 2 deep-cycle batteries w/retainers • Bennett® hydraulic trim tabs • Forward mounted trim & tab pumps • External stainless steel tie bar • Stainless steel 4-blade props • Silent Thunder® exhaust

312 FAST^{TECH} AVAILABLE EQUIPMENT

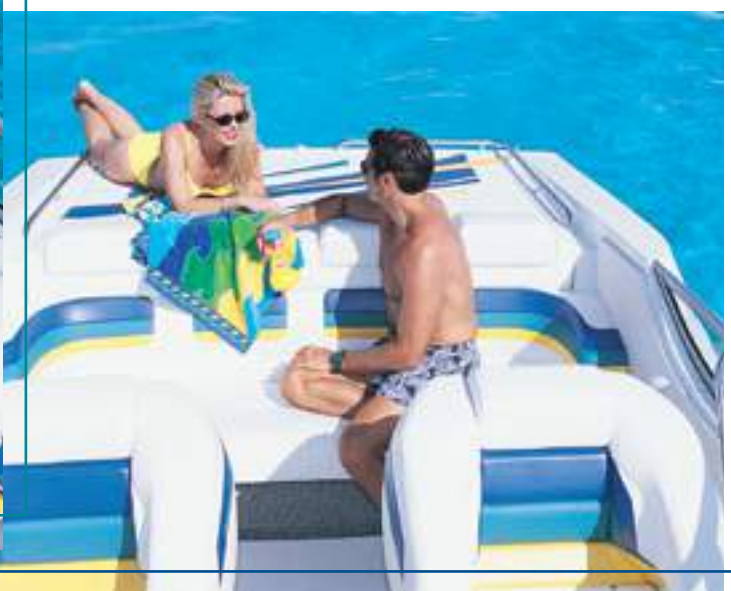
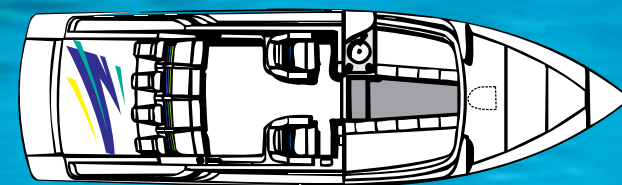
• Gold Series Imron design #1, #2 or #3 in Daytona Beach, Lucaya or Key Largo four-color graphics • Ritchie 5" offshore compass • Bow docking lights • Kenwood AM/FM Excelon CD/CD changer controller stereo w/stealth retraction faceplate, dash-mounted full-feature remote & 140W amplification • Kenwood® AM/FM CD/CD changer controller stereo w/dash-mounted full-feature remote, 140W amplification & 10-disc CD changer • VHF radio w/antenna • GPS navigational system • McLead electric-assist footrests • Closed-water cooling system • Engine freshwater flush system • Captain's Call™ exhaust diverter • Kiekhaefer Aeromarine K-Planes™ w/trim & tab indicators • Latham power-assist external steering • 120V shorepower w/galvanic isolator, electrical panels & 40-amp battery charger • 120V/12V refrigerator • Transom shower • Head unit w/dockside pump-out • Head unit w/Y-valve for macerator discharge or pump-out • Cockpit carpet • Sunbrella® Bimini top w/vinyl undercoating & SeaMark® water-repellent finish • Front, side & aft curtains • Sunbrella cockpit cover w/vinyl undercoating & SeaMark water-repellent finish • Sunbrella storage cover • certification

271 FAS³TECH™



271 FAS³TECH SPECIFICATIONS

Centerline Length	27'1"	8.26 m
Maximum Beam	8'3"	2.51 m
Approximate Weight	5,250 lbs	2,381 kg
Cabin Headroom	4'5"	1.35 m
Fuel Capacity	105 gal	397 L
Water Capacity	19 gal	72 L
Holding Tank Capacity	2.6 gal	9.8 L
Bridge Clearance (dry)	4'11"	1.49 m
Draft	34"	.86 m
Deadrise	24°	24°



