



LOA	31'0"	9.45 m
LOA w/Extended Swim Platform	32'8"	9.96 m
LOA OB/Trailered	34'9"/36'10"	10.59/11.23 m
Maximum Beam	9'6"	2.90 m
Approximate Weight	10,125 lbs	4,593 kg
Approximate Weight w/Hardtop	10,700 lbs	4,854 kg
Cabin Headroom	5'4"	1.63 m
Fuel Capacity	138 gal	522 L
Water Capacity	29 gal	110 L
Holding Tank Capacity	36 gal	136 L
Bridge Clearance	6'0"	1.83 m
Bridge Clearance w/Arch/Hardtop	8'8"	2.64 m
Bridge Clearance w/Sport Top	8'5"	2.56 m
Draft	37"	.94 m
Deadrise	22°	22°

- 5 KW/120V low-CO emissions gas generator w/battery (opt.)
- 8,000-BTU reverse-cycle air conditioner w/digital climate control (opt.)

Available Engines

	H.P.	Liter	Top Speed	Range
Merc T-6.2L 300 ECT Bravo III w/JPS	T-300	T-6.2	47-50 MPH	171 mi
Merc T-6.2L 350 ECT Bravo III w/JPS	T-350	T-6.2	52-55 MPH	TBD
Merc T-8.2 MAG ECT 380 Bravo III X w/JPS	T-380	T-8.2	55-58 MPH	177 mi
Merc T-8.2 MAG HO ECT 430 Bravo III X w/JPS	T-430	T-8.2	56-59 MPH	152 mi
Volvo T-V8-300CE 5.3L Duoprop w/Joystick	T-300	T-5.3	46-49 MPH	TBD
Volvo T-V8-350CE 5.3L Duoprop w/Joystick	T-350	T-5.3	52-55 MPH	TBD
Volvo T-V8-380CE 6.2L Duoprop w/Joystick	T-380	T-6.2	53-56 MPH	205 mi
Volvo T-V8-430CE 6.2L Duoprop w/Joystick	T-430	T-6.2	55-58 MPH	TBD
Ilmor T-5.3L GDI-S OPS 365 One Drive w/Joystick	T-365	T-5.3	TBD	TBD
Ilmor T-6.0L MPI-S OPS 380 One Drive w/Joystick	T-380	T-6.0	TBD	TBD
Ilmor T-6.2L GDI-S OPS 430 One Drive w/Joystick	T-430	T-6.2	56-59 MPH	172 mi
Mercury® Twin Verado® 4.6L V8 300 w/JPO	T-300	T-4.6	47-50 MPH	TBD
Mercury® Twin Verado® 5.7L V10 350 w/JPO	T-350	T-5.7	51-54 MPH	187 mi
Mercury® Twin Verado® 5.7L V10 400 w/JPO	T-400	T-5.7	53-56 MPH	TBD
Mercury Racing® Twin 5.7L V10 400R w/JPO	T-400	T-5.7	53-56 MPH	TBD

Range

Merc T-6.2L 350 ECT Bravo III w/JPS (w/hardtop)

RPM	MPH	GAL/HR	MPG	RANGE
1000	6	4	1.65	205
2000	8	9	0.94	117
3000	26	15	1.74	215
3500	32	18	1.81	225
4000	40	25	1.63	203
4500	46	33	1.39	173
5000	50	44	1.15	142
5400	53	53	1.00	129



Range

Mercury® Twin Verado® 5.7L V10 350 w/JPO (w/hardtop)

RPM	MPH	GAL/HR	MPG	RANGE
1000	6	3	1.95	242
1500	8	5	1.56	193
2000	8	10	0.93	115
2500	12	10	1.22	151
3000	15	13	1.14	142
3500	20	17	1.22	152
4000	30	21	1.50	187
4500	37	25	1.47	183
5000	42	32	1.33	166
5500	47	44	1.08	134
6000	52	53	0.99	123
6289	55	59	0.94	117

