



## The Joys and Essentials of Boating

Boating is a pastime that has captured the hearts of many, offering a unique way to connect with nature, enjoy leisure and experience adventure on the water. Whether you're exploring serene lakes, cruising along the coastline or navigating through winding rivers, boating provides a variety of experiences that appeal to enthusiasts of all kinds. In this article, we will explore the joys of boating.

### The Joy of Boating

Boating offers an array of joys, depending on your personal preferences and the type of boating you enjoy. For some, it's the relaxation of a quiet day on the water, where the sound of the boat cutting through the waves is the only noise. For others, it's the excitement of competitive racing or fishing on a large lake. Here are a few of the key experiences that make boating such a popular activity:

**Connection with Nature:** Boating allows you to explore some of the most scenic and peaceful parts of nature, from crystal-clear lakes to vast oceans. The tranquility of being surrounded by water and wildlife can be incredibly calming, offering a break from the stresses of daily life.

**Adventure and Exploration:** For those with a sense of adventure, boating opens the door to exploring places you might not otherwise be able to reach, such as remote islands, secluded coves or hidden parts of a river. Whether it's sailing or power boating, the freedom to chart your course is a thrill for many.

**Socializing and Bonding:** Boating is often a social activity, whether you're cruising with friends and family or participating in organized boat events. There's something about being on the water together that fosters connections, making it an ideal way to bond and create lasting memories.

## This Issue:

The Joys and Essentials  
of Boating  
PAGE 1

Get to Know Your  
Authorized Service Centers  
PAGE 2

Meet Your TAG  
Representatives  
PAGE 3

Give Your Formula a Facelift  
PAGE 4

Customer Corner  
PAGE 5

Secret Formula  
PAGE 6

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# Dry Harbour Marine



Dry Harbour Marine was purchased in 1997 by its current owners, Barney Way and Scott Boss – lifelong friends who were both born and raised in Charlevoix. After high school, Barney stayed local, working alongside his father and eventually owning a garbage service company, while Scott moved away to pursue a career in sales and fundraising. Years later, Scott returned to Charlevoix, and with Barney having sold his business, the two began looking for a new venture. When the opportunity arose to purchase the established Dry Harbour Motor Sports, they jumped at the chance.

Originally, the business sold both boats and snowmobiles, but around 2008, they transitioned to focus solely on boats, rebranding as Dry Harbour Marine. Nearly 30 years later, Barney and Scott remain at the heart of the company, actively involved in daily operations and continuing to grow the business alongside a dedicated team of nearly 30 employees.

Over the years, Dry Harbour Marine has expanded its storage capacity, boat-moving capabilities and service offerings, operating fleets of trucks and trailers to provide seamless boat transportation. Today, they proudly represent five premier brands Formula, Everglades, Robalo, Avalon, and Highfield offering their customers an unmatched boating experience.

Many of their customers call Lake Charlevoix their summer home, as they provide full concierge service, including hauling, launching and delivering boats directly to their docks, ensuring a stress-free experience. As a one-stop shop for all marine needs, they prioritize loyalty, customer relationships, and superior service. From meticulous maintenance to expert detailing, their team goes above and beyond to exceed expectations and keep their customers on the water, enjoying the boating lifestyle to the fullest.



**(231) 547-0040**

## SUMMER HOURS

Monday - Friday  
8:00 a.m.- 5:00 p.m.

Saturday  
8:00 a.m. - 12:00 p.m.

Sunday  
Closed





# Meet Your Team

This month's highlighted team member is Office Operations Specialist April King. Come June, April will be celebrating 7 years with Formula Boats, with the past three and a half years spent in the Technical Assistance Group. Prior to joining Formula, April attended college to further her education in computer arts design.

April is tasked with supporting Formula's entire Technical Assistance Group. This entails entering all parts sales orders and direct customer interactions prior to handing them off to each member of the TAG team. She started her career with Formula working in the purchasing department as the assistant. She then moved into our TAG team. April is always looking to expand her knowledge and skill set in regards to the boat building process. A great deal of our 3D factory boat tours are completed by April. She takes an immense amount of pride in her Photoshop work.

When asked what April liked most about her position, she stated, "My favorite thing about TAG is my coworkers, who understand how to work as a team. Their positive attitude and sense of humor make all the difference during the hectic, busy season." When it slows down, she looks forward to spending more time in Photoshop, creating virtual tours for our stock boats.

Personally, April loves all things nature and arts related. She is always looking for more time to write, paint and do crafts, and enjoys singing, whether with a band or hanging out with friends and family. April also loves to head to karaoke nights and belt out the tunes. Last year at our annual company party, she and her husband crushed a couple of great covers.

Thank you, April, for being this month's highlighted team member.



**“My favorite thing about TAG is my coworkers who understand how to work as a team.”**

**April King  
Office Operations Specialist**

# Formula Maintenance

Now that we are in the thick of boating season, we would like to talk about maintenance items that will keep your Formula boat running like a dream for years to come. No matter if you are a freshwater or saltwater boater, these are items that need to be frequently checked during the boating season.

## Sea Strainer:

### **1. Locate and Access the Strainer:**

Sea strainers are typically located on the inlet side of raw water pumps. They often have a removable housing or lid.

### **2. Remove the Strainer Basket:**

Unscrew the top lid or housing to access the strainer basket. Pull out the strainer basket.

