

THE PERFECT FORMULA

Official Newsletter for Formula Boats Tech News



TRAVEL TIPS

The boating season has quickly approached and even begun in many areas. That means there are boating events taking place all over the county. Have you ever been to a boat race? What about a poker run?

These events are not just for boaters. Families from all over flock to destinations to take in the boats, vendor displays and local music associated with many of these events. Local communities often swell to two or three times normal size with these events in town, which is wonderful for the local businesses and vendors.

Having attended a number of different events over the years, I can offer a few tricks and tips to help make your stay and experience the best it can be.

1. Do your research, but leave room to adventure.

Most people always do some research before they travel. They check out destinations or locations they want to visit. That is always a great idea; however, make sure you leave some time to be spontaneous and “go with the flow.” Don’t try to plan out every minute of your day.

2. Eat at local restaurants, pubs or hidden gems.

As useful as the Internet can be, it doesn’t always give tips to the hidden local establishments. Our best advice? Ask the locals. Are you staying at an Airbnb or boutique hotel? Ask the owners or front desk receptionist. See if you can find a small, family-owned restaurant that is not listed online.

3. Slow down and enjoy your surroundings.

We have all been there, waiting in line for a table at a restaurant, checking in to a hotel or waiting for a rental car. Sometimes the frustration just mounts! Our final tip is to just take a deep breath and enjoy your surroundings. Listen, you are on a trip, vacation or just a weekend away. Why make it stressful? Sometimes you need to just look around and take in all of the wonder that surrounds you. Remember you are here to have fun, relax or in some cases go boating. Nothing is more calming than listening to the water wash against the shore or the side of your boat. Laughter fills the air, the sun sets and tomorrow is a new day. As someone much smarter than I once said, “Don’t sweat the small stuff”!

This Issue:

Travel Tips
PAGE 1

Get to know your
Authorized Service Centers
PAGE 2

Meet your TAG
Representatives
PAGE 3

Give your Formula a Facelift
PAGE 4

Customer Corner
PAGE 5

Secret Formula
PAGE 6

Christopher J. Everett,
Editor

PAUGUS BAY MARINA



(603) 524-1233

SUMMER HOURS

**Monday - Sunday:
8:00 a.m. - 5:00 p.m.**

This month's spotlight service center is Paugus Bay Marina, a family-owned full service marina on Lake Winnepesaukee in Lakeport, New Hampshire. They are a Formula Boats dealer, also maintaining a large inventory of pre-owned quality boats for every type of boater. For over 20 years their customers have enjoyed expert service and care. They work hard for you to make every experience count!

Paugus Bay Marina maintains a platinum level service rating with Mercury Marine and services all makes and models. They are also a top level Volvo service center. Their master certification allows them to diagnose and perform repairs in the most professional way possible to ensure your time on the water.

Not only do they offer top-notch service and sales, they also provide the area's premier valet service. Paugus Bay Marina's state-of-the-art facility sets the standard for all valet operations. The marina was built as a valet facility in 1995 and continues to grow, making improvements every year to exceed their customers' expectations. They pride themselves in maximizing your family's time on the water and the valet service reflects that. PBM valet exercises no restrictions or curfews and they even have instant launch with no call ahead required! They currently house over 200 boats and 25 jet skis in their valet program and have plans for growth in the future.

Paugus Bay Marina stores over 700 boats through the winter months. They offer indoor heated storage and outdoor shrink wrap storage packages. Their new state of the art storage center and service facility ensure your boat's good condition throughout the harsh New Hampshire winters.

Meet Your Team

This month's highlighted team member is Product Support Specialist (Legacy) Sarina Reinking. She has been with Formula Boats for 16 years as of last month, with the past three and a half years spent in the Technical Assistance Group.