310 SUN SPORT STANDARD EQUIPMENT**310 SS EXTERIOR**

- NMMA Yacht/CE Certification
- Transferable 5-Year Formula Guard® Limited Protection Plan (USA & Canada only) w/Worldwide 10-year Structural Warranty
- INEOS Maxguard™ LE gelcoat
- Standard graphic in A, B, C or D w/Axalta™ Cromax® XP basecoat & Imron® Elite clearcoat
- Pressure-treated Perma Panel™ structural hull matrix w/foam-filled hull cavities
- Chemically bonded & thru-bolted deck-to-hull joint
- Heavy-duty PVC gunwale w/stainless insert
- Concealed electric windlass w/digital chain counter, 75' chain, polished stainless anchor & remote
- Concealed air horn
- 316L offshore bow rail
- Stainless hardware & 316L welded rails
- Stainless custom Formula logo-cast cleats (8), fuel fill, polished engine vent trim, polished Bomar® deck venting hatches w/screens (2) & port lights w/screens (4)
- Continuous tinted, tempered curved-glass windshield w/stainless top frame, center walk-thru & windshield wiper
- Rockford Fosgate® or Fusion® waterproof transom-mounted stereo control & two 6½" JL Audio® blue LED lighted chrome, color-coordinated or titanium-finished speakers
- 316L stainless transom grab rail & tow eye
- Integrated swim platform w/concealed stainless swim ladder (I/O) w/removable telescoping stainless swim ladder & retractable safety ladder (OB) & pull-up cleats
- PlasDECK® vinyl or reFLEX foam decking on swim platform (outboard models)
- Transom shower
- Chrome-finished city water inlet

310 SS COCKPIT

- Continuous molded deck & cockpit liner
- Molded deck access steps w/316L stainless handrail
- Molded fiberglass dash in Charcoal or Mocha w/Liquid Black panels, Ritchie® compass, digital illuminated instrumentation w/chrome bezels, Raymarine® single Axiom 2 9" GPS widescreen color chartplotter w/depth sounder & remote keypad, illuminated waterproof accessory rocker switches w/E-T-A® circuit breakers, auxiliary 12V outlet, captain's wireless charging pad, USB-A/USB-C charging port, tilt wheel in leather wrapped stainless & lockable under-dash storage compartment
- Electronic shift & throttle control
- Mercury® DTS control system w/SmartCraft VesselView™ engine monitor, Volvo EVC system w/7" engine display or Ilmor electronic shift & throttle w/MERLIN Digital Dashboard – standard w/corresponding engines
- MerCruiser® Joystick Piloting for Sterndrives (JPS) docking system

- Mercury® Joystick Piloting for Outboards (JPO) docking system
- Volvo sterndrive joystick control
- Ilmor OneTouch™ PRO joystick vessel control
- Mercury Marine® Active Trim system – standard w/Merc
- Safety Ignition tether & Bennett® AutoTrim Pro tab switches w/indicators
- Rockford Fosgate® or Fusion® dash-mounted stereo control, two smartphone dash pockets, MP3 port, Bluetooth, four 6½" JL Audio® blue LED lighted chrome, color-coordinated or titanium-finished speakers, 400W stereo amplification & 200W lighted subwoofer
- Three USB-A/USB-C charging ports: cockpit (2) & sunpad (1)
- 12 polished stainless drink holders
- Cockpit/swim platform blue/white LED courtesy lights w/remote control
- Weather-resistant cockpit seating featuring PreFixx® coating, Tenara® element-resistant thread, DrifFast® foam & StarLite® XL synthetic marine panel construction
- Dual position helm & companion seats w/convertible backrests
- Port lounge w/integrated dive tank storage & trash container
- In-floor storage
- Color-coordinated molded wetbar w/integrated sink & dry storage, Corian® countertop, 17½-quart Igloo cooler, integral 316L safety rail & fire extinguisher
- Demand water system w/29-gallon capacity
- U-shaped aft lounge seating w/storage
- Two color-coordinated dual-height cockpit tables w/Corian® top, filler cushion & polished drink holders (2 each)
- Aft-facing sun lounge w/multi-position backrests & trunk storage w/fenders (2 included) & accessory outlet below
- Disconnect switches for aux & start batteries
- Battery parallel emergency switch
- Woven cockpit mat
- Stainless transom gate