Formula 271 FAS³TECH
1992 Offshore Boat of the Year

SILVER SERIES #2 IMRON™ GRAPHIC "KEY LARGO"

271 FAS³TECH™ STANDARD EQUIPMENT

EXTERIOR • NMMA Yacht Certification • Transferable 5-year Formula warranty • Foam-filled one-piece fiberglass structural grid • Silver Series Imron® design #1 or #2 in Daytona Beach, Lucaya or Key Largo three-color graphics • Chemically bonded, thru-bolted deck-to-hull joint • Heavy-duty PVC gunwale w/stainless steel insert • Tinted, tempered curved-glass windshield • Stainless steel hardware & 316L stainless welded rails • Integrated swim platform • 316L stainless steel swim ladder • 2 Bomar® cabin venting hatches w/screens

COCKPIT • One-piece fiberglass deck & cockpit liner • McLeod® electric-assist offshore-style bolsters • Weather-resistant cockpit seating featuring Dri-Fast® foam & Keltron® synthetic marine panel construction • Aft lounge seating for four • Under aft lounge storage • Integral 316L stainless safety rails • "Dino" steering wheel w/tilt helm • Gaffrig™ Redline backlit instrumentation, domed w/polished aluminum bezels • Ritchie® compass • Kiekhaefer® Zero Effort™ (Mercury) or Gaffrig (Volvo) shifter/throttle • Formula trim-in-the-handle • Fingertip trim override switch • Safety ignition stop switch w/tether • Auxiliary 12V outlet • Illuminated waterproof accessory rocker switches w/E-T-A® circuit breakers • Concealed air horn • Stereo volume control • Two 260W 6"x9" 3-way marine-grade speakers • Side coaming storage • Built-in trash receptacle • Cockpit courtesy lighting • Fire extinguisher

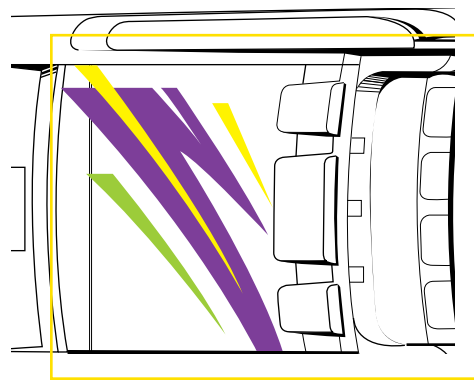
CABIN • Sliding/locking cabin door • UltraLeather HP™ lounge seating • Upholstered bow double berth w/custom-embroidered FAS³TECH duvet • Portable head unit • Entertainment center w/round stainless sink, water system & Igloo® cooler • Carbon monoxide fume detector • Kenwood® AM/FM CD stereo w/high power output • Two 160W 4"x10" 2-way marine-grade speakers • Decor pillows

ENGINE ROOM • Single engine installation • Motorized hatch lift • Engine room courtesy lighting • Engine room fume detector • Automatic fire extinguisher • Thru-bolted race-style engine mounts • Remote oil filter • Active & passive galvanic corrosion protection systems • Alternator noise filter • Low-noise rotary bilge blowers • Automatic bilge pump • Bilge high water alarm • Battery & battery retainer • Stainless steel 4-blade prop • Silent Thunder® exhaust