Sarina is tasked with supporting Formula's entire lineup of boats and customers who are outside of their warranty period. This entails handling all parts sales, direct customer interactions, and supporting local service centers with invaluable assistance. Sarina started her career with Formula working on the production line in our gelcoat patching department. She then moved into our purchasing department as a materials buyer. Sarina is always looking to expand her knowledge of the boat building process which led her to become a member of the TAG department.

When asked what Sarina liked most about her position, she stated, "What I like most is working for a company that gives so much back to our community and focuses on family. This position helps me to connect with our customers and gives me the opportunity to hear about generations of Formula owners and their love of boating with their families and friends. And I get to be a small part of that by helping them maintain their legacy Formulas."

In her personal life, Sarina loves to bake and cook. She comes from a very large family and learned to cook at a young age, and loves how food generally makes people happy and helps bring people together. She also likes trying different foods and tries to dine at local restaurants when on vacation or traveling. She can support the locally owned mom-and-pop places and experience true local foods and traditions as they're meant to be experienced.



“I like working for a company that gives so much back to our community and focuses on family.”

**Sarina Reinking
Product Support Specialist
(Legacy)**

Formula Facelift

We want to help keep your beautiful boat in peak perfection. This month we will be diving into checking your zinc anodes, or sacrificial anodes as they also called. Keeping up on this simple maintenance item can save you tons of future headache and financial issues. Follow the steps below to assure a great and trouble free season.

Look For:

- 1. Corrosion:** A healthy anode will show signs of corrosion, meaning it's working by sacrificing itself to protect other metal parts.
- 2. Erosion:** Anodes wear down over time, so if you see significant erosion or pitting, it's a sign that they need to be replaced.
- 3. Marine Growth:** If you see marine growth on the anode, it's a sign that the anode is no longer active and needs to be replaced.
- 4. Condition of the anode:** If the anode is heavily worn, pitted, or has sections missing, it's time for replacement.



New Zinc

Multimeter Check for electrical continuity

- 1. Set your multimeter:** Set it to the resistance range or continuity setting.
- 2. Probe locations:** Touch one probe to the anode stud and the other probe to the protected metal (e.g., gearbox plate, engine, etc.).
- 3. Check for low resistance:** A low resistance reading (close to zero) indicates good continuity and proper protection.
- 4. If you have other bonded items:** You can daisy-chain this process, checking the resistance between the anode and other bonded items.

Troubleshooting:

If you get a high resistance reading, it could mean:

- Poor anode installation.
- Corrosion on the anode bolt or mating surfaces.
- A break in the bonding wire.



Used Zinc



Customer Corner

This month's customer corner recipient is the Ashurst family, Joey and Jenna, from the Cincinnati area. Thank you so much for being part of the Formula Family and this month's customer corner owners.

Formula Boats Owned Currently/Previously:

Currently: Formula 336 SR-1

Reason why you chose Formula as a brand:

We chose Formula because these boats strike the perfect balance between performance, comfort and peace of mind. At the same time, we always feel safe while also enjoying the powerboat lifestyle.

How many years you have been boating?

We have been boat owners for 10 years, but have boated our whole lives.

Favorite destination to go boating:

While we truly enjoy any boating location, Lake Norris would have to be our favorite.

Why would you suggest Formula as a brand:

We would absolutely recommend a Formula boat to everyone because it truly adapts to every lifestyle and on-the-water need. Whether it's a family looking for a safe and comfortable cruise, a couple seeking a weekend getaway or high-performance boating, our Formula offers the perfect fit for everything!



Secret Formula

This month, can you spy five little birds? Can you find the hidden Formula logos we snuck into this under-sea investigation? If you crack this month's "Secret Formula," snap a picture of your solved *I Spy* search and email it to chrise@formulaboats.com. Please label your email "Formula I Spy" in the subject line. You will have until the end of May for your submissions. Two winners will be chosen at random to receive a gift from the Formula Team. Good luck and enjoy!



FORMULA

“Lost in a sea of puzzle pieces, but I’m not worried!”

Unknown