310 SS CABIN

- Sliding/locking cabin door w/screen
- Woodgrain-finish flooring throughout cabin
- Ultrafabrics® U-shaped forward dinette lounge/double berth w/wood table & filler cushion
- Custom décor pillows & draperies
- USB-A/USB-C charging port
- Entertainment center in open-grain finish w/hanging locker, full Corian® countertop w/polished stainless sink, 12V/120V stainless refrigerator, in-counter trash & fire extinguisher
- Rockford Fosgate® or Fusion® AM/FM stereo w/full color display, USB port, Bluetooth & two 6½" speakers
- Subscription-ready SiriusXM™ satellite radio

- Molded head compartment w/VacuFlush® head unit, 36-gallon holding tank & dockside pumpout, molded vanity, stainless sink w/faucet, brushed framed mirror, Corian® countertop & woodgrain-finish flooring
- Carbon monoxide detector

310 SS ENGINE ROOM

- Twin sterndrive engine installation w/thru-bolted engine mounts or twin outboard engine installation
- Engine freshwater flush system w/remote connections (Volvo & Ilmor)

310 SUN SPORT AVAILABLE EQUIPMENT

310 SS EXTERIOR

- Flagship graphic in A, B, C or D full hullside color w/Axalta™ Cromax® XP basecoat & Imron® Elite clearcoat
- Flagship Fusion in A, B, C or D full hullside multi-color fade effect w/Axalta™ Cromax® XP basecoat & Imron® Elite clearcoat
- Black trim package – includes high-gloss black Formula & upholstery logos, model designator & vent blades
- Polished stainless LED bow docking lights
- Six Formula logo fender clips
- Chrome remote control LED searchlight
- Three blue LED underwater lights
- Radar arch w/mast light & white dual air horn
- Custom stainless sport arch w/mast light & wakeboard swivel-head rope mount
- Hardtop w/retractable sun roof, four 6½" JL Audio® blue LED lighted, chrome, color-coordinated or titanium-finished speakers w/200W amplification & blue LED cockpit lighting system
- Hardtop w/painted exterior, retractable sun roof, four 6½" JL Audio® blue LED lighted, chrome, color-coordinated or titanium-finished speakers w/200W amplification & blue LED cockpit lighting system
- Extended Water Sport swim platform w/four drink holders & under-mount stainless swim ladder (not available w/OB)
- Extended Water Sport swim platform w/four drink holders, under-mount swim seat & boarding step (not available w/OB)
- PlasDECK® vinyl or reFLEX foam decking on extended water sport swim platform
- PlasDECK® vinyl or reFLEX foam decking on extended water sport swim platform & full cockpit
- PlasDECK® vinyl or reFLEX foam decking on swim platform (standard w/OB)
- PlasDECK® vinyl or reFLEX foam decking on swim platform & full cockpit
- 120V shorepower w/fail-safe galvanic isolator, 50-amp battery charger, 30-amp cord, transom hookup, 120V GFCI outlet & brushed stainless microwave oven
- Transom-mounted stainless propane grill w/infrared technology, stainless shelf & carrying case (requires extended swim platform, not available w/OB)
- Stainless flagstaff w/American & Formula flags
- Carbon fiber gangway w/rail & mounts (available w/OB)