271 FAS³TECH AVAILABLE EQUIPMENT

• Gold Series Imron design #1, #2 or #3 in Daytona Beach, Lucaya or Key Largo four-color graphics • Ritchie 5" offshore compass • Bennett® hydraulic trim tabs • Bow docking lights • Kenwood AM/FM Excelon CD/CD changer controller stereo w/stealth retraction faceplate, dash-mounted full-feature remote & 140W amplification • Kenwood AM/FM CD/CD changer controller stereo w/dash-mounted full-feature remote, 140W amplification & 10-disc CD changer • VHF radio w/antenna • GPS navigational system • Demand water system w/transom shower • VHF radio w/antenna • Digital depth sounder • GPS navigational system • Deep-cycle battery w/retainer & switch • Closed-water cooling system • Engine freshwater flush system • Captain's Call™ exhaust diverter • Latham® power-assist external steering • Head unit w/dockside pump-out • Head unit w/Y-valve for macerator discharge or pump-out • Cockpit carpet • Sunbrella® Bimini top w/vinyl undercoating & SeaMark® water-repellent finish • Front, side & aft curtains • Sunbrella cockpit cover w/vinyl undercoating & SeaMark water-repellent finish • Sunbrella storage cover • certification





2001 Designer Colors and Graphics!

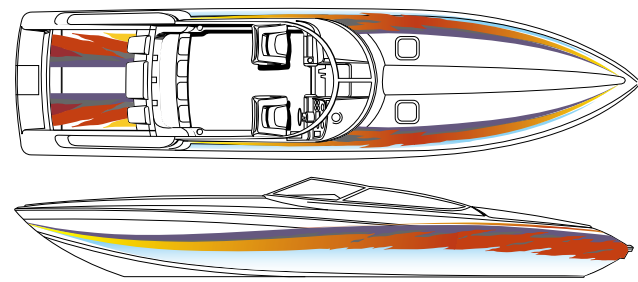
In this power-seeking world of high-performance boating, Formula 2001 FAS³TECH continues to dominate as the front runner. Formula FAS³TECH is the ultimate personal statement on the water today!

Formula FAS³TECH performance boats can be ordered in a variety of different colors and graphic selections. There are five entirely new graphics and a new color combination for 2001. Three Imron[®] design levels (Silver, Gold, Platinum) are offered to provide a choice of 21 different performance graphics.

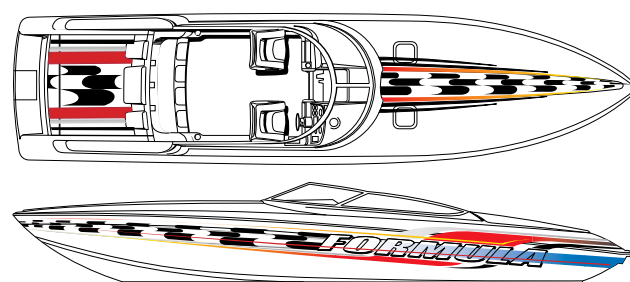


PLATINUM IMRON DESIGNS

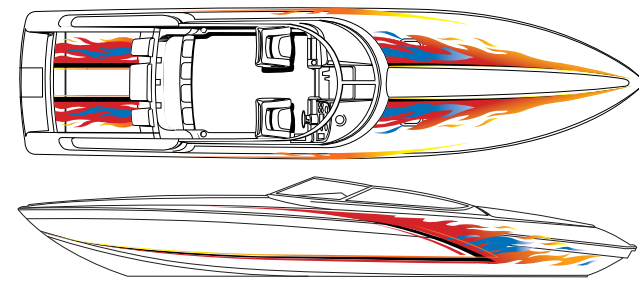
The 353 FAS³TECH, 382 FAS³TECH and 419 FAS³TECH are available in the exclusively-designed Signature, Torch and Firestorm graphics. Each Platinum design offering includes a minimum of five custom Imron colors with special fading and a clearcoat finish. The bolsters and rear seating in the Platinum designs are all-white custom vinyl. Sun pads incorporate color-coordinated vinyls in a powerful graphic presentation.