### **3. Clean the Strainer Basket:**

Rinse the basket with fresh water to remove loose debris. Use a brush or gentle scrubbing if necessary to remove more stubborn debris. Inspect the O-ring (or gasket) for wear and damage.

### **4. Inspect and Clean the Strainer Housing:**

Check the housing for any sediment or debris buildup. You can flush the housing with fresh water to remove any loose debris. If there's significant corrosion or sediment, consider using a mild solution like vinegar or muriatic acid.

### **5. Reassemble the Strainer**

Check to make sure water is flowing and everything is watertight.



## Customer Corner

This month's customer corner recipients are Mr. Miro Kesic and family. Thank you so much for being part of the Formula Family and this month's customer corner owners.

**Boat Name:** The name of our boat is Ziveli. Our family name is Kesic.

**Formula Boats Owned Currently/Previously:** We currently own a Formula 430 ASC. I've been an owner of a Formula boat since 2020.

**Reason Why You Chose Formula As a Manufacturer:** We selected Formula Boats as our builder based on their long-standing reputation for delivering high-performance, luxury powerboats with exceptional craftsmanship.

**How Many Years You Have Been Boating:** I have been boating since 2018, but bought my first Formula boat in 2020.

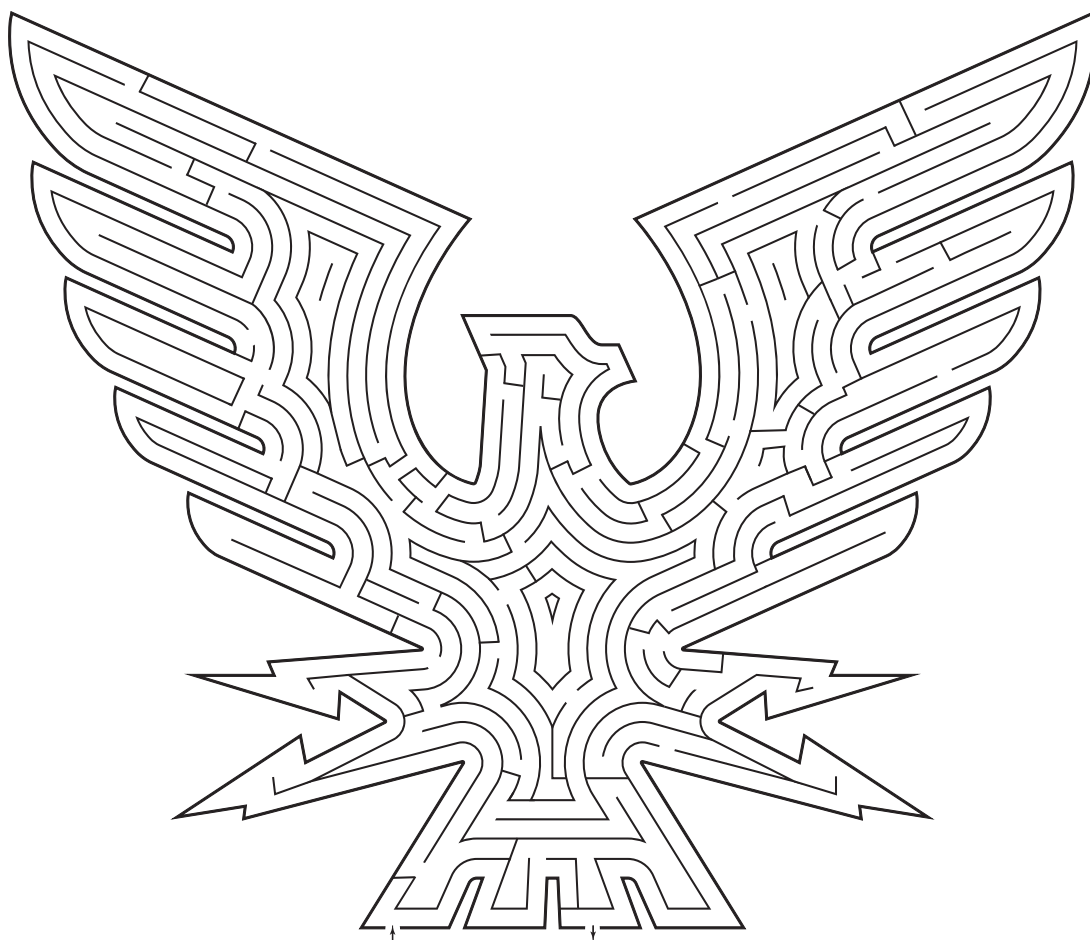
**Favorite Boating Destination:** Nantucket.

**Why Would You Suggest Formula As A Brand:** One of the key reasons I recommend Formula Boats is their proven performance – these boats are engineered for impressive speed while maintaining smooth, responsive handling, even in challenging conditions. Another standout is their quality craftsmanship; Formula is known for meticulous attention to detail. Finally, the level of luxury and comfort on board is exceptional. The layouts provide both elegance and functionality, making every outing more enjoyable and relaxing.



# Secret Formula

Can you make your way around the Formula Logo? Through the twists and turns? If you crack this month's "Secret Formula," snap a picture of your solved maze and email it to [chrise@formulaboats.com](mailto:chrise@formulaboats.com). Please label your email "Formula A-Mazing" in the subject line. You will have until the end of June for your submissions. Two winners will be chosen at random to receive a gift from the Formula Team. Good luck and enjoy!



**FORMULA**

**“The solution  
often turns  
out more  
beautiful than  
the puzzle!”**

**Richard  
Dawkins**