



FORMULA

FORMULAFLEX™

*WHERE PERSONAL CHOICE
PUTS YOU IN THE DRIVER'S SEAT!*



Have you ever had the **PERFECT DREAM BOAT** in mind, but been told you can't have it all? Take a look at Formula, where we don't build for the masses, but we do build for you. With our new FormulaFlex program, you can create a Formula that is uniquely yours.

ONLY AT FORMULA, it's all about you, and it's all about your choice. FormulaFlex gives you:

- Graphic color choices that are fully interchangeable
- Mix and match upholstery base, accent and piping colors
- A wide range of cabin fabrics, Corian® surfaces and cabinetry
- Helm electronics placement can be personalized

FORMULA
FLEX
My Way

And that's not all. FormulaFlex MyWay™ upgrades put you further in the designer's seat with the full range of Pantone® colors at your fingertips. Your Formula can match your vehicle, your alma mater or even the color of her eyes. Plus, more cockpit, cabin and electronic choices allow for your creative imagination and personal preference.

Contact your nearest Formula Dealer to learn more about FormulaFlex, where you'll never see another Formula quite like yours!

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- **STERNDRIVE BOWRIDER**
- **INBOARD EXPRESS CRUISER**
- **STERNDRIVE CUDDY AND EXPRESS**



www.formulaboats.com

800.736.7685

info@formulaboats.com

Formula Boats • 2200 W. Monroe St. • PO Box 1003 • Decatur, IN 46733 • 260.724.9111



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