PLATINUM DESIGN "TORCH"
COCKPIT COLORS



PLATINUM DESIGN "SIGNATURE"
COCKPIT COLORS

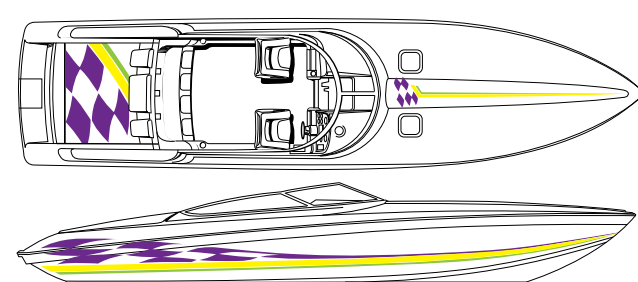


PLATINUM DESIGN "FIRESTORM"
COCKPIT COLORS

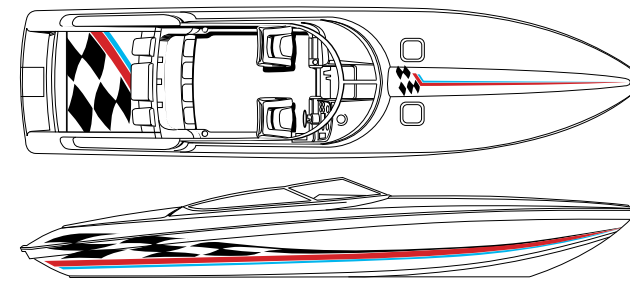


SILVER IMRON DESIGNS #1 AND #2

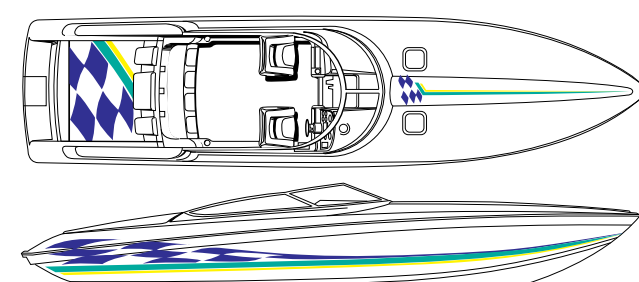
Silver Imron designs #1 and #2, which are standard on all Formula FAS³TECH models, include three triple-color selections: Lucaya, Daytona Beach and Key Largo. Each Imron design incorporates coordinating colors on cockpit bolsters, rear seating and sun pads.



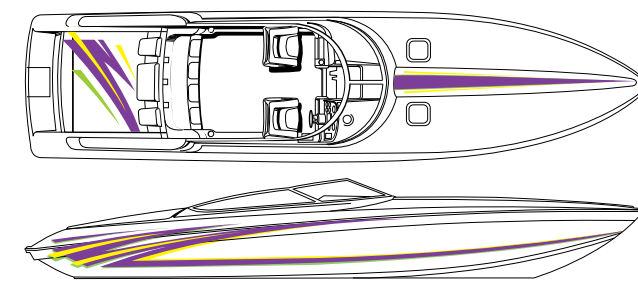
SILVER IMRON DESIGN #1 "LUCAYA"
COCKPIT COLORS



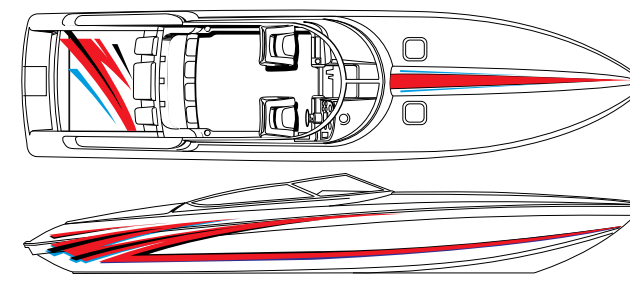
SILVER IMRON DESIGN #1 "DAYTONA BEACH"
COCKPIT COLORS



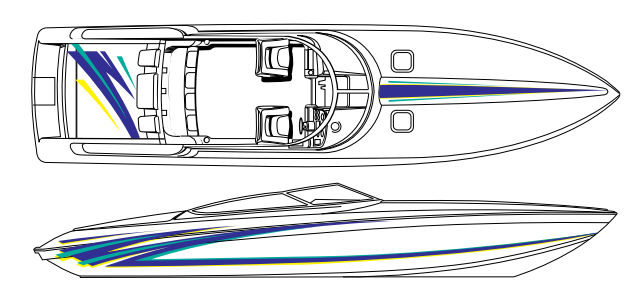
SILVER IMRON DESIGN #1 "KEY LARGO"
COCKPIT COLORS