310 SS COCKPIT

- Raymarine® single Axiom 2 12" GPS widescreen color chartplotter w/depth sounder & remote keypad
- Livorsi DTS shifter (Merc only)
- VHF radio w/antenna – replaces one smartphone dash pocket
- SiriusXM™ Satellite Marine Weather Receiver (requires SiriusXM™ service)
- Starlink Mini Satellite Internet (available w/Hardtop)
- JL Audio® M6 blue LED lighted, chrome, color-coordinated or titanium-finished speakers
- Cockpit heater (not available w/OB or Ilmor MPI-S)
- Cockpit blue LED lighting system (standard w/hardtop)
- 120V/12V pullout refrigerator w/stainless front
- 12V inflator for towable floats w/storage pouch
- Light-duty cockpit cover in color-coordinated non-fading Sunbrella® fabric – top of windshield

- Motorized hatch lift
- Courtesy lighting, fume detector & automatic fire extinguisher
- Twin start & aux batteries w/retainers
- 20-amp battery charger
- Galvanic corrosion protection systems
- Bilge blowers, automatic bilge pump & high water alarm
- Bennett® hydraulic trim tabs
- Stainless props

- All-weather cockpit cover in color-coordinated non-fading Sunbrella® fabric w/SeaMark® vinyl undercoating – over windshield
- Bimini top in color-coordinated non-fading Sunbrella® fabric w/SeaMark® vinyl undercoating
- Front & side curtains w/easy-mount zippers & aft cockpit enclosure in color-coordinated non-fading Sunbrella® fabric
- SureShade ATF™ electric power retractable sun shade (requires hardtop)
- Custom transom boat name decal

310 SS CABIN

- 8,000-BTU reverse-cycle air conditioner w/Breathe Easy™ photocatalytic Nano-Mesh UV air purifier & digital climate control (requires shorepower)
- 12V 24" LED/LCD HDTV w/Wi-Fi, antenna & cable connection
- 120V water heater w/heat exchanger & retractable shower head (requires shorepower)
- Electronic security safe
- Macerator w/Y-valve for discharge or dockside pumpout
- Gray water holding system

310 SS ENGINE ROOM

- Mercury® Verado® white outboard engines
- Painted cowl accents w/A or B graphics
- Painted complete cowl w/A or B graphics
- Painted outboard engine badges
- Engine freshwater flush system w/remote connections (Mercury® – n/a w/OB)
- Automatic outboard flushing system
- Mercury® SeaCore™ saltwater protection system
- Volvo Coastal Series saltwater protection system
- Raw water strainers (Ilmor only – standard on GDI-S packages)
- Remote battery charging panel
- 5.0 kW/120V low-CO emissions gas generator w/battery (requires shorepower)



BOAT SHOW PRICING

FORMULA 240 BOWRIDER

Power _____
Base Price _____
Option Price _____
Retail Price _____
Discount _____
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FORMULA 270 BOWRIDER

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FORMULA 290 BOWRIDER

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FORMULA 310 BOWRIDER/SUN SPORT

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FORMULA 330 CROSSOVER BOWRIDER

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FORMULA 350 CROSSOVER BOWRIDER/SUN SPORT

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FORMULA 360 CROSSOVER BOWRIDER

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FORMULA 360 SUPER SPORT CROSSOVER

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FORMULA 380 SUPER SPORT CROSSOVER

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FORMULA 400 SUPER SPORT CROSSOVER

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FORMULA 430 SUPER SPORT/ALL SPORT CROSSOVER

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FORMULA 500 SUPER SPORT CROSSOVER

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FORMULA 387 CENTER CONSOLE FISH

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FORMULA 387 CENTER CONSOLE SPORT

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FORMULA 457 CENTER CONSOLE FISH

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FORMULA 310 BOWRIDER/SUN SPORT

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FORMULA 330 CROSSOVER BOWRIDER

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FORMULA 350 CROSSOVER BOWRIDER/SUN SPORT

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FORMULA 360 CROSSOVER BOWRIDER

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FORMULA 430 SUPER SPORT/ALL SPORT CROSSOVER

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FORMULA 500 SUPER SPORT CROSSOVER

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FORMULA 387 CENTER CONSOLE FISH

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FORMULA 310 BOWRIDER/SUN SPORT

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FORMULA 330 CROSSOVER BOWRIDER

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