SILVER IMRON DESIGN #2 "LUCAYA"
COCKPIT COLORS



SILVER IMRON DESIGN #2 "DAYTONA BEACH"
COCKPIT COLORS

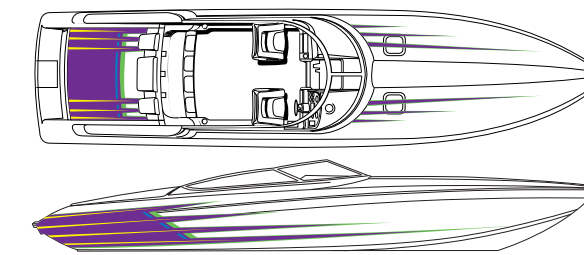


SILVER IMRON DESIGN #2 "KEY LARGO"
COCKPIT COLORS

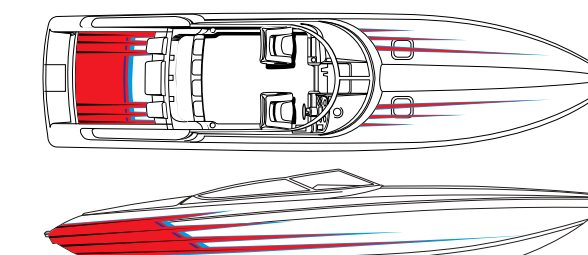


GOLD IMRON DESIGNS #1, #2 AND #3

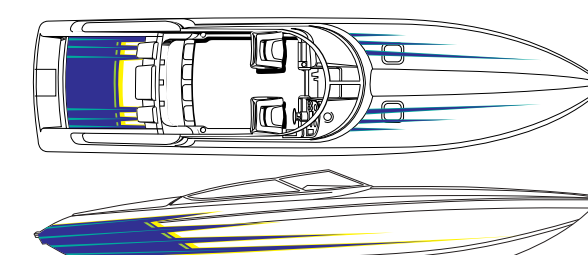
Gold Imron designs #1, #2 and #3 include three four-color selections: Lucaya, Daytona Beach and Key Largo. Each Imron design incorporates coordinating colors on cockpit bolsters, rear seating and sun pads.



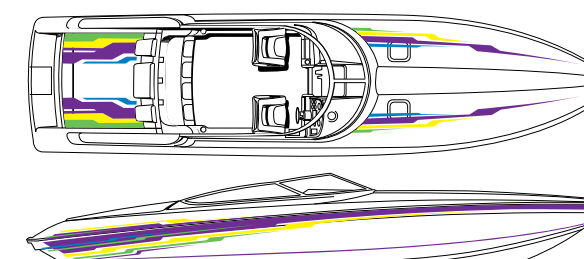
GOLD IMRON DESIGN #1 "LUCAYA"
COCKPIT COLORS



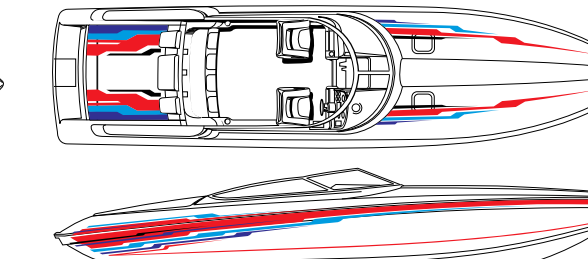
GOLD IMRON DESIGN #1 "DAYTONA BEACH"
COCKPIT COLORS



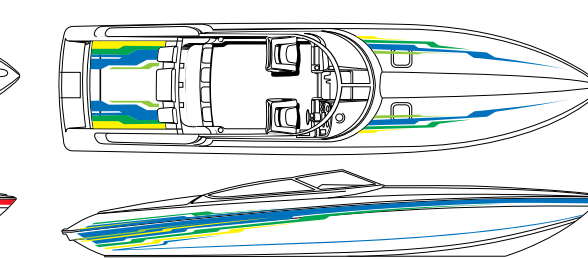
GOLD IMRON DESIGN #1 "KEY LARGO"
COCKPIT COLORS



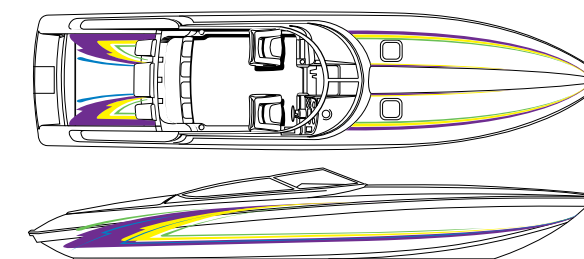
GOLD IMRON DESIGN #2 "LUCAYA"
COCKPIT COLORS



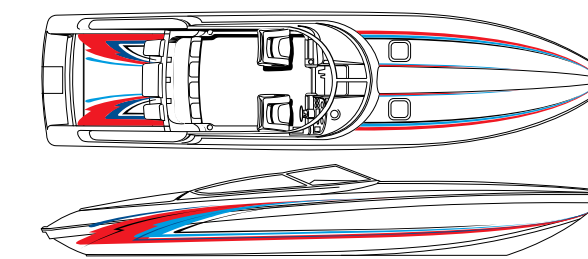
GOLD IMRON DESIGN #2 "DAYTONA BEACH"
COCKPIT COLORS



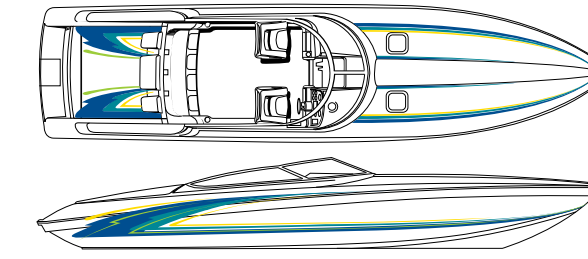
GOLD IMRON DESIGN #2 "KEY LARGO"
COCKPIT COLORS



GOLD IMRON DESIGN #3 "LUCAYA"
COCKPIT COLORS



GOLD IMRON DESIGN #3 "DAYTONA BEACH"
COCKPIT COLORS



GOLD IMRON DESIGN #3 "KEY LARGO"
COCKPIT COLORS



The Choice of Factory Class Racing

FORMULA TEAM 2001

Find out why
the **HOTTEST,**
FASTEST and most
AWESOME powerboat
racing on the
water today is
Formula!

Formula enters this racing season with an unprecedented
10 Formula Racing teams involving 12 Formula boats
in the APBA Factory Class I and II Divisions.

Formula Racing traces its roots back to 1962 with the legendary F-233 deep-V hull design which earned notable victories on the national offshore racing circuit. Through the '60s and early '70s, the Formula Racing program carried a number of winning factory titles. In the early '80s, Formula re-entered offshore racing in both production and open classes. One of the first high-tech performance boats manufactured by Thunderbird was the Formula K-5 Catamaran built to specification for World Champion driver Betty Cook. The K-5 won its inaugural race with Betty driving, John Connor at the throttles and Formula President Scott Porter as navigator. Cook won several Open Class races in her Formula and was inducted into the prestigious APBA Hall of Champions. Another accomplishment in the '80s for Formula was provided by Thunderbird's president, Scott Porter. Porter raced the 302 SR-1 "Secret Formula" in the B-Class Division, taking the Southeast Divisional Championship in 1985 and 1986, and established a new UIM World Speed record for the class in 1986. Formula speed, performance and endurance reached exciting magnitude in the '80s, but the '90s proved to be even more successful!

In the 1997 inaugural season of the APBA Factory II Class, and in just its second run, a Formula 353 FAS³Tech™ finished second overall in the APBA Nationals in Biloxi, Mississippi. During the 1998 racing season, two Formula teams competed in several races, turning in numerous top-three podium finishes including several firsts. 1999 campaign highlights include a Factory I Central Division title, a Factory I Great Lakes Silver Cup Championship, a Factory II Great Lakes Silver Cup Championship, a U.S. Offshore National Championship and also first runner-up. Finally, at the APBA World Championships, one Formula earned third place out of a field of 23 while another Formula performer won the final Championship race.

Now, Formula is racing ahead into the new millennium. Factory-class is the fastest-growing racing category in the offshore divisions, and with the increasing media coverage it is experiencing, a large dedicated fan base is expanding. The desire to win is stronger than ever, and Formula Racing is looking to capture those fans with the most successful campaign yet!

WE INVITE YOU TO CHECK OUT FORMULA RACING NEWS AT OUR WEB SITE, WWW.FORMULABOATS.COM. FORMULA IS CONSTANTLY UPDATING RESULTS OF EACH RACING EVENT WITH THE LATEST NEWS AND EXCITING, ACTION-PACKED PHOTOS. FORMULA WILL BE WELL REPRESENTED THIS SEASON, SO GET OUT ON THE WATER AND PREPARE TO BE PROUD IN YOUR FORMULA!



The Number One Choice — **FORMULA!**

CAPTURE THE ESSENCE OF A FORMULA

The Formula powerboat lineup includes Cruiser, FAS³TECH and Sun Sport models. The elegant Formula Performance Cruiser series includes the 37 PC, pictured left middle, as well as the 27, 31, 34 and 41 PC. Formula Sun Sports have everything day boaters want most. The 400 Super Sport, pictured left top, is the flagship of the Sun Sport lineup. Call 1-800-736-7685 to receive a free brochure, or visit your nearest Formula dealer to see the new Formula models for 2001.

FORMULA ACTION

The Formula Action is a Thunderbird news publication filled with company updates, new model information and owner boating experiences. The Action is mailed to Formula owners and is also available at your Formula dealership, or call 1-800-736-7685 to receive a free copy.



FORMULA CANVAS

Formula custom-fitted canvas features color-matched, non-fading Sunbrella® fabric with vinyl undercoating and SeaMark® water repellent finish; 316L stainless steel framework and weather-resistant YKK zippers.



FORMULA WEB SITE

Thunderbird's updated web site has all-new features, text and pictures. You'll be able to order Formula Gear online and also check out the latest Formula news, racing events, boat care articles, Thunderbird's company history and an owner forum. You can also submit a catalog request or visit the feedback/e-mail section for any comments or suggestions that you may have. Formula is at your fingertips!

You will find Formula online at several locations: www.formulaboats.com, www.formulagear.com, www.thunderbirdboats.com, and www.formulapowerboats.com.

It's just a few clicks away to see the newest and best of Formula!



FORMULA GEAR

Formula Gear and Accessories are all top quality and feature the impressive Formula logo. If you like up-to-date colors and casual styling, visit your Formula dealer for a free catalog, order online at the Formula Gear web site, www.formulagear.com or call 1-800-736-7685 to receive your free catalog from Thunderbird.



FORMULA VIDEO

The 2001 Formula video features Formula Cruiser, FAS³TECH and Sun Sport powerboats in exciting action along with a brief walk-through of the Thunderbird facility. Call 1-800-736-7685 to receive your free video.



FORMULA Racing